



2009 PRO BONO INSTITUTE ANNUAL DINNER • NOVEMBER 12, 2009 • GOTHAM HALL



The Pro Bono Institute Annual Dinner

We are honored to invite you and your law firm/legal department to participate in the 2009 Pro Bono Institute Annual Dinner, "Celebrating the Legal Profession's Commitment to Pro Bono."

This year is an auspicious one for pro bono. We are celebrating the 5th anniversary of this unique gathering which brings together the lawyers who lead our nation's major law firms, in-house legal departments, and public interest groups to promote and strengthen pro bono service. In addition, we will have the opportunity to reflect on the resilience and vibrancy of pro bono despite the most severe economic downturn in our nation's recent history. Thanks to your leadership, the commitment to pro bono service has survived the disruptions, dislocations, profound changes, and pain resulting from the downturn...and has flourished as we focus our efforts not only on recovery but also on the core values of our society, our companies, and our profession.

We hope that you will join us for this celebration at a critically important moment and that, as well, you will participate in the Annual Pro Bono Convocation immediately preceding the Annual Dinner to help shape and strengthen the future of pro bono.

Event Co-Chairs:

Thomas Glocer <i>Chief Executive Officer</i> Thomson Reuters	Michael Holston <i>Executive Vice President,</i> <i>General Counsel</i> <i>and Secretary</i> Hewlett-Packard Company	Bruce Kuhlik <i>Executive Vice President</i> <i>and General Counsel</i> Merck & Co., Inc.
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Sponsorship Opportunities

FOUNDER • \$50,000

- ~ Two tables of eight (premier placement)
 - ~ Invitations to Co-Chairs Reception
- ~ Special video acknowledgement at the Dinner
- ~ Prominent listing in invitation and printed Dinner program
 - ~ Logo displayed on Dinner signage and PBI and Corporate Pro Bono websites
- ~ Full page 4-color advertisement in printed Dinner program

SENIOR PARTNER • \$25,000

- ~ One table of 10 (premier placement)
 - ~ Invitations to Co-Chairs Reception
- ~ Special video acknowledgement at the Dinner
- ~ Prominent listing in invitation and printed Dinner program
 - ~ Logo displayed on Dinner signage and PBI and Corporate Pro Bono websites
- ~ Full page 4-color advertisement in printed Dinner program

LEAD COUNSEL • \$15,000

- ~ Preferred seating for six (shared table)
- ~ One invitation to Co-Chairs Reception
- ~ Video acknowledgement at the Dinner
- ~ Listing in printed Dinner program and Dinner signage
- ~ Full page 4-color advertisement in printed Dinner program

ADVOCATE • \$5,000

- ~ Preferred seating for two
- ~ Acknowledgement in printed Dinner program
- ~ Half page 4-color advertisement in printed Dinner program

DONOR TICKET • \$1,500

- ~ Single ticket
 - ~ Acknowledgement in printed Dinner program
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Sponsor Pledge Form

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TELEPHONE FAX
E-MAIL

Sponsorship Level

- Founder - \$50,000
- Senior Partner - \$25,000
- Lead Counsel - \$15,000
- Advocate - \$5,000
- Donor Ticket - \$1,500

Payment Method

- Please invoice me
- Check enclosed (Please make check payable to the Pro Bono Institute)
- Please charge below credit card

AMEX CARD NO. EXP
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SIGNATURE

Please return pledge form with payment to:

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