

# *Transforming*



*Pro Bono*



*Justice*



*Lives*

*The 2012 Pro Bono Institute  
Annual Dinner Program*  
November 15 | Gotham Hall | New York



PRO BONO  
INSTITUTE

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# *Evening Program*

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## Welcome

**David S. Williams**

## John H. Pickering Award Presentation

**Charles C. Platt** on behalf of **Wilmer Cutler Pickering Hale and Dorr LLP**

## John H. Pickering Award Recipient

**Robert M. Dell** on behalf of **Latham & Watkins LLP**

## Dinner

## Remarks

**Amy E. Schuh**

## Remarks

**Special Guest: Aimee Sherrod**

## Remarks

**Jonathan J. Oviatt**

## CPBO Pro Bono Partner Award Presentation

**Laura Stein**

## CPBO Pro Bono Partner Award Recipients

**David G. Leitch** on behalf of **The Ford Motor Company Office of the General Counsel** in partnership with **Dykema Gossett PLLC, Legal Aid and Defender Association, Inc.,** and **Michigan Community Resources**

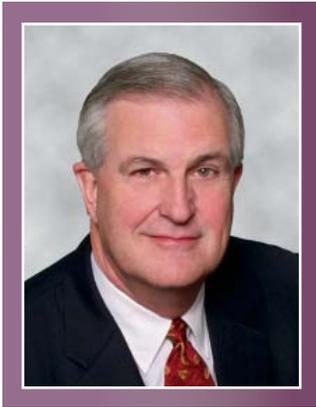
## Close

**James W. Jones**

## Dessert Reception

# *Pro Bono Institute Chair's Message*

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**James W. Jones**  
*Chair*

Pro Bono Institute  
Board of Directors

*Senior Fellow*  
Center for the Study of the Legal  
Profession, Georgetown University  
Law Center

It is with great pleasure that I welcome you to the 2012 Pro Bono Institute Annual Dinner. The leadership of PBI — our Board of Directors, the Law Firm Pro Bono Project Advisory Committee, and the Advisory Board of Corporate Pro Bono (the global partnership project of PBI and the Association of Corporate Counsel) — thanks you for your presence tonight. We are privileged to be able to recognize our award winners before an audience with such a strong commitment to pro bono.

With PBI's leadership, we have seen incredible perseverance and dedication to advancing pro bono service among large law firms even through a global economic recession and a shaky and uncertain recovery. In 2011, Signatories to PBI's Law Firm Pro Bono Challenge® — the gold standard for pro bono — performed nearly 4.5 million hours of pro bono work. That's a slight increase from 2010, but much more importantly, it is the third-highest year we have recorded since the inception of the Challenge! Maintaining that level of service as the legal industry has struggled with its own economic challenges demonstrates that pro bono truly has been integrated into the moral, business, and cultural fabric of large law firms.

On the corporate front, more law departments are more engaged in pro bono than ever, and we are seeing companies embrace pro bono as an integral part of their corporate social responsibility initiatives. Through the work of Corporate Pro Bono, we have continued to add new Signatories to the Corporate Pro Bono Challenge<sup>SM</sup> and watched as their pro bono programs have developed and matured. CPBO has also worked diligently to remove multijurisdictional practice obstacles to pro bono, prompting several states, including Virginia, Colorado, Connecticut, New York, and Arkansas, to remove, relax, or reconsider restrictions on in-house attorneys who wish to engage in pro bono outside of the jurisdictions in which they are licensed.

Within the justice system itself, we have seen an encouraging surge of support for pro bono from the courts, many of which have been overwhelmed with a flood of pro se litigants resulting from increased poverty exacerbated by new recession-related legal problems and fewer legal aid resources. Judges across the country have used their positions and influence to help reshape the way courts, law firms, law departments, public interest organizations, and other stakeholders approach pro bono and legal services to the poor and disadvantaged.

"Transforming: Pro Bono • Justice • Lives" is indeed an appropriate theme for tonight's dinner. The landscape of pro bono and access to justice is changing out of necessity and, I believe, for the better. The justice system itself must become increasingly responsive and adaptive to these changes so that it may truly serve the people for whom it was created. And, we hope all of these changes will ultimately help transform the lives of those in greatest need of legal assistance.

We thank you for joining us tonight, and we sincerely hope that you will stand with us as we continue to promote pro bono and fight for access to justice.

# *Pro Bono Institute President's Message*

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Welcome to the 2012 Pro Bono Institute Annual Dinner! At last year's dinner, we celebrated the 15<sup>th</sup> anniversary of the founding of PBI. With your guidance and support, we have changed pro bono culture for the better over the past 15 years. This year, we start a new chapter in the growth of the Institute as we build on our successes.

Pro bono at law firms has made great strides. Once ad hoc, barely visible, and viewed as wholly ancillary to the core mission of major law firms, pro bono is now institutionalized, carefully managed, and supported and acknowledged by top firm leadership. Firms have made concerted efforts to integrate pro bono into their culture, history, and strategic plans and remained committed to pro bono through post-recession uncertainty.

The concept of in-house pro bono, once considered an anomaly, is now firmly embraced by a majority of Fortune 100 and many Fortune 500 legal departments. In-house leaders have actively promoted pro bono as a key element of their corporate social responsibility efforts and are increasingly collaborating with law firms, other legal departments, and legal aid and public interest groups. The in-house community has also worked with PBI and the Association of Corporate Counsel to encourage states to make it easier for attorneys to practice pro bono outside of the jurisdictions in which they are licensed.

In light of this progress, we have set our sights on the challenges of the next 15 years and beyond. We want to transform pro bono to make it even more effective, relevant, and impactful to ensure its continuing vitality and value. Law firms and legal departments are adapting to new economic realities, heightened competition, and a justice system that is severely underfunded and facing previously unimaginable pressures that threaten the health of and public support for the rule of law.

During the past year, we convened a series of six Regional Leadership Convocations — a “listening tour” around the country for law firm and in-house leaders to discuss the state of pro bono and access to justice. We saw the devastation faced by legal services programs and their clients as a result of the downturn in resources and staffing. But we also learned of new efforts being launched by law firms and legal departments, in conjunction with public interest programs, the courts, and community groups to improve the legal system and make it more accessible.

Moving forward, we will work with you to identify, develop, implement, and evaluate new approaches to pro bono with less. We will expand our work to design and promote effective strategic partnerships that not only provide more legal services to more clients but also attempt to solve underlying systemic problems. We will refine and implement our groundbreaking work in metrics and measurement, so you can ensure that the pro bono investment of your firm or legal department is truly meeting critical legal needs and your goals. We will expand our research capacity to provide you with the most reliable, relevant, and tested information on best practices in pro bono management and delivery. And, in a world where the economy, the law, and the legal system are becoming more transnational every day, we will provide you with the resources and guidance you need to enhance your pro bono efforts globally.

We are poised and ready to transform pro bono, and we cannot do it without you. Tonight we invite you to join us on that journey.



**Esther F. Lardent**  
*President and CEO*  
Pro Bono Institute

# Welcome from the Dinner Co-Chairs

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## 2012 Dinner Co-Chairs

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### **Jonathan J. Oviatt**

*Chief Legal Officer  
and Corporate Secretary  
Mayo Clinic*

### **John F. Schultz**

*Executive Vice President  
and General Counsel  
Hewlett-Packard Company*

### **David S. Williams**

*Chief Executive Officer  
Deloitte Financial Advisory  
Services LLP*

As the Co-Chairs for the 2012 Pro Bono Institute Annual Dinner, we welcome you in celebration of the notable accomplishments of our best and brightest in the pro bono community. We are honored to support PBI and tonight's awardees as they showcase the highest ideals of the legal profession.

This year's theme, "Transforming: Pro Bono • Justice • Lives," calls our attention to the evolving state of pro bono as we seek to tackle old problems in new ways and build upon our successes to address new challenges with creative and innovative strategies. As the justice system continues to be taxed with the growing legal needs of the poor and disadvantaged, we must work to assist those who most need our help while we fundamentally reshape the justice system to ensure them the access to justice to which they are entitled.

PBI has continued to push for access to justice through the administration of its Law Firm Pro Bono Challenge® — the gold standard for pro bono — and its Corporate Pro Bono Challenge<sup>SM</sup>, as well as through expert consultative services, seminal research, and training programs. PBI's message on the importance of a functioning justice system that serves all people is one that knows no political party, no class, no race, no religion, no gender, and no ideology. And it is one that we are proud to support.

Tonight we honor those in the pro bono community who have done unique and outstanding work to improve the landscape of access to justice for the poor and disadvantaged. Latham & Watkins LLP has used its diverse pro bono practice to affect change in key areas of the law with particular attention paid to immigration, combating human trafficking, and assessing global pro bono practice and culture. Ford Motor Company's partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources has yielded innovative new models for addressing hunger among low-income individuals and families and ensuring the legal health of nonprofit organizations that serve communities in need.

Last year PBI celebrated its 15<sup>th</sup> anniversary, a milestone but not a plateau. PBI has used that benchmark as motivation to take stock of its successes and find ways to build on them. This year is the beginning of a new phase, not just in the organization's growth, but that of the entire pro bono community. We ask that you join us in making the coming years as productive and meaningful as the last 15 have been. This is a time for us to step up to the challenges we face going forward and grow stronger in our commitment to pro bono and access to justice.

# 2012 Dinner Benefit Committee

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## Co-Chairs

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**Jonathan J. Oviatt**

Mayo Clinic

**John F. Schultz**

Hewlett-Packard Company

**David S. Williams**

Deloitte Financial Advisory Services LLP

## Members

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**William Casazza**

Aetna Inc.

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Gibson, Dunn & Crutcher LLP

**Regina Pisa**

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**Robert Dell**

Latham & Watkins LLP

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**Thomas Milch**

Arnold & Porter LLP

**Robert Sheehan**

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**Lee Miller**

DLA Piper LLP

**Bradford Smith**

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**Kim Koopersmith**

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Intel Corporation

**Laura Stein**

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**Bruce Kuhlik**

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**Nick Linn**

Littler Mendelson P.C.

**Martin Wymer**

Baker & Hostetler LLP

**David Leitch**

Ford Motor Company

**John Page**

Golden State Foods Corp.

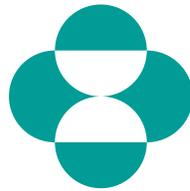
*As of October 24, 2012*

# 2012 Dinner Sponsors

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## Pacesetter

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**MERCK**

*Be well*

## Founder

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**Deloitte.**



## Senior Partner

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 Microsoft

LATHAM & WATKINS<sup>LLP</sup>

Morgan Lewis

**Skadden**

Skadden, Arps, Slate, Meagher & Flom LLP  
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# 2012 Dinner Sponsors (Continued)

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Bartlit Beck Herman Palenchar & Scott LLP	Mayo Clinic
Bingham McCutchen LLP	McDermott Will & Emery
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American International Group, Inc.	Esther F. Lardent
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Accenture plc	Miller, Canfield, Paddock and Stone, P.L.C.
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BuckleySandler LLP	Nike, Inc.
Cleveland Clinic Foundation	Nixon Peabody LLP
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Day Pitney LLP	Prudential Financial, Inc.
Dykema Gossett PLLC	Robins, Kaplan, Miller & Ciresi L.L.P.
Faegre Baker Daniels LLP	Strook & Strook & Lavan LLP
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## About the Dinner Co-Chairs

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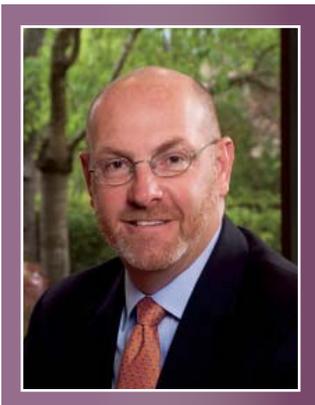
**Jonathan J. Oviatt**  
*Chief Legal Officer  
and Corporate Secretary*  
Mayo Clinic

► **Jonathan J. Oviatt** is Chief Legal Officer and Corporate Secretary of Mayo Clinic. Mr. Oviatt's responsibilities include the Legal Department, International Personnel Office, Human Research Subjects Protection, and other administrative functions.

Oviatt is passionate about the growing value of in-house practice and the importance of developing effective relationships between in-house and outside counsel. He was the 2012 Chair of the Association of Corporate Counsel, which has more than 30,000 members worldwide and is the "In-house Bar Association." He is a recognized leader in nonprofit governance and was named to the National Association of Corporate Directors "Directorship 100" in both 2011 and 2012 as well as the 2011 *National Law Journal's* "Most Influential Lawyers."

The Mayo Clinic Legal Department models in-house best practice including its extensive pro bono activities. An original signatory to the Corporate Pro Bono Challenge<sup>SM</sup>, Mayo Clinic's legal department achieved 100 percent participation of its 57 attorneys and paralegals in pro bono activities in 2012. Oviatt began pro bono work during law school and has been personally active every year of his career. Additionally, he has served in leadership positions of three Minnesota-based pro bono organizations and is a member of the Corporate Pro Bono Advisory Board. He has held numerous other positions in professional and social action organizations and is currently a member of the advisory board of the Salvation Army, Northern Division.

Prior to joining Mayo Clinic in 1991, Oviatt was a shareholder in the Minneapolis office of Moss & Barnett, P.A. From 1976-1978, he served on the Congressional staff and campaign staff of U.S. Senator Larry Pressler. Oviatt is a graduate of the University of Minnesota Law School and received his undergraduate degree from Augustana College.



**John F. Schultz**  
*Executive Vice President  
and General Counsel*  
Hewlett-Packard Company

► **John F. Schultz** was named Executive Vice President and General Counsel for Hewlett-Packard Company (HP) in April 2012.

Prior to his role as General Counsel, John was the Deputy General Counsel for Litigation Investigations and Global Functions where he managed all major litigation filed against HP globally, including all intellectual property, government investigations, and commercial and employment disputes.

Before joining HP in September 2008, Schultz was a partner in the litigation practice of Morgan, Lewis & Bockius LLP focusing on complex litigation, primarily defending consumer class-action, fiduciary liability, and technology-related commercial litigation. Schultz was previously at Drinker Biddle & Reath LLP for 14 years, where he also specialized in commercial and product liability litigation.

Schultz holds a J.D. degree from the University of Pennsylvania Law School and an undergraduate degree from Albright College.

## *About the Dinner Co-Chairs (Continued)*

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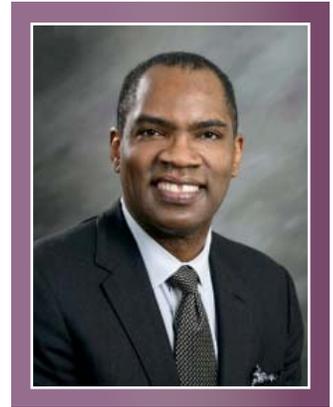
► **David S. Williams** is the Chief Executive Officer of Deloitte Financial Advisory Services (FAS) LLP. He has more than 25 years of experience providing advice and counsel to clients engaged in business transactions or facing critical business events.

During his tenure with Deloitte FAS, Williams has served in various leadership roles spanning Deloitte FAS's two major business arms: Forensic & Dispute Services and Advisory Services. Most recently, Williams was the national leader of the Advisory Services practice. Previously, he was the national leader of the Valuation Services practice and a principal in the organization's Forensic & Dispute Services practice. Since 2004, he has been a member of the executive committee of Deloitte FAS and the boards of both Deloitte FAS and Deloitte LLP.

Williams has testified as an expert in litigation, arbitration, mediation, and other alternative dispute resolution matters; served as an arbitrator/mediator; and consulted with management, executives, and boards of directors.

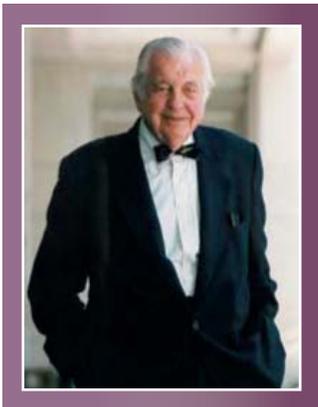
Williams has experience in the calculation of damages in commercial disputes involving breach of contract, financial and securities fraud, wrongful termination, adjustment of purchase price, regulatory noncompliance, and other causes of action. He has provided consulting services to various industries on business and financial issues, including strategic planning and analysis, new business development and pricing, manufacturing and service delivery, cost measurement and control, performance measurement, financial accounting and reporting, and the associated compliance requirements.

Williams earned his undergraduate degree in Economics from the University of Pennsylvania and his Master of Business Administration in Finance from the Wharton School of the University of Pennsylvania. He is a member of the American Bar Association. In addition, he serves on the boards of the Pro Bono Institute and Teach For America New York.



**David S. Williams**  
*Chief Executive Officer*  
Deloitte Financial Advisory  
Services LLP

# About the John H. Pickering Award



**John H. Pickering**, a founding partner of Wilmer Cutler Pickering Hale and Dorr LLP (now WilmerHale) was a distinguished appellate lawyer and a leader of the legal profession who was equally well known for his extraordinary commitment to pro bono and public interest law. He served on the Pro Bono Institute's Law Firm Pro Bono Project Advisory Committee from its inception in 1989 until his death in March 2005. This award is given annually to a major law firm that embodies Mr. Pickering's spirit of service and demonstrates the exceptional culture of pro bono service he worked to imbue in his firm.

Mr. Pickering was a key framer of the Law Firm Pro Bono Challenge® who, at the time of its launch, convinced his dear friend, Associate Supreme Court Justice William J. Brennan, to send a personal letter to the leaders of each of the nation's five hundred largest law firms urging that they sign on to the Challenge. Justice Brennan, despite his failing health, then accompanied Mr. Pickering to the formal ceremony where the Challenge was announced to underscore his support for the Challenge and his affection and respect for Mr. Pickering.

In 2000, John H. Pickering was the recipient of the Pro Bono Institute's annual Laurie D. Zelon Award, presented at the Supreme Court of the United States. At that event, Associate Supreme Court Justice Ruth Bader Ginsburg referred to Mr. Pickering as "a true Prince of our Profession." She further elaborated on his pro bono accomplishments by noting that:

[A]t every stage of his career, John has demonstrated his special skill — to use the law to make things more than a little better. The man we celebrate this evening has received scores of accolades, for he is both a devoted public servant and Washington lawyer. . . John spoke some years ago of the Justice he served in his youth, Justice Murphy, in the Court's 1941 and 1942 terms. The words John then used fit John himself so perfectly, I cannot do better than to borrow them: His hands — John's hands — are filled with acts of kindness.

The Pro Bono Institute is proud to present this award in John Pickering's name, in conjunction with his esteemed law firm and the Pickering family, to celebrate his devotion and to recognize outstanding commitment to pro bono legal service.

## Previous Award Winners

2011 • Morrison & Foerster LLP

2010 • DLA Piper

2009 • Hunton & Williams LLP

2008 • Weil, Gotshal & Manges LLP

2007 • Arnold & Porter LLP

2006 • Jenner & Block LLP

2005 • Wilmer Cutler Pickering Hale  
and Dorr LLP

# *2012 John H. Pickering Award Recipient*

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Pro bono is deeply integrated into Latham & Watkins' culture and ethos. The firm's pro bono program spans the globe, reaching beyond the borders of the U.S. and into issues of global importance. As a Signatory to the Pro Bono Institute's Law Firm Pro Bono Challenge®, Latham has committed to provide, at a minimum, the equivalent of 60 hours per U.S. lawyer each year in pro bono legal services. The firm likewise encourages its attorneys in Europe, Asia, and the Middle East to strive to meet this goal.

**LATHAM & WATKINS** LLP

In 2011, with more than 1,900 lawyers, paralegals, summer associates, trainees, and professional staff in 28 offices across 13 countries participating in its pro bono program, Latham provided more than 173,000 hours of free legal services. Over the past decade, Latham has provided more than 1.8 million pro bono hours to the disadvantaged and the nonprofit sector.

Latham's pro bono practice is characterized by its depth and diversity and an emphasis on helping persons of limited means. For example, over the last decade, lawyers in the firm's Los Angeles office have represented families in the adoption of more than 800 children. In Chicago, Latham lawyers developed a clinic at the Cook County Domestic Violence Courthouse and have represented more than 100 domestic violence victims through the clinic. Since 2007, Latham has also been assisting Holocaust survivors in their efforts to seek reparations and pensions from the German government for work performed in Nazi-controlled ghettos, working with more than 400 clients across the U.S. in 2011 alone.

The firm also takes on impact projects aimed at bringing about large-scale change. Recent examples include work with Appleseed on a comprehensive investigation and report examining U.S. immigration courts and making recommendations for critical reform; research for The Constitution Project examining fusion centers and issuance of a report with recommendations to ensure their effective operation in line with civil liberties; and work on multiple fronts against human trafficking, including providing pro bono support to several prominent anti-trafficking organizations as well as the direct representation of trafficking victims.

In recent years, the firm has seen significant growth in its pro bono activity throughout its offices in Europe, Asia, and the Middle East, where Latham attorneys play an active role in cultivating the often nascent pro bono cultures in their jurisdictions. Their activity has included the provision of significant pro bono support to charities, nonprofit organizations, and social entrepreneurs, and aiding organizations with regulatory research and analysis in areas such as poverty, human rights, microfinance, and anti-human trafficking. Attorneys in Latham's German offices, for example, have for several years been involved in a large-scale, multi-faceted project promoting inclusive education for disabled children. In addition, the firm, in partnership with PBI, recently released the fourth edition of their global pro bono publication surveying pro bono practices in more than 70 countries.

"Latham & Watkins thanks the Pro Bono Institute for its invaluable guidance and support over the years, and is deeply honored by this recognition," said Latham Chairman and Managing Partner Robert M. Dell. "Our firm's commitment to pro bono is best reflected in the dedication, compassion, and diligence our lawyers bring to each of the hundreds of pro bono matters we take on each year. Our program and the results we achieve for our clients are a tremendous source of pride for everyone at our firm."

# *About the CPBO Pro Bono Partner Award*

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In recognition of the unique role partnerships between and among in-house legal departments, law firms, and public interest groups play in the provision of pro bono legal services, Corporate Pro Bono (the global partnership project of PBI and the Association of Corporate Counsel) created the CPBO Pro Bono Partner Award.

The award honors legal departments and the organizations with whom they partner in the provision of legal services to those in need. The awardees are departments, law firms, and public interest organizations that have demonstrated an impact on their community through their partnership project, shown substantial involvement in the project by in-house lawyers, made tangible steps towards sustaining the relationship among the partners, and developed innovative substantive or structural approaches in support of the partnership's effort.

Over the years, the impact and innovation of the projects supported by the awardees have been tremendously important both in the projects' ability to address the legal needs of the communities being served and in the role the partnerships have played in supporting and furthering legal pro bono work, especially within the corporate community. Through these partnerships, legal departments, law firms, and public interest organizations have devised programs that contribute to the legal profession's efforts to close the justice gap and that create strong legacies of effective pro bono service.

CPBO is proud to present the 2012 CPBO Pro Bono Partner Award to The Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources, for their innovative partnership that serves their community.

## **Previous Award Winners**

- 2011** • Verizon Communications Inc. in partnership with DLA Piper
- 2010** • Accenture plc, Caterpillar Inc., and Merck & Co., Inc., in partnership with Baker & McKenzie and PILNet (formerly the Public Interest Law Institute)
- 2009** • Aetna Inc. with Lawyers for Children America and Bet Tzedek Legal Services in cooperation with Manatt, Phelps & Phillips, LLP
- 2008** • The Williams Companies, Inc. in partnership with Hall Estill and Legal Aid Services of Oklahoma
- 2007** • 3M Company with Children's Law Center of Minnesota
- 2006** • Microsoft Corporation and Volunteer Advocates for Immigrant Justice with collaborating law firms Davis Wright Tremaine LLP, Dorsey & Whitney LLP, Heller Ehrman LLP, Holland & Knight LLP, Perkins Coie LLP, Preston Gates & Ellis LLP, and Riddell Williams P.S.
- 2005** • U.S. Bank with Dorsey & Whitney LLP, Central Minnesota Legal Services, Inc., and Volunteer Lawyers Network, Ltd.
- 2004** • State Farm Insurance Companies with Prairie State Legal Services, Inc.
- 2003** • Abbott Laboratories with Baker & McKenzie and Midwest Immigrant & Human Rights Center

# 2012 CPBO Pro Bono Partner Award Recipients

Corporate Pro Bono is proud to present the 2012 CPBO Pro Bono Partner Award to the Office of the General Counsel of Ford Motor Company in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc. (LAD), and Michigan Community Resources (MCR) for their innovative and expanding needs-based partnerships in support of healthy families and nonprofit organizations.



In 2009, Ford revamped its pro bono program, focusing its efforts on how members of its department could use their skills to help communities affected by the recession. The legal department also sought to align its pro bono program with Ford's corporate social responsibility initiatives. Out of this came two partnerships: the Food Stamp Clinic and the Nonprofit Survival Series Clinics.



In March 2010, Ford collaborated with LAD to pilot a screening project designed to identify individuals and families who did not receive food stamps despite being eligible or received a lower benefit than that for which they qualified. At each clinic, Ford volunteers typically meet with 20 to 50 participants to determine the amount of assistance they are entitled to receive and, if eligible, apply for initial benefits or follow-up for increased benefits. To date, Ford volunteers have identified tens of thousands of dollars in benefits for clinic participants.



Clinic volunteers meet the participants at schools, a community space that many participants with children already frequent and which is close to the participants' homes. Ford hosts its clinics in conjunction with quarterly "Ford Accelerated Action Days," a company-wide program during which Ford employees are encouraged to volunteer for an entire day. Moreover, the Ford Fund provides a grant to LAD to provide a hot breakfast, as well as gas and grocery gift cards to the participants, to encourage turnout.



The partnership has also worked to expand the scope of the clinic and has included new locations and partners. To serve the needs of a large Spanish-speaking population, the partnership included a school in a primarily Spanish-speaking community with the help of bilingual volunteers from the Ford Hispanic Network and Wayne State Law School, and the Michigan Department of Human Services sends staff to help eligible participants secure their benefits.

Addressing another significant need, Ford, Dykema, and MCR developed the Nonprofit Survival Series Clinics to assess the legal health of nonprofit organizations. As communities experience an upswing in unemployment, poverty, and government budget cuts, the demand on nonprofits grows often while their funding is shrinking. At the clinics, Dykema attorneys train Ford volunteers on issues of concern to nonprofits. Ford volunteers then meet directly with senior management of the nonprofits to identify legal issues and discuss strategies for addressing them, allowing nonprofits to focus time and resources on meeting the needs in the communities they serve.

The first clinic was held in May 2009. More than 41 percent of the attorneys in Ford's Office of General Counsel have participated, several of whom have continued to provide ongoing counsel to the nonprofits beyond the clinic. The partnership also continues to grow and evolve. In March, Ford, Dykema, and MCR launched a Contract Review Clinic to respond to the growing needs of nonprofits in the community.

The Ford partnerships are shining examples of pro bono partnerships at their best, and Corporate Pro Bono congratulates Ford, Dykema, LAD, and MCR for their forward thinking and valuable efforts to improve their community.

# Corporate Pro Bono Challenge<sup>SM</sup> Signatories

✳ Denotes a Charter Signatory to the Challenge

† Denotes a Challenge 100 Signatory

✳ †	3M Company		
	Abbott Laboratories	✳ †	Cisco Systems, Inc.
	Accenture plc	✳ †	Citigroup Inc.
	Adventist Health System	✳ †	The Clorox Company
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*As of November 5, 2012*

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*As of November 5, 2012*

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*As of November 5, 2012*

# Association of Corporate Counsel's Message

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**Veta T. Richardson**  
*President & CEO*  
Association of Corporate Counsel

On behalf of the Association of Corporate Counsel, I would like to congratulate this year's award winners, the Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources, and Latham & Watkins LLP on their outstanding pro bono work.

I would also like to congratulate the Pro Bono Institute on its continued service to the legal profession. I am pleased to join this evening's attendees in celebrating the fine work that PBI does and to highlight the many wonderful opportunities ACC has had to collaborate in advancement of in-house pro bono service over the past year.

In early 2012, ACC, PBI, and Corporate Pro Bono (the global partnership project of PBI and the Association of Corporate Counsel), worked together on CPBO's rebranding initiative. With the assistance of the ACC marketing team, a new CPBO logo was designed to better incorporate the logos of its two partner organizations, ACC and PBI. Additionally, the CPBO website was revamped to better serve in-house counsel interested or engaged in pro bono, and the site now provides more detailed information about CPBO's initiatives and offerings, such as onsite pro bono clinics and the Corporate Pro Bono Challenge<sup>SM</sup>.

In July of this year, ACC and CPBO joined forces once again to garner support from 339 chief legal officer signatories on a letter to the Conference of Chief Justices (CCJ). The letter was drafted in support of a CCJ resolution presented by CPBO encouraging changes to state rules to give in-house counsel greater latitude to provide pro bono service. The overwhelming number of chief legal officer signatories serves as a testament to in-house counsel commitment to pro bono service.

At ACC's 2012 Annual Meeting, CPBO hosted a pro bono breakfast and presented two sessions on the benefits of in-house pro bono. "Pro Bono Partnerships Mean Greater Value From Your Outside Counsel," explained how in-house counsel can tap into the value of their outside counsel through partnering on pro bono initiatives. Expert panelists, including session sponsor DLA Piper, shared their insights to help attendees ask the right questions, highlight best practices, and reveal pitfalls to making the pro bono experience a win-win for all. In the aptly named session "1+1=3: Aligning Corporate Social Responsibility and Pro Bono," CPBO explored the intersection of corporate social responsibility and pro bono, with a particular focus on how a legal department can use pro bono to complement its company's larger philanthropic efforts.

Of course, no program or event would flourish, let alone become a rousing success, without the remarkable work of the members of the PBI team. Therefore, I wish to extend our collective appreciation to the entire PBI staff, especially President and CEO Esther F. Lardent, CPBO Director Eve Runyon, and CPBO Assistant Director Shannon Graving. Your hard work and dedication continue to serve as a beacon to guide countless legal departments across the country.

# *About the Pro Bono Institute and Its Programs*

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Established in 1996, the Pro Bono Institute is a nonprofit organization mandated to explore and identify new approaches to assisting the poor and disadvantaged unable to secure legal assistance to address critical problems. Through its major projects, the **Law Firm Pro Bono Project**, **Corporate Pro Bono** (the global partnership project of PBI and the Association of Corporate Counsel), and the **Global Pro Bono Project**, PBI identifies and develops innovative programs and undertakes rigorous evaluations to ensure that these new approaches are workable and effective. You can learn more about the work of PBI or support our work by visiting [www.probonoinst.org](http://www.probonoinst.org).

## **About the Law Firm Pro Bono Project**

The Law Firm Pro Bono Project is the only global effort designed to support and enhance the pro bono culture and performance of major law firms in the United States and around the world. The Project's goal is to fully integrate pro bono into the practice, philosophy, and culture of firms so that large law firms provide the institutional support, infrastructure, and encouragement essential to fostering a climate supportive of pro bono service and promoting partner and associate participation. Led by an Advisory Committee composed of law firm leaders, the Project designed and implemented the Law Firm Pro Bono Challenge<sup>®</sup>, now the industry standard for pro bono service among leading law firms.

## **Corporate Pro Bono**

Corporate Pro Bono, the global partnership project of PBI and the Association of Corporate Counsel (ACC), is designed to substantially increase the amount of pro bono work performed by in-house counsel and to enhance the pro bono culture of in-house legal departments through technical assistance to the in-house community, targeted research and publications, online information and services, and outreach and educational programming. Corporate Pro Bono also works closely with ACC chapters to focus their resources and agendas on pro bono service. In 2006, at the urging of its Advisory Board, composed of corporate general counsel, CPBO launched the Corporate Pro Bono Challenge<sup>SM</sup>, the first voluntary benchmark for in-house pro bono.

## **About Global Pro Bono**

In response to growing interest and increased demand from law firms and corporate legal departments, and with the support of a generous grant from The Merck Company Foundation, the Pro Bono Institute has expanded its Global Pro Bono Project. The Global Pro Bono Project works to strengthen pro bono culture, policies, and practice in the legal profession around the world. In partnership with local and global leaders, PBI identifies impediments and implements solutions, develops resources, and promotes global pro bono service through research, consultative services, and training.

## **About Second Acts**

Launched in 2005, Second Acts is an initiative designed to engage lawyers approaching retirement age in enhancing access to justice for low-income and disadvantaged persons or groups. The Project works with PBI's core constituencies at major law firms, in-house legal departments, and public interest organizations to develop, test, evaluate, and replicate effective models that support the transition of seasoned attorneys wishing to pursue second, volunteer careers as public interest attorneys.

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# Acknowledgements

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The Pro Bono Institute extends our deepest appreciation to those who make our work and, in particular, the 2012 Annual Dinner possible and rewarding throughout the year:

- The Board of Directors of the Pro Bono Institute for their wisdom and counsel.
- The Law Firm Pro Bono Project Advisory Committee, for their leadership of the Project through its inception and growth. Our thanks particularly to Committee Co-Chairs **Regina Pisa** and **Bob Sheehan**, who have dedicated themselves to the continuing development of the Project.
- The CPBO Advisory Board, the general counsel who have generously provided their knowledge, time, and assistance to the project, particularly the Board's Co-Chairs, **Brad Smith** and **Laura Stein**, whose personal commitment to pro bono and access to justice is such an inspiration.
- The staff, board, and leadership of the Association of Corporate Counsel, whose partnership with the Pro Bono Institute in creating and strengthening Corporate Pro Bono has been invaluable. Particular thanks to **Veta Richardson**, **Kevin Buck**, **Amar Sarwal**, and **Allysun Trifunovic**, with whom we continue to enjoy working to grow and expand in-house pro bono efforts.
- Our accounting firm, BDO Seidman, LLP, and its terrific consultants, **Rebecca Boland** and **Jane Webber**; and **Karen Dubilier** and the team from our talented IT firm, Blair Dubilier & Associates.
- Our generous in-kind contributors: Bingham McCutchen LLP; Deloitte Financial Advisory Services LLP; Georgetown University Law Center; Latham & Watkins LLP; LexisNexis; Venable LLP; and Wilmer Cutler Pickering Hale and Dorr LLP.
- Our dedicated Annual Dinner Co-Chairs — **Jonathan Oviatt**, **John Schultz**, and **David Williams** — for their passion for justice and deft guidance. Our thanks also go to our Co-Chairs' colleagues for their assistance in making this year's Dinner possible: at Mayo Clinic, **Sharon Montgomery** and **Chris Wendt**; at Hewlett-Packard Company, **Amy Schuh**; and at Deloitte Financial Advisory Services LLP, **Susan Schumacher**. We are grateful, as well, to the members of the Dinner Benefit Committee for their support and assistance.
- Our Dinner sponsors, who contributed not only their financial support, but their insight, expertise, and commitment to pro bono.
- Our event consulting firm, Courtesy Associates, and its skillful, unflagging, and creative staff: **Kelly Givan** and **Sarah Bookwalter**.
- **Romain Falloux** for the design and production of materials for this event; **Sean McMullen** with TrayPML for print pieces; and **Tom Cahill** for audio-visual production.
- **Bruce Allan** and his staff at tonight's stunning venue, Gotham Hall, for all that they have done to create this wonderful evening in celebration of pro bono.
- **Lauren Tregor** and her staff at Great Performances for the delicious food at tonight's event.
- Most importantly, everyone in attendance tonight, each of whom has played a part in ensuring that this evening will be an extraordinary event. It has been a tremendous pleasure to work with all of you, and we look forward to much exciting, rewarding, and productive work together in the coming years.
- The Pro Bono Institute Staff: **Amy**, **Chris**, **Christine**, **David**, **Eric**, **Esther**, **Eve**, **Julie**, **Reena**, **Shannon**, **Tammy**, **Wiktor**, and **Yvette**.

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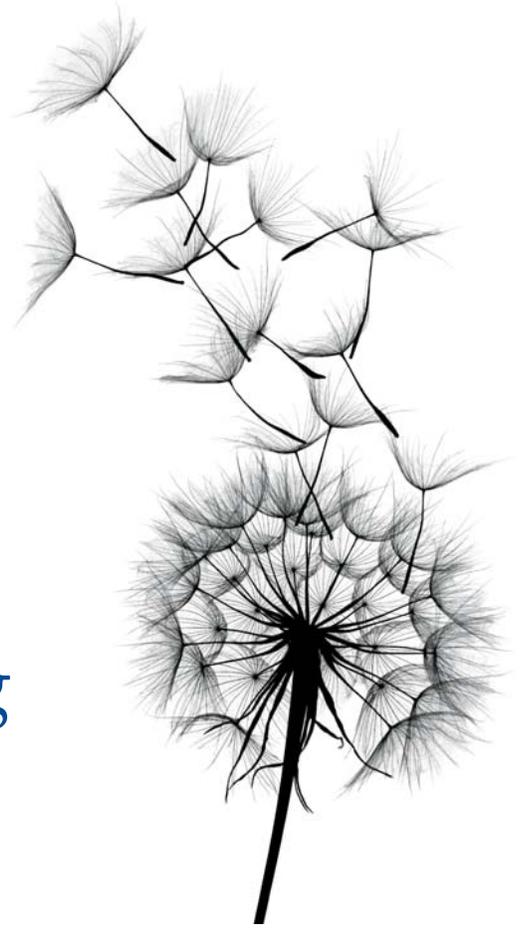
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is the first step to  
making it happen...



Thank you to our honorees, who believed that they could  
make a difference and did.

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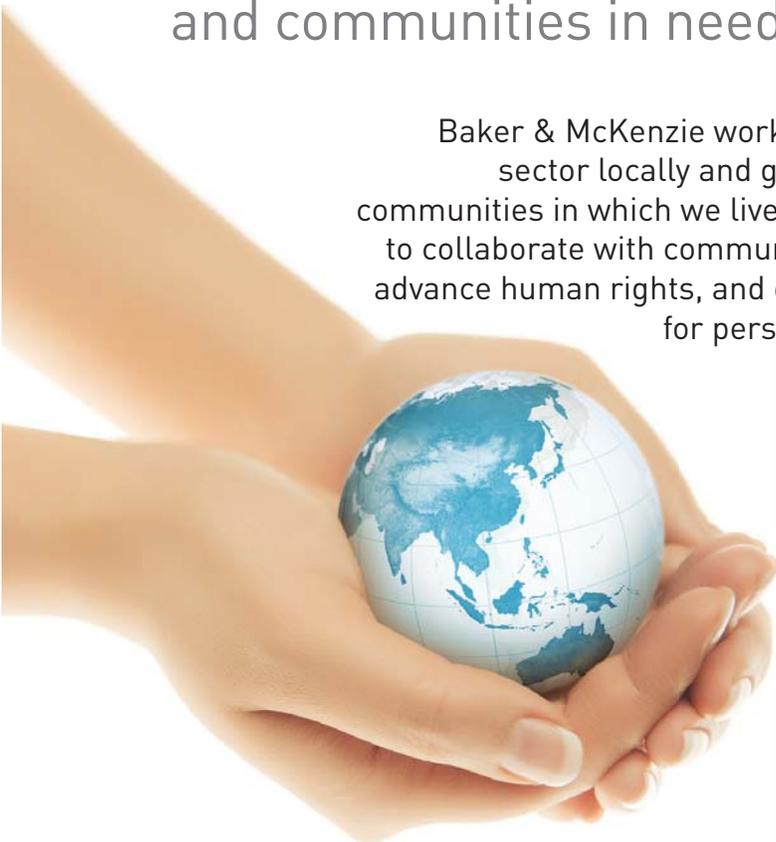


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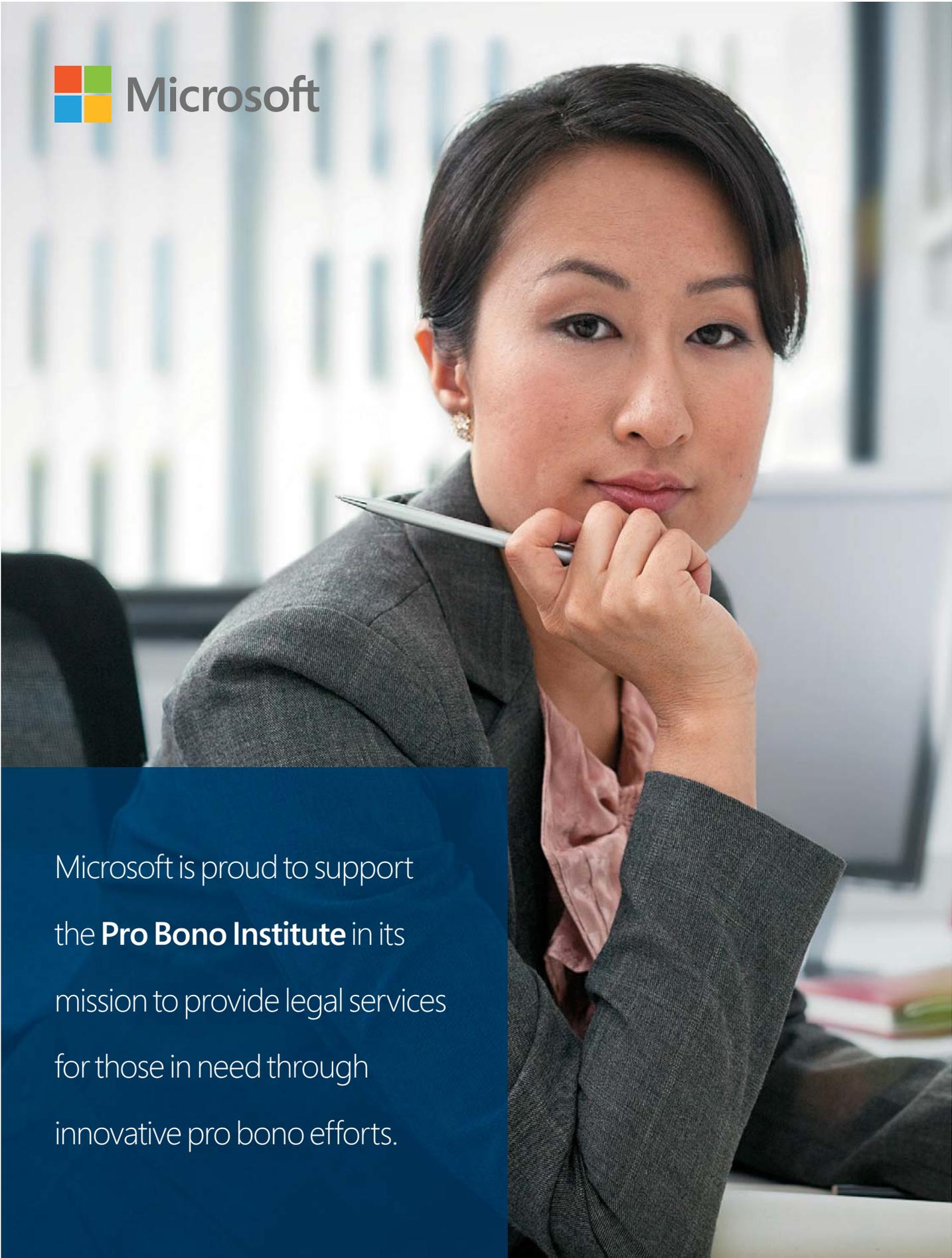
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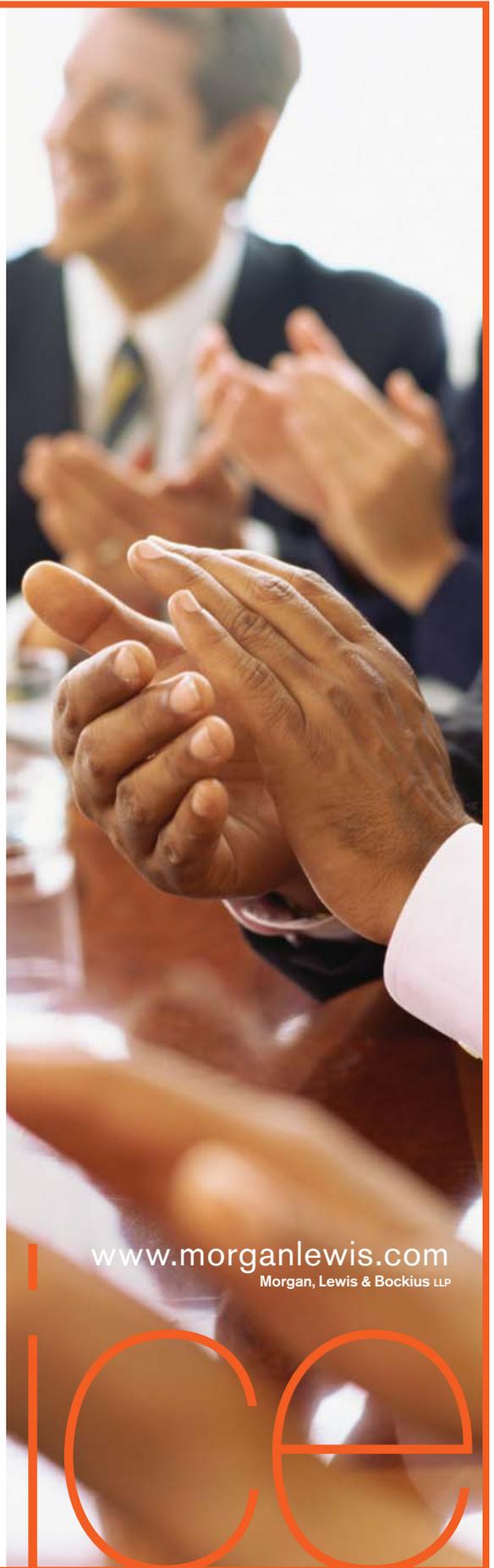
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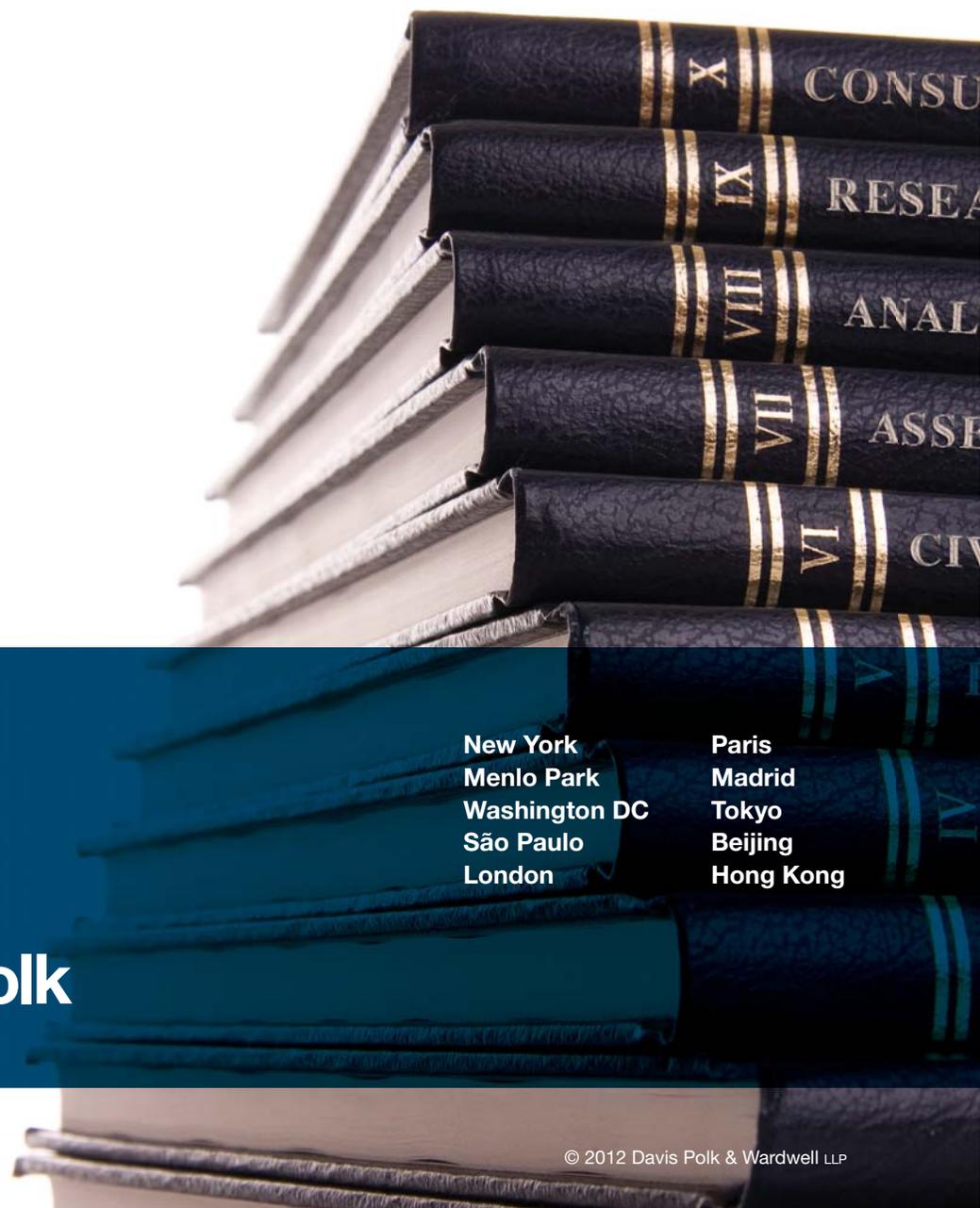


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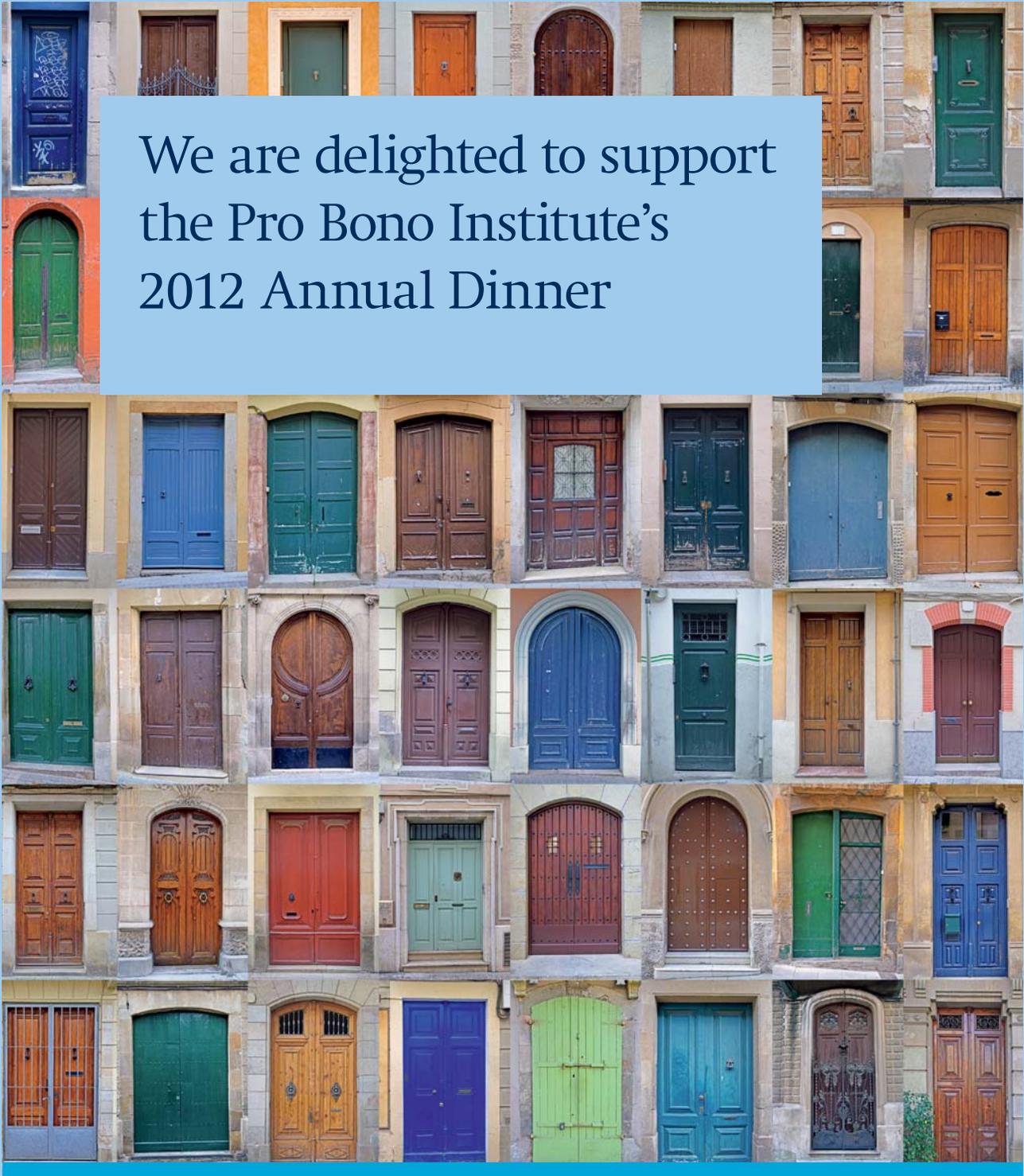
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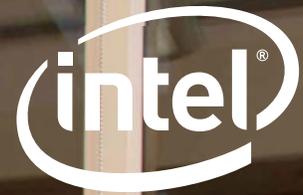
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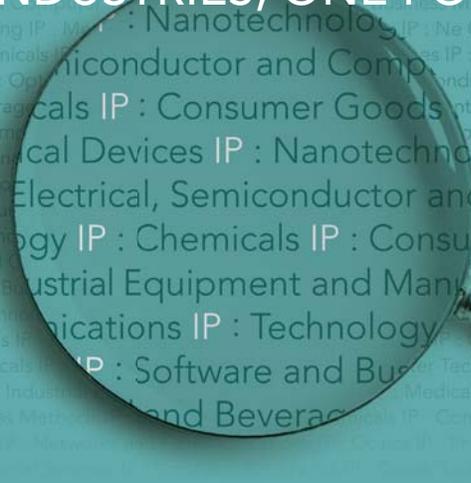
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