

November 7 • Gotham Hall, New York

2013 Pro Bono Institute Annual Dinner

Program

Collaborating for Justice



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Evening Program

Welcome

James W. Jones

John H. Pickering Award Presentation

Louis R. Cohen on behalf of Wilmer Cutler Pickering Hale and Dorr

John H. Pickering Award Recipient

Richard R. Hays on behalf of Alston & Bird

Remarks

Thomas A. Russo

Dinner

Remarks

Wayne Watts

Remarks

Special Guest: Crispin Ilombe

President's Award Presentation

Esther F. Lardent

President's Award Recipient

David S. Williams on behalf of Deloitte Financial Advisory Services LLP

Remarks

Thomas J. Sabatino, Jr.

CPBO Pro Bono Partner Award Presentation

Laura Stein and Veta T. Richardson

CPBO Pro Bono Partner Award Recipients

John Schultz on behalf of Hewlett-Packard Company; James D. Pagliaro on behalf of Morgan, Lewis & Bockius; and Barton Stichman and Ronald Abrams on behalf of National Veterans Legal Services Program

Close

James W. Jones

Dessert Reception

Pro Bono Institute Chair's Message



James W. Jones
Chair

Pro Bono Institute
Board of Directors

Senior Fellow
Center for the Study of the Legal
Profession, Georgetown University
Law Center

Principal
Legal Management Resources LLC

It is my honor to welcome you to the 2013 Pro Bono Institute Annual Dinner. The leadership of PBI — our Board of Directors, the Law Firm Pro Bono Project Advisory Committee, and the Advisory Board of Corporate Pro Bono, a global partnership project of PBI and the Association of Corporate Counsel — extends its gratitude to you for joining us this evening as we celebrate the outstanding pro bono achievements of this year's Co-Chairs and awardees.

Tonight we also highlight the ongoing commitment, innovation, and tireless efforts of the large law firms present here. Despite a turbulent, fast-changing legal marketplace, these firms have renewed their commitment to pro bono and have continued to transform the pro bono landscape in the U.S. and abroad. Last year, Signatories to PBI's Law Firm Pro Bono Challenge[®] performed more than 4.3 million hours of pro bono service, clear proof that pro bono has become institutionalized and is an integral part of the core values, culture, and work at these firms.

Equally exciting is the continued momentum of pro bono in the in-house community. More than 120 legal departments have signed on to our Corporate Pro Bono ChallengeSM, and survey data shows heightened participation, wider breadth in matters and projects, growing sophistication, and unwavering commitment to pro bono among them. Legal departments are increasingly working with law firms, public interest groups, and other legal departments to leverage and enhance their pro bono efforts while consciously aligning them with their companies' overall corporate social responsibility programs. CPBO has also focused on removing obstacles to pro bono work including practice rules that limit the capacity of in-house lawyers to undertake pro bono. Most recently Connecticut, Massachusetts, and Minnesota have, with CPBO's assistance, adopted amendments that change restrictive practice rules, and other states are planning to follow their example.

With the legal economy becoming more global, PBI has responded accordingly. We have become a trusted advisor and resource in enhancing pro bono culture in Central and South America, Europe, and Asia while learning new and different approaches to pro bono that can enrich our own pro bono culture in the U.S.

PBI is also working with new supporters to expand the reach of firms and in-house departments. These include the Legal Services Corporation and other groups committed to improving the public interest pro bono network, as well as the courts. The judiciary has become an important new ally in helping ensure that all people are afforded the fundamental right of access to justice. Judges across the nation are increasingly collaborating with law firms, legal departments, and legal aid and public interest organizations to maximize access to the courts. In all of this, PBI is a key catalyst, resource, and collaborator despite its modest budget and small staff.

The theme of this evening is "Collaborating for Justice," and collaborate — with PBI's leadership — is what we must do. To preserve integrity and fairness in our justice system, we must share our best ideas, support one another's work, and continue to find creative ways to align pro bono service with the business goals of our institutions. As always, PBI stands ready to help.

Thank you for your support and leadership and for joining us tonight.

Pro Bono Institute President's Message

Thank you for supporting and attending the 2013 Pro Bono Institute Annual Dinner. With record-breaking attendance, the Dinner offers a venue at which to celebrate the pro bono achievements of our peers and colleagues, come together to inspire and inform each other, and recommit ourselves to pro bono service.

All of us at PBI are profoundly grateful, not only for your financial support of our work and pro bono but also for the strength and inspiration you provide to us. I give my deepest thanks to our three incredible Co-Chairs. Your personal commitment to pro bono service, your leadership in the in-house pro bono movement, and the pro bono culture you have built at your companies are the keys to this evening's success. Our Dinner Benefit Committee members share those values and demonstrate that same commitment to service and justice. PBI could not accomplish what it has without the guidance, vision, and passion of its volunteer leadership and gifted staff.

While we celebrate remarkable pro bono performance tonight, we cannot be complacent. Pro bono performance at large law firms is impressive, particularly in light of uncertainties in the legal economy. From a handful of formal pro bono programs in 2000, in-house pro bono has become a force for good at hundreds of legal departments. And the concept and value of pro bono is becoming a reality throughout the world.

Our successes are many, but they are not enough. Millions — *millions* — of low-income and disadvantaged people and the public interest groups that strive to help them are facing the most devastating access to justice crisis in our time. At a time when the “safety net” of programs that provide food, shelter, and safety has been shredded, public resources have dwindled to a 30-year low.

To address this crisis and to preserve the integrity of our justice system, we must transform pro bono service to meet the overwhelming need for assistance. This transformation will require more rigor, discipline, and new approaches to pro bono. In the coming year, PBI will launch two new efforts to help transform and leverage pro bono service. The first is our metrics and measurement project. With the critical assistance of Deloitte Financial Advisory Services LLP, we are developing a first-ever approach to measure the social good and business benefit of pro bono work to better inform firms and legal departments on where and how to focus their important but finite pro bono time to improve their efforts.

The second is our Collaborative Justice Project™. We believe that collaboration is necessary to truly impact that vast number of individuals who need legal help to live decent and productive lives. Building on the success of models that we have helped to foster — signature projects and pro bono partnerships — we will serve as a resource to create multi-sector collaborations to bring together a wide range of skills to address the persistent problems that result in so many unmet legal needs. All segments of the legal profession can and should be engaged in these projects, but also we hope to align legal skills with the knowledge and capacity of other professions, foundations, researchers, and government.

These efforts, audacious and groundbreaking, are high-risk, high-value work for PBI. And they will be successful only with your support, ideas, and engagement. Together, I believe, we can make pro bono a truly effective force for serving individual clients while creating sustained solutions to our most difficult societal problems.



Esther F. Lardent
President and CEO
Pro Bono Institute

Welcome from the Dinner Co-Chairs

2013 Dinner Co-Chairs

Thomas A. Russo

*Executive Vice President, Legal,
Compliance, Regulatory Affairs
and Government Affairs,
and General Counsel
American International
Group, Inc.*

Thomas J. Sabatino, Jr.

*Executive Vice President,
General Counsel
and Corporate Secretary
Walgreen Co.*

Wayne Watts

*Senior Executive Vice President
and General Counsel
AT&T Inc.*

We are deeply honored to serve as the Co-Chairs for the 2013 Pro Bono Institute Annual Dinner. The achievements of tonight's awardees and all of you in attendance demonstrate that even as the economy continues to face uncertain times, law firms, legal departments, and public interest groups remain focused and committed to enhancing the culture and performance of pro bono service. We welcome you this evening and look forward to celebrating your accomplishments.

This year's theme, fittingly, is "Collaborating for Justice." Throughout the evening, we will highlight how major law firms, legal departments, and public interest groups are coming together to address the legal needs of the poor and disadvantaged. Attorneys across the nation and around the world are using technology and a host of other resources to share innovative ideas and deliver quality pro bono services in ways not seen before. The blossoming partnerships within the legal community are not only beneficial to the clients they serve, but they are also beneficial to us as they enhance the communities where we work and live.

PBI continues to uphold its commitment to access to justice through its Law Firm Pro Bono Challenge® — the gold standard for law firm pro bono service — and its Corporate Pro Bono ChallengeSM, as well as through expert consultative services, seminal research, training programs, and thought leadership. PBI's vision for pro bono becomes stronger each day as the justice system continues to be transformed by the work all of us do.

Tonight, we are delighted to highlight some of those among us who have embodied the spirit of pro bono and made a substantial impact on the lives of their clients, our society, and our profession. Alston & Bird has institutionalized pro bono and strongly encourages all of its attorneys and staff to get involved in pro bono projects. As a result of the firm's leadership, multiple progressive and impactful projects have blossomed through their pro bono program.

The pioneering partnership between Hewlett-Packard Company; Morgan, Lewis & Bockius; and the National Veterans Legal Services Program to serve veterans also epitomizes how the collaboration of skillful, inventive, and passionate partners can make a positive difference for communities that are in need while addressing issues of national importance.

Deloitte Financial Advisory Services LLP, a non-legal professional services firm, has, through its partnership with PBI, used its skills to hone and improve legal pro bono service, demonstrating a pro bono culture that is every bit as powerful as that of lawyers.

We come together tonight in celebration, but also to network, learn, share, and build on our successes. As we face a justice system in crisis, we will also face new challenges. We must confront and embrace those challenges, make the highest and best use of the resources available to us, and stand by our commitment to pro bono.

Let's keep up the good work!

2013 Dinner Benefit Committee

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Thomas A. Russo
American International Group, Inc.

Thomas J. Sabatino, Jr.
Walgreen Co.

Wayne Watts
AT&T Inc.

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2013 Dinner Sponsors *(Continued)*

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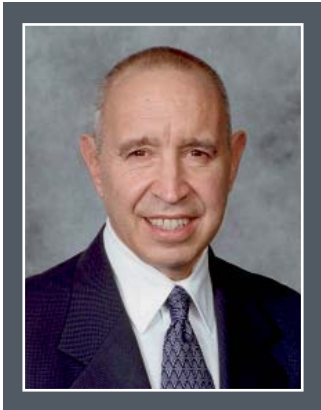
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About the Dinner Co-Chairs



Thomas A. Russo
*Executive Vice President, Legal,
Compliance, Regulatory Affairs
and Government Affairs,
and General Counsel*
American International Group, Inc.

► **Thomas A. Russo** is American International Group, Inc.'s (AIG) Executive Vice President, Legal, Compliance, Regulatory Affairs and Government Affairs, and General Counsel. He joined AIG in February 2010.

Russo is an industry leader who, in his 40-year career, has served as a lawyer, regulator, author, and academic. He came to AIG from the New York office of Patton Boggs where he served as senior counsel. He was chief legal officer of Lehman Brothers Holdings until December 2008. Before joining Lehman in 1993, Russo was a partner at the Wall Street law firm of Cadwalader, Wickersham & Taft and a member of its Management Committee.

Russo has significant experience in Securities and Exchange Commission (SEC) enforcement and broker-dealer operations and worked for the SEC as an attorney in its Division of Trading and Markets. He was an advisor to the Brady Commission as well as deputy general counsel of the Commodity Futures Trading Commission and the first director of its Division of Trading and Markets.

He has authored more than 70 articles related to financial market regulation and has been recognized as one of the "100 Most Influential Lawyers in America." In 2011, Russo was recognized as a "Legend in Law" by the Burton Awards for Legal Achievement, and in 2012, he received the "Humanitarian Award" from the Institute of International Education and the St. Thomas More Award from the Inner-City Scholarship Fund. Russo co-wrote "The 2008 Financial Crisis and its Aftermath: Addressing the Next Debt Challenge," which was published by the Group of Thirty in 2011. He also authored the "Regulation of the Commodities Futures and Options Markets," a two-volume treatise on federal commodities laws, and co-authored the federal securities law treatise "Regulation of Brokers, Dealers and Securities Markets."

Russo is an adjunct professor at Columbia University's Graduate School of Business, where he has taught a course on the 2008 financial crisis.

► **Thomas J. Sabatino, Jr.** is Executive Vice President, General Counsel and Corporate Secretary for Walgreen Co., based in Deerfield, Ill.



Thomas J. Sabatino, Jr.
*Executive Vice President,
General Counsel
and Corporate Secretary*
Walgreen Co.

Sabatino joined Walgreens in September 2011 after holding general counsel roles with United Airlines, Inc., Schering-Plough Corporation, Baxter International Inc., and American Medical International, Inc.

After beginning his career with a law firm and then moving into corporate law, Sabatino was named President and CEO in 1990 of privately held medical products manufacturer and distributor Secure Medical, Inc., of Mundelein, Ill. In 1992, he joined American Medical International, a Dallas-based for-profit hospital chain with 40 acute-care hospitals. Three years later he joined Baxter International and was named Senior Vice President and General Counsel for the company in 1997.

Sabatino moved to Schering-Plough in 2004 as Executive Vice President and General Counsel for global law and public affairs.

About the Dinner Co-Chairs *(Continued)*

In March 2010, he was appointed general counsel of United Airlines and immediately took a leading role in its merger negotiations with Continental Airlines, Inc. Sabatino left United Continental Holdings, Inc. in 2011 after completion of the merger.

Sabatino earned a Bachelor of Arts degree from Wesleyan University in Middletown, Conn., in 1980 and his law degree from the University of Pennsylvania in Philadelphia in 1983.

He is a member of the bar in Massachusetts, Illinois, and California. He serves on the board of directors of Alliance Boots, GmbH; the board of directors of the Association of Corporate Counsel as its chair; the advisory board of Corporate Pro Bono; and the board of directors of the International Institute for Conflict Prevention and Resolution.

► **Wayne Watts**, Senior Executive Vice President and General Counsel, is responsible for all legal matters at AT&T Inc. He was appointed to his current position in June 2007.

Prior to his current appointment, Watts served as Vice President and Associate General Counsel for AT&T, with legal responsibility for mergers and acquisitions, wireless operations, international operations, strategic planning, U-verse strategy, and general corporate matters.

Previously, he served as Vice President and Assistant General Counsel for SBC Communications Inc. with responsibility for a variety of general corporate and subsidiary legal matters, including SBC's mergers and acquisitions and wireless operations.

Watts joined Southwestern Bell Telephone Company in 1983 as an attorney in Dallas. In 1986, he became general attorney for Southwestern Bell Publications in St. Louis, and two years later he joined the mergers and acquisitions staff of SBC's legal department in St. Louis.

In 1989, Watts was named Vice President-General Attorney and Secretary for Southwestern Bell Mobile Systems in Dallas. He became General Attorney and Assistant General Counsel for SBC Communications Inc. in 1995 and served as legal counsel for SBC's mergers and acquisitions and wireless operations. Throughout his tenure, Watts helped lead a series of mergers and acquisitions valued at a total of more than \$200 billion that transformed SBC from the smallest of the Baby Bells to the largest communications holding company in the world.

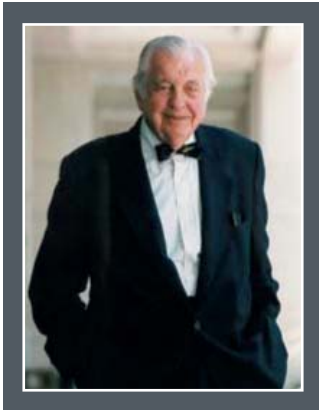
Watts is a member of the Texas Access to Justice Commission which strives to expand civil legal aid resources to low-income Texans. He is a member of the advisory boards of the SMU Dedman School of Law and the Salvation Army's Dallas/Fort Worth Metroplex Command, and the Development Board at the University of Texas at Arlington.

Born in Abilene, Texas, Watts grew up and completed his high school education in Dallas. He graduated from the University of Texas at Arlington with a bachelor's degree in business administration in 1976. He received his Juris Doctorate in 1980 from Southern Methodist University in Dallas.



Wayne Watts
*Senior Executive Vice President
and General Counsel
AT&T Inc.*

About the John H. Pickering Award



John H. Pickering, a founding partner of Wilmer Cutler Pickering Hale and Dorr (now WilmerHale), was a distinguished appellate lawyer and a leader of the legal profession who was equally well known for his extraordinary commitment to pro bono and public interest law. He served on the Pro Bono Institute's Law Firm Pro Bono Project Advisory Committee from its inception in 1989 until his death in March 2005. This award is given annually to a major law firm that embodies Mr. Pickering's spirit of service and demonstrates the exceptional culture of pro bono service he worked to imbue in his firm.

Mr. Pickering was a key framer of the Law Firm Pro Bono Challenge® who, at the time of its launch, convinced his dear friend, Associate Supreme Court Justice William J. Brennan, to send a personal letter to the leaders of each of the nation's five hundred largest law firms urging that they sign on to the Challenge. Justice Brennan, despite his failing health, then accompanied Mr. Pickering to the formal ceremony where the Challenge was announced to underscore his support for the Challenge and his affection and respect for Mr. Pickering.

In 2000, John H. Pickering was the recipient of the Pro Bono Institute's annual Laurie D. Zelon Award, presented at the Supreme Court of the United States. At that event, Associate Supreme Court Justice Ruth Bader Ginsburg referred to Mr. Pickering as "a true Prince of our Profession." She further elaborated on his pro bono accomplishments by noting that:

[A]t every stage of his career, John has demonstrated his special skill — to use the law to make things more than a little better. The man we celebrate this evening has received scores of accolades, for he is both a devoted public servant and Washington lawyer.... John spoke some years ago of the Justice he served in his youth, Justice Murphy, in the Court's 1941 and 1942 terms. The words John then used fit John himself so perfectly, I cannot do better than to borrow them: His hands — John's hands — are filled with acts of kindness.

The Pro Bono Institute is proud to present this award in John Pickering's name, in conjunction with his esteemed law firm and the Pickering family, to celebrate his devotion and to recognize outstanding commitment to pro bono legal service.

Previous Award Winners

2012 • Latham & Watkins

2011 • Morrison & Foerster

2010 • DLA Piper

2009 • Hunton & Williams

2008 • Weil, Gotshal & Manges

2007 • Arnold & Porter

2006 • Jenner & Block

2005 • Wilmer Cutler Pickering Hale
and Dorr

2013 John H. Pickering Award Recipient

The Pro Bono Institute, in conjunction with Wilmer Cutler Pickering Hale and Dorr and the Pickering family, is proud to present the 2013 John H. Pickering Award to Alston & Bird, in recognition of its outstanding institutional commitment to pro bono legal services and the inspiring and creative pro bono performance and leadership of its lawyers and staff. Pro bono lies at the intersection of passion, talent, and commitment to justice at the firm which encourages all of its attorneys and staff to become involved in pro bono work. The firm's pioneering approaches and pro bono projects have served as models domestically and abroad.

ALSTON
& BIRD LLP

In addition to providing access to justice to those who would otherwise be excluded or unrepresented, Alston & Bird, a Signatory to the Pro Bono Institute's Law Firm Pro Bono Challenge[®], develops impact projects designed to bring about large-scale, systemic change. Alston & Bird attorneys and staff work on a broad range of pro bono projects, making both a local and global impact. Ongoing projects include serving as advocates for children, representing parents in civil actions seeking the return of a wrongfully removed child, transactional projects designed to address societal and financial problems, assisting with the expungement of criminal records, estate planning, and representing individuals seeking guardianship to care for a relative.

The firm took a leadership role to mitigate the impact of the economic downturn on its nonprofit partners. For example, when the Atlanta Volunteer Lawyers Foundation, a major nonprofit legal services provider, was forced to cut its Wills Project in 2011 due to loss of funding, Alston & Bird immediately "adopted" the Project to cover the resulting needs gap. Since July 2012, volunteer attorneys and paralegals have provided end-of-life documents and peace of mind for low-income individuals.

A hallmark of Alston & Bird's pro bono program is the ability of firm leaders to identify unmet needs and craft and implement meaningful solutions. For example, since its founding in 1991 by Alston & Bird's Terry Walsh (a former Law Firm Pro Bono Project Advisory Committee member), the Truancy Intervention Project (TIP) has been one of the firm's most broad-reaching and continuous efforts. TIP, which now attracts volunteers from a number of Atlanta law firms and legal departments, trains both attorney and non-attorney volunteers to provide positive early intervention and legal representation to children who are chronically absent or tardy and thus at risk for school failure. TIP has been replicated in other parts of the country, and in 2009, the firm launched D.C. TIP in partnership with District of Columbia Public Schools.

Alston & Bird attorneys have long been advocates for immigrants' rights, particularly in working with the Capitol Area Immigration Rights Coalition and Ayuda. Building on the efforts in Washington, D.C., volunteer attorneys and staff in Atlanta recognized an unmet need in assisting individuals seeking asylum in the U.S. In 2004, a volunteer effort was formalized into what is now the Georgia Asylum and Immigration Network. Firm-wide volunteer attorneys represent asylum seekers and unaccompanied minor children and assist immigrant victims of human trafficking and domestic violence in obtaining permanent status or other forms of relief.

Alston & Bird devised another pro bono innovation in 2009 when it partnered with the Atlanta Legal Aid Society to provide administrative support to maintain a critical legal service. The Georgia Senior Legal Hotline, which focuses on low-income and rural-dwelling senior citizens with unmet legal needs, needed administrative support, and the firm deployed its receptionists to return calls and enter data into a database. Alston & Bird's assistance, which the firm continues to provide, has allowed Legal Aid attorneys to handle an average of 500 more cases annually.

About the CPBO Pro Bono Partner Award

In recognition of the unique role partnerships between and among in-house legal departments, law firms, and public interest groups play in the provision of pro bono legal services, Corporate Pro Bono, a global partnership project of PBI and the Association of Corporate Counsel, created the CPBO Pro Bono Partner Award.

The award honors legal departments and the organizations with whom they partner in the provision of legal services to those in need. The awardees are departments, law firms, and public interest organizations that have demonstrated an impact on their community through their partnership project, shown substantial involvement in the project by in-house lawyers, made tangible steps towards sustaining the relationship among the partners, and developed innovative substantive or structural approaches in support of the partnership's effort.

Over the years, the impact and innovation of the projects supported by the awardees have been tremendously important both in the projects' ability to address the legal needs of the communities being served and in the role the partnerships have played in supporting and furthering legal pro bono work, especially within the corporate community. Through these partnerships, legal departments, law firms, and public interest organizations have devised programs that contribute to the legal profession's efforts to close the justice gap and that create strong legacies of effective pro bono service.

CPBO is proud to present the 2013 CPBO Pro Bono Partner Award to Hewlett-Packard Company in partnership with Morgan, Lewis & Bockius and the National Veterans Legal Services Program for their innovative partnership.

Previous Award Winners

- 2012** • Ford Motor Company in partnership with Dykema Gossett, Legal Aid and Defender Association, Inc., and Michigan Community Resources
- 2011** • Verizon Communications Inc. in partnership with DLA Piper
- 2010** • Accenture plc, Caterpillar Inc., and Merck & Co., Inc., in partnership with Baker & McKenzie and PILnet (formerly the Public Interest Law Institute)
- 2009** • Aetna Inc. with Lawyers for Children America and Bet Tzedek Legal Services in cooperation with Manatt, Phelps & Phillips
- 2008** • The Williams Companies, Inc. in partnership with Hall Estill and Legal Aid Services of Oklahoma
- 2007** • 3M Company with Children's Law Center of Minnesota
- 2006** • Microsoft Corporation and Volunteer Advocates for Immigrant Justice with collaborating law firms Davis Wright Tremaine, Dorsey & Whitney, Heller Ehrman, Holland & Knight, Perkins Coie, Preston Gates & Ellis, and Riddell Williams
- 2005** • U.S. Bank with Dorsey & Whitney, Central Minnesota Legal Services, Inc., and Volunteer Lawyers Network, Ltd.
- 2004** • State Farm Insurance Companies with Prairie State Legal Services, Inc.
- 2003** • Abbott Laboratories with Baker & McKenzie and Midwest Immigrant & Human Rights Center

2013 CPBO Pro Bono Partner Award Recipients

Corporate Pro Bono is proud to present the 2013 CPBO Pro Bono Partner Award to the Hewlett-Packard Company (HP) in partnership with Morgan, Lewis & Bockius and the National Veterans Legal Services Program (NVLSP) for their impactful, innovative, and sustained partnership in support of veterans. The partnership showcases an extraordinary commitment to pro bono service, highlights the growth of pro bono within the legal profession, and demonstrates the value of a focused effort to serve a unique community in need.

A Signatory to the Corporate Pro Bono ChallengeSM, HP's legal department, composed of more than 400 attorneys and 600 staff members, engages more than 50 percent of its global team in pro bono legal services. The department's program is both expansive and sustainable, adopting a strategy of thinking globally and acting locally. Committed local leaders on the ground at core sites have expanded the program into 34 countries throughout six continents, and engage in projects that include litigation, research, education, and transactional pro bono.

In 2008, Morgan Lewis and NVLSP filed suit in *Sabo v. United States* alleging that approximately 4,300 Iraq and Afghanistan veterans were illegally denied benefits. After partial resolution granted class members expedited access to review boards, attorneys were needed to provide counseling for class members interested in having their claims reheard. In response to this need, HP partnered with Morgan Lewis and NVLSP to develop a signature pro bono project for the HP legal department's U.S. staff.

Initially, HP supported the project by having volunteers from its legal department provide critical legal support as well as develop a knowledge management system to grant volunteers remote access to confidential documents of clients who were geographically dispersed. Through this management system, the partnership guided more than 150 clients through the application process.

Now, after the suit's permanent settlement, the partnership continues to provide substantive legal advice to members of the *Sabo* class who are eligible for Combat-Related Special Compensation. In 2010, the partnership also launched a unique pro bono project to engage more non-lawyer legal personnel in its efforts. The project involved reviewing and summarizing files from the Board of Veterans Appeals for veterans who sought pro bono assistance.

In total, nearly 200 dedicated volunteers including attorneys and other professionals from HP's legal department have donated more than 3,000 hours in support of veterans.

HP's commitment to pro bono is exemplified through its successful and sustained partnership with Morgan Lewis and NVLSP. This partnership exhibits HP's unwavering commitment to helping those who have served their country, as well as a targeted focus on assisting veterans through a collaborative and innovative set of projects. Working together, the partners' focused efforts have aided hundreds of veterans in need of assistance. CPBO congratulates HP, Morgan Lewis, and NVLSP for their collaboration and invaluable impact on veterans.



Morgan Lewis



NVLSP

National Veterans Legal Services Program

2013 Pro Bono Institute President's Award Recipient

The Pro Bono Institute President's Award recognizes extraordinary contributions to PBI's work, in addition to unequaled thought and action leadership in pro bono in the larger legal community. This is the first time the President's Award will be presented.

Driving positive change in the community is a hallmark of Deloitte's culture. Deloitte's people are truly passionate about making their communities better, but, for many years, pro bono work was done on people's own time. It was in the wake of the December 2004 tsunami, however, when a true understanding of the impact of pro bono efforts happened — it was a “tipping point.”

The Deloitte logo is displayed in a large, bold, blue sans-serif font. The word "Deloitte" is followed by a small green circle.

Deloitte's people and leadership were eager to help following the tsunami, and, through the United Nations Development Programme (UNDP), the company saw an opportunity to make a difference. Deloitte joined forces with the UNDP on Tsunami Reconstruction and provided 14,000 hours of pro bono financial advisory, consulting, and audit and risk work to affected countries, ultimately helping the UN quickly and more efficiently distribute relief funds to affected areas. This pro bono work demonstrated to Deloitte leadership that sharing knowledge and experience with nonprofit organizations can have an immediate and sustainable impact on the communities the company serves.

Since the events of 2004, Deloitte has solidified its commitment to pro bono work, shifting from an ad-hoc approach to one of “business as usual.” This mindset includes an annual financial commitment to pro bono activities, a systematic and deliberate approach where results are measured, and a strategic methodology to select pro bono opportunities that have an impact on the community aligned with Deloitte's own philanthropic principles. As a result, since 2008, Deloitte has delivered more than 1,000 projects, with more than 4,400 professionals giving close to 365,000 hours.

One example is Deloitte's work with the Special Olympics. Professionals across Deloitte are delivering a wide range of high-impact work, including budgeting, business and operations planning, and strategic advisory work. This effort will culminate in the largest sports event in the world in 2015 during the Special Olympics World Summer Games.

Another example of Deloitte's commitment to pro bono work is its collaboration with for-profit and nonprofit entities to identify ways to better leverage professional skills and experience to benefit the community. Case in point, Deloitte Financial Advisory Services LLP teamed with the Pro Bono Institute on the Pro Bono Measurement Project, an initiative to provide a way for law firms and legal departments to measure the social and business benefits of their pro bono work. The measurement project will demonstrate the impact these firms are having on the community as well as how their own organization is benefitted.

While Deloitte's belief in the importance of pro bono work as part of its business and its culture may have begun on an ad-hoc basis, fueled by the passion of its people, it is now an embedded and formal component of how the organization does business. And given that solving business challenges is what Deloitte does for its clients every day, it only makes sense that one of the nation's largest professional services organizations will continue to use those skills to help nonprofit organizations serve their communities.

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As of October 17, 2013

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As of October 17, 2013

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As of October 29, 2013

Association of Corporate Counsel's Message



Veta T. Richardson
President & CEO
Association of Corporate Counsel

Congratulations to the 2013 CPBO Pro Bono Partner Award winner: Hewlett-Packard Company in partnership with Morgan, Lewis & Bockius and the National Veterans Legal Services Program. The Association of Corporate Counsel commends the strong examples you set as corporate pro bono leaders and the excellent work that you do.

This year, ACC was pleased to team with CPBO and the Pro Bono Institute on a number of pro bono achievements nationwide. The Minnesota Supreme Court amended its state bar admission rules to allow in-house lawyers to provide pro bono services, and we also lauded Massachusetts' decision to give corporate counsel in the state direct access in representation of pro bono clients. Additionally, the Illinois Supreme Court decided to allow state residents access to some of the best free legal services in the country.

This trend toward broad empowerment of in-house counsel to serve low-income individuals is encouraging progress toward reducing the number of individuals who lack access to justice. Our efforts in 2013 aimed to help the estimated 80 percent of low-income people whose civil legal needs go unmet. In responding to this need, we initiated proposals in Arizona, Illinois, and New York to allow the in-house community to provide pro bono service without cumbersome restrictions.

Although we are here tonight to honor the award winners, I also want to acknowledge the wonderful accomplishments of PBI President and CEO Esther F. Lardent and her staff for continuing to lead the charge in advancement of pro bono service. In addition, I would like to recognize the outstanding work of Director Eve Runyon and Assistant Director Shannon Graving who so ably lead CPBO, ACC's longstanding partnership with PBI. ACC is proud to be your ally in bringing greater access to justice through the diligent efforts of corporate counsel dedicated to pro bono service.

About the Pro Bono Institute and Its Programs

Established in 1996, the Pro Bono Institute is a nonprofit organization mandated to explore and identify new approaches to assisting the poor and disadvantaged unable to secure legal assistance to address critical problems. Through its major projects, the **Law Firm Pro Bono Project**, **Corporate Pro Bono**, a global partnership project of PBI and the Association of Corporate Counsel, and the **Global Pro Bono Project**, PBI identifies and develops innovative programs and undertakes rigorous evaluations to ensure that these new approaches are workable and effective. You can learn more about the work of PBI or support our work by visiting www.probonoinst.org.

About the Law Firm Pro Bono Project

The Law Firm Pro Bono Project is the only global effort designed to support and enhance the pro bono culture and performance of major law firms in the United States and around the world. The Project's goal is to fully integrate pro bono into the practice, philosophy, and culture of firms so that large law firms provide the institutional support, infrastructure, and encouragement essential to fostering a climate supportive of pro bono service and promoting partner and associate participation. Led by an Advisory Committee composed of law firm leaders, the Project designed and implemented the Law Firm Pro Bono Challenge[®], now the industry standard for pro bono service among leading law firms.

About Corporate Pro Bono

Corporate Pro Bono, a global partnership project of PBI and the Association of Corporate Counsel (ACC), is designed to substantially increase the amount of pro bono work performed by in-house counsel and to enhance the pro bono culture of in-house legal departments through technical assistance to the in-house community, targeted research and publications, online information and services, and outreach and educational programming. Corporate Pro Bono also works closely with ACC chapters to focus their resources and agendas on pro bono service. In 2006, at the urging of its Advisory Board, composed of corporate general counsel, CPBO launched the Corporate Pro Bono ChallengeSM, the first voluntary pro bono benchmark for in-house pro bono.

About the Global Pro Bono Project

In response to growing interest and increased demand from law firms and corporate legal departments, and with the support of a generous grant from The Merck Company Foundation, PBI has expanded its Global Pro Bono Project. The Global Pro Bono Project works to strengthen pro bono culture, policies, and practice in the legal profession around the world. In partnership with local and global leaders, PBI identifies impediments and implements solutions, develops resources, and promotes global pro bono service through research, consultative services, and training.

About Second Acts

Launched in 2005, Second Acts[®] is an initiative designed to engage lawyers approaching retirement age in enhancing access to justice for low-income and disadvantaged persons or groups. The project works with PBI's core constituencies at major law firms, in-house legal departments, and public interest organizations to develop, test, evaluate, and replicate effective models that support the transition of seasoned attorneys wishing to pursue second, volunteer careers as public interest attorneys.

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Acknowledgements

The Pro Bono Institute extends our deepest appreciation to those who make our work and, in particular, the 2013 Annual Dinner possible and rewarding throughout the year:

- Our dedicated Annual Dinner Co-Chairs — **Tom Russo**, **Tom Sabatino**, and **Wayne Watts** — for their passion for justice and deft guidance. Our thanks also go to our Co-Chairs' colleagues for their assistance in making this year's Dinner possible: at American International Group, Inc., **Dennis Grogan**, **Eric Kobrick**, and **Kimberlie Pezzuto**; at Walgreen Co., **Yvonne Meyer**; and at AT&T Inc., **Susan McGahan**, **Paula Poe**, and **Jan Sullivan**. We are grateful, as well, to the members of the 2013 Dinner Benefit Committee for their support and assistance.
- The Board of Directors of the Pro Bono Institute for their wisdom and counsel.
- The Law Firm Pro Bono Project Advisory Committee, for their leadership of the Project through its inception and growth. Our thanks particularly to Committee Co-Chairs **Regina Pisa** and **Bob Sheehan**, who have dedicated themselves to the continuing development of the Project.
- The CPBO Advisory Board, the general counsel who have generously provided their knowledge, time, and assistance to the project, particularly the Board's Co-Chairs, **Brad Smith** and **Laura Stein**, whose personal commitment to pro bono and access to justice is such an inspiration.
- The staff, board, and leadership of the Association of Corporate Counsel, whose partnership with the Pro Bono Institute in creating and strengthening Corporate Pro Bono has been invaluable. Particular thanks to **Veta Richardson**, **Kevin Buck**, **Amar Sarwal**, and **Allysun Trifunovic**, with whom we continue to enjoy working to grow and expand in-house pro bono efforts.
- Our accounting firm, BDO Seidman, LLP, and its terrific consultants, **Rebecca Boland** and **Jane Webber**; and **Karen Dubilier** and the team from our talented IT firm, Blair Dubilier & Associates.
- Our generous in-kind contributors: Deloitte Financial Advisory Services LLP; Driven, Inc.; Faegre Baker Daniels; Latham & Watkins; Skadden, Arps, Slate, Meagher & Flom; and White & Case for hosting the National Leadership Convocation.
- Our Dinner sponsors, who contributed not only their financial support but their insight, expertise, and commitment to pro bono.
- Our events consulting firm, Courtesy Associates, and its skillful, unflagging, and creative staff: **Hannah Buchholz**, **Bobbie Chandler**, and **Jess Pachler**. Also, **Kelly Givan** for her gracious assistance.
- **Romain Falloux** for the design and production of materials for this event, **Sean McMullen** with TrayPML for print pieces, and **Tom Cahill** for audio-visual production.
- **Bruce Allan** and his staff at tonight's stunning venue, Gotham Hall, for all that they have done to create this wonderful evening in celebration of pro bono.
- **Lauren Tregor** and her staff at Great Performances for the delicious food at tonight's event.
- Most importantly, everyone in attendance tonight, each of whom has played a part in ensuring that this evening will be an extraordinary event. It has been a tremendous pleasure to work with all of you, and we look forward to much exciting, rewarding, and productive work together in the coming years.
- The Pro Bono Institute Staff: **Chris**, **David**, **Eric**, **Esther**, **Eva**, **Eve**, **Kate**, **Kelsey**, **Reena**, **Shannon**, **Sri**, **Tammy**, **Vicki**, and **Yvette**.

**Hewlett-Packard Company
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*Where there is passion,
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We are proud to collaborate for justice.

AT&T's Wayne Watts is honored to co-chair the Pro Bono Institute 2013 Annual Dinner. Together with Mr. Watts, we would like to congratulate the PBI honorees and award recipients for what they have accomplished. We look forward to working together to ensure justice for all.

Rethink Possible® 



Congratulations.

Deloitte congratulates the Pro Bono Institute annual dinner honorees:

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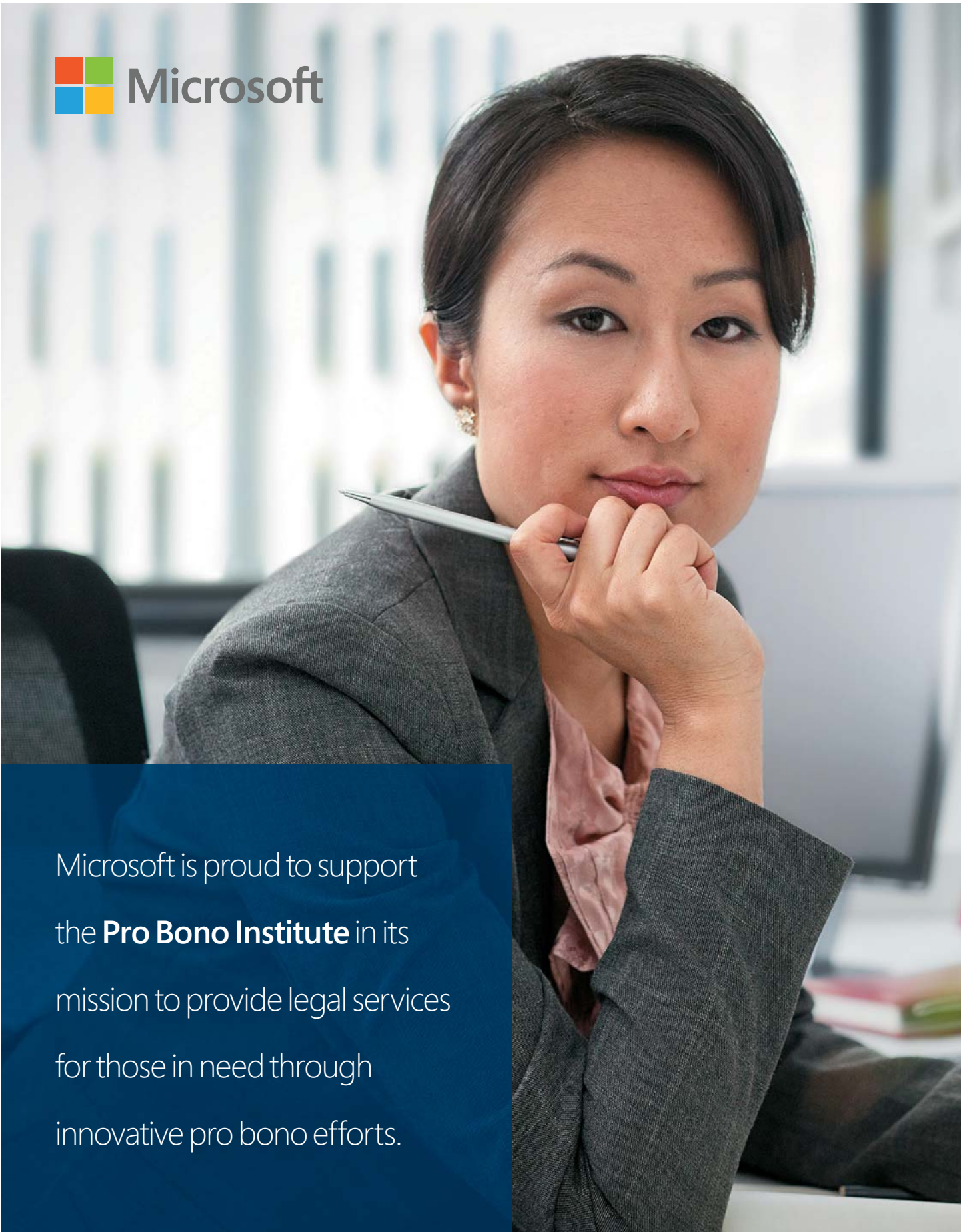
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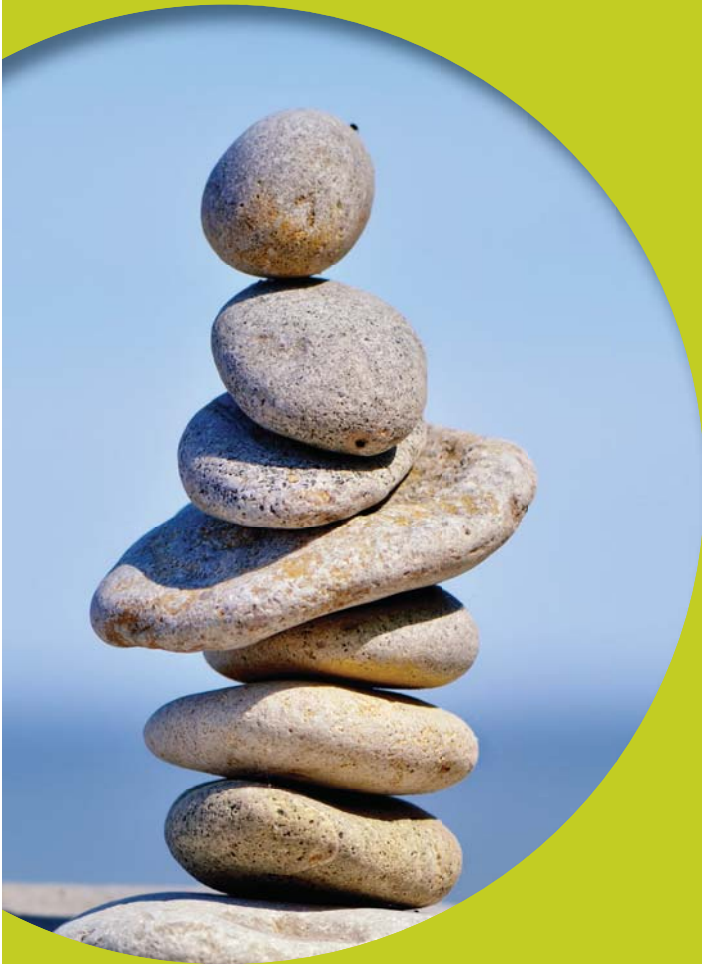
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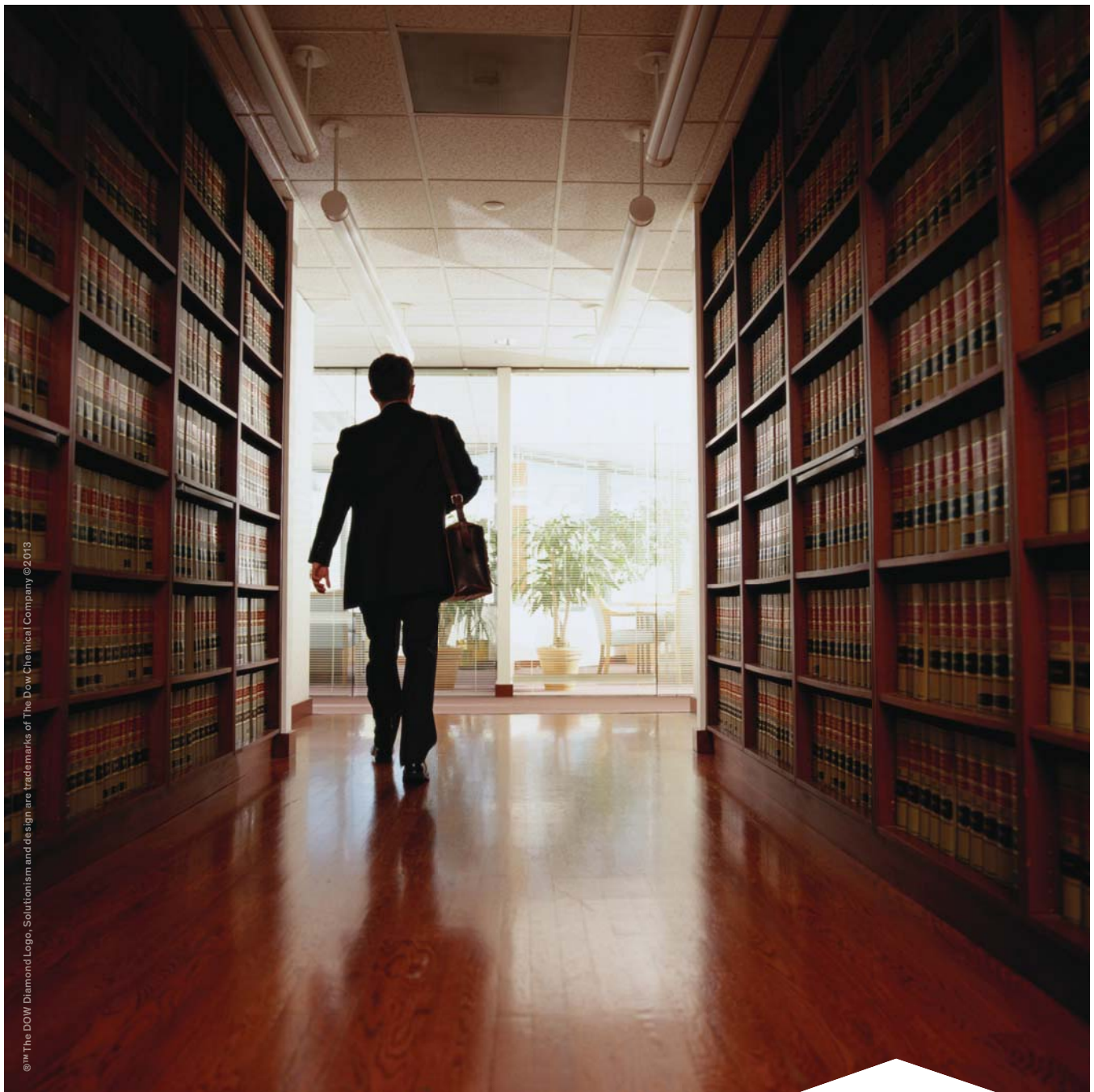
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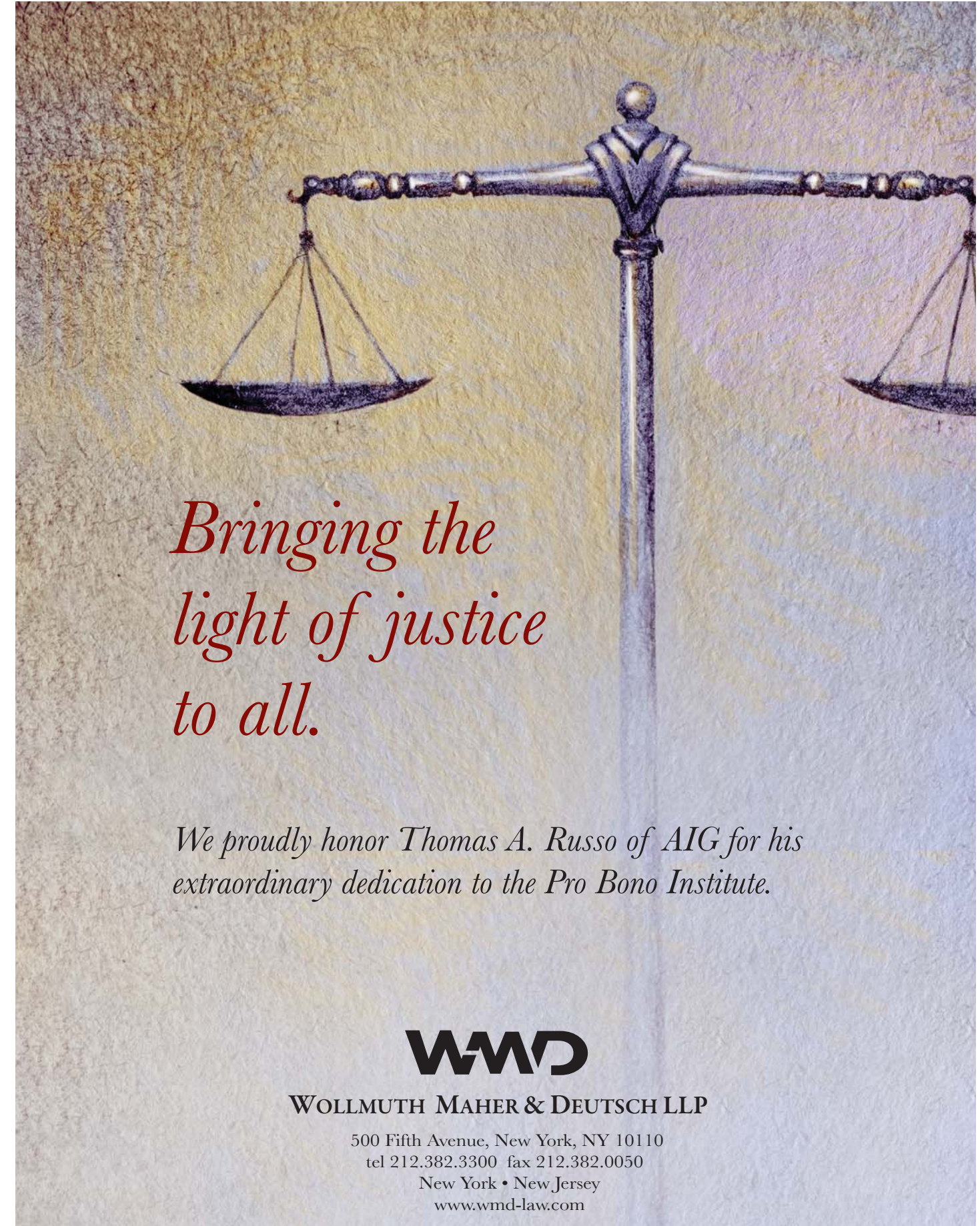


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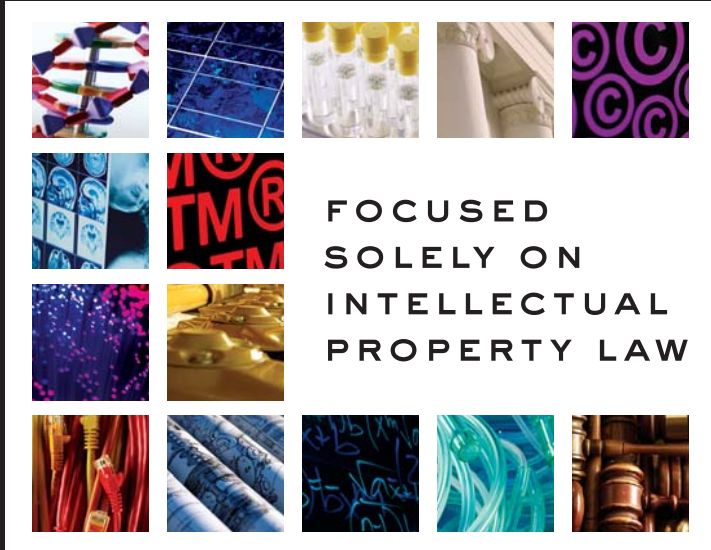
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