# 2014

CELEBRATING
THE PROMISE
OF PRO BONO

# **PROGRAM**

November 6
Gotham Hall, New York
2014 Pro Bono Institute Annual Dinner



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# **Evening Program**

#### Welcome

David Williams, Deloitte Financial Advisory Services LLP

### **CPBO Pro Bono Partner Award Presentation**

Ona Alston Dosunmu, The Brookings Institution

### **CPBO Pro Bono Partner Award Recipient**

**Thomas Russo**, on behalf of **American International Group**, **Inc.** and **Iraqi Refugee Assistance Project** 

#### Remarks

Special Guest: Jawid Shehzad

#### **Co-Chair Remarks**

Mark Chandler, Cisco Systems, Inc.

### **Dinner**

# **John H. Pickering Award Presentation**

Jack Fabiano, Fabiano Law Firm (former partner, WilmerHale)

# **John H. Pickering Award Recipient**

Robert Sheehan, on behalf of Skadden, Arps, Slate, Meagher & Flom

#### **Co-Chair Remarks**

Randal Milch, Verizon Communications Inc.

### **Keynote Speaker**

Kenneth Frazier, Merck & Co., Inc.

#### Close

**David Williams** 

## **Pro Bono Institute Chair's Message**

It is with great pleasure that I welcome you to the 2014 Pro Bono Institute Annual Dinner. The volunteer leadership of Pro Bono Institute (PBI) — our Board of Directors, the Law Firm Pro Bono Project Advisory Committee, and the Advisory Board of Corporate Pro Bono (CPBO), a global partnership project of PBI and the Association of Corporate Counsel — thank you for your presence tonight. We are honored to recognize our awardees and celebrate the legal profession's commitment to pro bono, most notably the pro bono achievements of the major law firms and in-house legal departments which PBI supports, encourages, and mentors.

Tonight's theme, "Celebrating the Promise of Pro Bono," recognizes the evolution and success of pro bono and its power to improve access to justice for those in need. This has been another year marked by economic uncertainty, transformation, and perseverance. Nonetheless, the unparalleled commitment of major law firms to pro bono has been evident in their work in the U.S. and abroad. Signatories to PBI's Law Firm Pro Bono Challenge® have continued to exhibit high levels of commitment and to engage a broad range of their attorneys with an ever-expanding menu of pro bono opportunities.

In-house legal departments have enthusiastically continued to develop and expand their pro bono programs and commit to the Corporate Pro Bono Challenge® initiative. With the help of CPBO, the in-house community has worked diligently to remove obstacles that hinder in-house attorneys from providing pro bono legal services and has successfully encouraged changes in practice rules in multiple states. Most recently, New York adopted an in-house pro bono practice rule that does not impose unnecessary restrictions, while the District of Columbia and Florida have adopted amendments that relaxed restrictive practice rules.

The visible support of the judiciary has been another promising development in the access to justice arena. Judges across the country have used their positions to advocate for positive change, and we are seeing their influence reflected in the pro bono work being done by law firms, legal departments, and public interest and legal aid organizations.

There has been a heightened demand for pro bono legal services, and law firms, legal departments, and public interest organizations are responding in creative and interesting ways. Despite its small staff and modest budget, PBI continues to offer its resources and expertise to enhance and explore pro bono across borders.

While we celebrate our accomplishments past and present, let us also look to the future and renew our commitment to pro bono, model best practices, share ideas, and forge new partnerships. Let us leave Gotham Hall tonight energized to do more pro bono, to do better pro bono, and to recruit others into the fold.



James W. Jones
Chair
Pro Bono Institute
Board of Directors

Senior Fellow
Center for the Study of the Legal
Profession, Georgetown University
Law Center

## **Pro Bono Institute President's Message**

Welcome to the 2014 Pro Bono Institute Annual Dinner. Tonight, let us *celebrate the promise* of pro bono as we challenge ourselves to be ever more creative in the provision of pro bono services.

Despite many ongoing challenges, the pro bono community has remained committed to serving those in need both locally and globally. Pro Bono Institute (PBI) is especially grateful for the continued support of our Co-Chairs, Dinner Benefit Committee, Dinner sponsors, and the organizations they represent. They have shared their leadership, encouragement, and vision of the value of pro bono. Without all of you, this celebration would not be possible.

In the midst of continued economic uncertainty and political turmoil and upheaval, there is a shining bright spot: the pro bono contributions of the law firms and legal departments in this room. Law firm pro bono efforts remain strong. Firms are innovating, experimenting, broadening participation, and engaging new and unconventional stakeholders in their quest to address the access to justice gap. In-house legal departments continue to align their pro bono efforts with their corporate social responsibility strategies. Recognizing that we can accomplish more together than we can alone, partnerships between and among legal departments, legal aid and public interest organizations, and law firms are increasingly being used to maximize the impact of pro bono across the globe.

This year's awardees exemplify outstanding commitment to pro bono service. At Skadden, Arps, Slate, Meagher & Flom, from the time of the firm's founding, pro bono has been a fundamental component of the firm's culture. The breadth of the firm's pro bono work, the respect and visibility it gives to pro bono, and the resulting dedication, passion, generosity, and leadership of the firm's lawyers is an inspiration to the profession. The partnership between American International Group, Inc. and the Iraqi Refugee Assistance Project demonstrates the power of collaboration. By working together, they have provided assistance to refugees who are often denied basic human rights and left to navigate a resettlement process without necessary legal assistance. At this time of global instability, this kind of life-saving assistance is more important than ever.

As pro bono participation and interest grows, law firms and legal departments continue to impress with new approaches, creative delivery systems, and innovative ideas. Despite this growth, we cannot become complacent and must continue to focus on the efficacy and sustainability of our efforts. We must approach pro bono with rigor and a critical eye. Now is the time to not only continue your pro bono program but to meticulously assess your program's strengths and weaknesses. Act boldly and strategically to invest long-term in a pro bono program that is effective and impactful. We are here to help you renew and enhance your efforts.

We thank you for your dedication, not only to pro bono but to PBI. Your passion and steadfastness inspire and motivate us. We are excited about the journey ahead and look forward to working together to bring hope and legal help to those who need it.



Esther F. Lardent
President and CEO
Pro Bono Institute

#### **Welcome from the Dinner Co-Chairs**

We are honored to serve as the Co-Chairs of the 2014 Pro Bono Institute Annual Dinner. We welcome you this evening and join you in celebrating the pro bono contributions you and your colleagues have made over the past year.

Our theme, fittingly, is "Celebrating the Promise of Pro Bono." Even as the global economy continues to struggle, your efforts and those of law firms, legal departments, and public interest organizations around the nation and across the globe are ensuring that our culture of pro bono service remains resilient and energetic.

Tonight, we celebrate not only our own accomplishments but also the work of Pro Bono Institute (PBI). More than any other entity, PBI has inspired, enhanced, and shaped pro bono service. Through its expert consultative services, research, training programs, and leadership, PBI has dramatically changed pro bono at major law firms and legal departments. PBI's Law Firm Pro Bono Challenge® and the Corporate Pro Bono Challenge® statement continue to be recognized as the standards by which pro bono contributions are measured.

This event affords us the opportunity to build on the incredible pro bono work that is being done, by networking and learning from each other, sharing stories, and honoring our service. While we "celebrate the promise of pro bono," we also acknowledge that our work is not complete. As the number of underserved persons locally and globally continues to climb, we must redouble our pro bono efforts and use our skills, resources, advocacy, and passion to ensure that the law works for everyone, including the needlest among us.

Let us look back with pride on the trajectory of pro bono, renew our commitment to access to justice, and leave inspired to work together to create an even stronger future.

#### **2014 Dinner Co-Chairs**

#### Mark D. Chandler

Senior Vice President,
General Counsel
and Secretary,
and Chief Compliance Officer
Cisco Systems, Inc.

#### Eric J. Friedman

Executive Partner Skadden, Arps, Slate, Meagher & Flom

#### Randal S. Milch

Executive Vice President,
Public Policy, and
General Counsel
Verizon Communications Inc.

#### Robert C. Sheehan

Of Counsel Skadden, Arps, Slate, Meagher & Flom

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#### **Founder**





# WACHTELL, LIPTON, ROSEN & KATZ

#### **Senior Partner**



























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#### **About the Dinner Co-Chairs**

▶ Mark D. Chandler is Senior Vice President, General Counsel and Secretary, and Chief Compliance Officer of Cisco, where he manages a team of 450 professionals, including legal, employee relations, ethics, investigations, and brand protection teams. Previously, he was Managing Attorney for the Europe, Middle East, and Africa region, based in Paris. Chandler joined Cisco in 1996 upon the acquisition of StrataCom, Inc., where he had been General Counsel. Prior to working at StrataCom, he worked for six years as Vice President for Corporate Development and General Counsel of Maxtor Corporation, a manufacturer of hard disk drives.

Chandler is also a member of the Dean's Advisory Council of Stanford Law School, the Board of Trustees of Belmont Hill School in Belmont, Mass., the U.S. Department of Commerce Manufacturing Council, and the Advisory Council of the Woodrow Wilson International Center for Scholars in Washington. He has previously served as member and chairman of the City of Palo Alto Planning Commission, and as a member of the Palo Alto Utilities Advisory Commission. In 2010, *The National Law Journal* named him one of the 40 Most Influential Lawyers of the Decade and in 2013, *The American Lawyer* numbered him among the "Top 50 Big Law Innovators of the Last 50 Years."

Chandler holds a bachelor's degree from Harvard College, and a J.D. from Stanford Law School.

▶ Eric J. Friedman has served as Skadden's Executive Partner since 2009. Under his leadership, for three consecutive years Skadden has been the only firm to be named as one of the nation's two most innovative law firms in the Financial Times' "U.S. Innovative Lawyers" Report (2010-2012). In 2011, The National Law Journal acknowledged Friedman's accomplishments since becoming Skadden's Executive Partner by naming him as one of its three "Most Influential" law firm leaders. In 2012, Friedman received a "Diversity & Inclusion Champion Award" from the New York City Bar Association in recognition of his commitment to diversity at Skadden.

Prior to becoming Executive Partner, Friedman, who is an internationally recognized corporate attorney, was involved in a number of significant M&A and corporate finance transactions in the financial services industry. Among others, he has represented Citigroup Inc. and The NASDAQ OMX Group, Inc. in some of their most important transactions.

Friedman is a dedicated board member to a number of organizations, including the Legal Aid Society, Volunteer Lawyers for the Arts, the Phoenix House Foundation, the University of Pennsylvania Law School, and the Leadership Council on Legal Diversity. He also is the chair and a trustee of the Skadden Fellowship Foundation. Friedman has been listed in *Chambers USA: America's Leading Lawyers for Business, The Best Lawyers in America*, and the *Directorship 100*.



Mark D. Chandler Senior Vice President, General Counsel and Secretary, and Chief Compliance Officer Cisco Systems, Inc.



Eric J. Friedman

Executive Partner

Skadden, Arps, Slate,

Meagher & Flom

### **About the Dinner Co-Chairs (Continued)**

▶ Randal S. Milch is Executive Vice President, Public Policy, and General Counsel of Verizon. He leads the company's public policy, legal, regulatory, government affairs, and security groups.

From 2006 until being named to his current position in October 2008, Milch served as the Senior Vice President and General Counsel of Verizon Business, responsible for all legal services and external affairs support for the company's global enterprise carrier. Before that, Milch served as the Senior Vice President and General Counsel of Verizon's domestic telecom business. He was appointed to the latter position in 2000, upon the merger of Bell Atlantic and GTE.

Before the merger, Milch was Associate General Counsel at Bell Atlantic with oversight of state regulatory matters in New York and New England. Previously, Milch served as Vice President, General Counsel and Secretary of Bell Atlantic-Maryland, Inc. He began his telecommunications career as Counsel to the Chesapeake and Potomac Telephone Company of Maryland in 1993.

Prior to his role with Bell Atlantic, Milch was a partner in the Washington, D.C., office of Donovan Leisure Newton & Irvine. Milch's practice centered on complex federal litigation and international arbitration. Milch began his legal career as a clerk to Clement F. Haynsworth, Jr., Chief Judge Emeritus of the United States Court of Appeals for the Fourth Circuit.

Milch holds a J.D. from New York University Law School and a B.A. from Yale University.

▶ Robert C. Sheehan, who oversees the firm's pro bono program, was Executive Partner of Skadden from April 1994 to April 2009. Sheehan began his career with Skadden in 1969, became a partner in 1978 and Of Counsel in 2010.

Prior to his tenure as Executive Partner, Sheehan headed the Financial Institutions Merger & Acquisition Group, which he had founded. Sheehan, who has been cited by publications as one of the world's leading banking lawyers, has represented numerous bank and thrift holding companies, both as acquirers and as targets, in negotiated and unsolicited acquisition transactions. He also has served as counsel for financial institutions in connection with their relations with various state and federal banking regulatory authorities.

In 2012, Sheehan received a Lifetime Achievement Award for Distinguished Law Firm Leadership from *The American Lawyer* magazine. He was named as the recipient of the Judge Learned Hand Award by the American Jewish Committee in 2010. Sheehan also was honored with the 2009 Laurie D. Zelon Award by Pro Bono Institute (presented to him by U.S. Supreme Court Justice Ruth Bader Ginsburg) in recognition of his pro bono service. In 2008, he was the recipient of the St. Thomas More Award by the Lawyers Committee of the Inner-City Scholarship Fund for his leadership and service to the legal profession. In addition, Sheehan received The Legal Aid Society's 2005 Servant of Justice Award for his contributions to pro bono causes.



Randal S. Milch
Executive Vice President, Public
Policy, and General Counsel
Verizon Communications Inc.



Robert C. Sheehan Of Counsel Skadden, Arps, Slate, Meagher & Flom

# **About the John H. Pickering Award**

John H. Pickering, a founding partner of Wilmer Cutler Pickering Hale and Dorr (now WilmerHale), was a distinguished appellate lawyer and a leader of the legal profession who was well known for his extraordinary commitment to pro bono and public interest law. He served on Pro Bono Institute's (PBI) Law Firm Pro Bono Project Advisory Committee from its inception in 1989 until his death in March 2005. This award is given annually to a major law firm that embodies Mr. Pickering's spirit of service and demonstrates the exceptional culture of pro bono service he worked to imbue in his firm.

Mr. Pickering was a key framer of the Law Firm Pro Bono Challenge® who, at the time of its launch, convinced his dear friend, Associate Supreme Court Justice William J. Brennan, to send a personal letter to the leaders of each of the nation's 500 largest law firms urging that they sign on to the Challenge. Justice Brennan, despite his failing health, then accompanied Mr. Pickering to the formal ceremony where the Challenge was announced to underscore his support for the Challenge and his affection and respect for Mr. Pickering.

In 2000, Mr. Pickering was the recipient of PBI's annual Laurie D. Zelon Pro Bono Award, presented at the Supreme Court of the United States. At that event, Associate Supreme Court Justice Ruth Bader Ginsburg described Mr. Pickering as "a true Prince of our Profession." She further elaborated on his pro bono accomplishments by noting that:

[A]t every stage of his career, John has demonstrated his special skill — to use the law to make things more than a little better. The man we celebrate this evening has received scores of accolades, for he is both a devoted public servant and Washington lawyer . . . . John spoke some years ago of the Justice he served in his youth, Justice Murphy, in the Court's 1941 and 1942 terms. The words John then used fit John himself so perfectly, I cannot do better than to borrow them: His hands — John's hands — are filled with acts of kindness.

PBI is proud to present this award in John Pickering's name, in conjunction with his esteemed law firm and the Pickering family, to celebrate his devotion and to recognize outstanding commitment to pro bono legal service.

#### **Previous Award Winners**

2013 • Alston & Bird

2012 • Latham & Watkins

2011 • Morrison & Foerster

2010 • DLA Piper

2009 • Hunton & Williams

2008 • Weil, Gotshal & Manges

2007 • Arnold & Porter

2006 • Jenner & Block

2005 • Wilmer Cutler Pickering Hale and Dorr



# 2014 John H. Pickering Award Recipient

Pro Bono Institute (PBI), in conjunction with Wilmer Cutler Pickering Hale and Dorr and the Pickering family, is honored to present the 2014 John H. Pickering Award to Skadden, Arps, Slate, Meagher & Flom for its outstanding commitment to pro bono and public service. At Skadden, commitment to public service is one of the firm's core values, and the firm strongly encourages all lawyers, summer associates, legal assistants, and support staff to provide assistance to those to whom the legal system would otherwise be inaccessible.



As a Charter Signatory to PBI's Law Firm Pro Bono Challenge®, Skadden pledged that in its U.S. offices, hours spent on pro bono matters would be at least 3 percent of total domestic office billable hours. In 2013, the firm dedicated time equaling 5.3 percent of its billable time, and in the past six years, its lawyers have dedicated more than 1 million hours to pro bono service.

Skadden's pro bono program is underscored by unprecedented innovation. One such example is the development of Skadden's Impact Projects across many of its offices that focus on increasing the positive effect of pro bono work on the communities in which the firm's lawyers live and work. The projects include: its original Impact Project in the Washington, D.C., office that already has assisted more than 200 individuals in 18 months with guardianship, housing, and domestic violence issues; the Palo Alto Impact Project that is teaching high school students about their rights related to sexualized violence; the multiple New York office projects that include work focused on assisting unaccompanied immigrant youth, developing nonprofits and small businesses, and helping low-income clients with estate planning; and projects in Skadden's London office, focused on assisting women who are victims of domestic violence and helping individuals with all aspects of welfare benefits. To achieve the greatest impact possible, Skadden lawyers are partnering with legal services organizations and, increasingly, with corporate clients.

Skadden attorneys worldwide utilize the firm's vast resources to handle a diverse range of projects, including immigration and asylum; nonprofit incorporation, tax exemption and governance; civil litigation; administrative hearings; life planning; criminal matters; community development; veterans' issues; and cases involving domestic violence survivors.

For more than two decades, asylum cases have been a significant part of Skadden's pro bono program. Under the leadership of the late Steven J. Kolleeny, former Skadden Special Counsel, lawyers across the firm's offices and practices have provided counsel to refugees from around the world, frequently representing individuals seeking protection from religious and political persecution, torture, gang violence, and brutal cultural traditions directed toward women. In recent months, Skadden teams successfully represented and obtained asylum for a homosexual man from El Salvador who had been detained for months after arriving in the U.S. and, separately, for a Columbian man who suffered harassment and physical abuse due to his outspoken position against a political party, as well as for clients with varying claims from Jamaica, Russia, Sudan, Tibet, Uzbekistan, and several other countries.

In addition to being a pioneer in impactful pro bono, Skadden leadership consistently has developed new and creative ways to strengthen the firm's public interest law initiatives. In commemoration of the firm's 40th anniversary, the firm established the Skadden Fellowship Program, which provides funding, experience, salary, and benefits for two years to graduating

law students who wish to dedicate their professional lives to providing legal services to the underserved. In a continuing effort to support this innovative program and the work of the Skadden Fellows, the "Flom Incubator Grants" were created in 2011 to award grants of up to \$10,000 to support novel projects undertaken by former Skadden Fellows. These grants were made possible by a generous testamentary gift in the will of Joseph H. Flom, the last surviving of the firm's named partners. Mr. Flom was the original impetus behind the creation of what became the Skadden Fellowship Foundation. These grants were supplemented with significant donations in Mr. Flom's memory by Skadden partners and others in the community. Skadden lawyers work on many pro bono matters at the request of or as co-counsel with present and former Skadden Fellows, and since the inception of the program, nearly 90 percent of the Fellows have remained in public interest work. Skadden also has had established externship programs for more than two decades at the Legal Aid Society in New York and Washington, D.C., and the Lawyers Alliance for New York. The externships work on a rotating basis with each associate spending at least four months at one of these organizations.

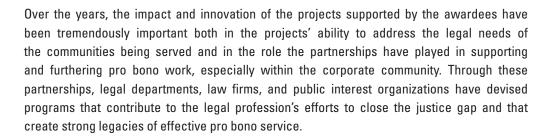
Skadden is dedicated to serving communities in need, even outside of the firm's pro bono endeavors. When Hurricane Sandy hit the East Coast in October 2012, Skadden did not hesitate to offer assistance. The basement of the New York Civil Liberties Union's (NYCLU) Manhattan office was flooded, which knocked out the building's elevators, electricity, and phones. Skadden immediately set up a temporary headquarters for all of NYCLU's employees in the firm's Times Square offices. As Hurricane Sandy hit shortly before the 2012 U.S. presidential election, the firm eventually became a central hub for many other nonprofits in need of space, including New York Legal Assistance Group, Legal Aid, and part of ACLU's national office, all of which were in dire need of assistance as they were providing election-related services.

On a global level, Skadden has participated in creating or advancing new public interest frameworks for law firms in regions where government-paid lawyers traditionally provided pro bono services or where pro bono service was prohibited. Among the key organizational efforts in which Skadden lawyers have participated are the Hong Kong Refugee Advice Center and PILnet's European forums. Additionally, the firm's worldwide pro bono coordinator played an important role in developing and editing PILnet's upcoming and revised *Pro Bono Handbook: A Guide to Establishing a Pro Bono Program at Your Law Firm*.

#### **About the CPBO Pro Bono Partner Award**

In recognition of the unique role partnerships between and among in-house legal departments, law firms, and public interest groups play in the provision of pro bono legal services, Corporate Pro Bono (CPBO), the global partnership project of Pro Bono Institute and the Association of Corporate Counsel, created the CPBO Pro Bono Partner Award.

The award honors legal departments and the organizations with which they partner in the provision of legal services to those in need. The awardees are departments, law firms, and public interest organizations that have demonstrated an impact on their community through their partnership project, shown substantial involvement in the project by in-house lawyers, made tangible steps toward sustaining the relationship among the partners, and developed innovative substantive or structural approaches in support of the partnership's effort.





#### **Previous Award Winners**

- 2013 Hewlett-Packard Company in partnership with Morgan, Lewis & Bockius and the National Veterans Legal Services Program
- 2012 Ford Motor Company in partnership with Dykema Gossett, Legal Aid and Defender Association, Inc., and Michigan Community Resources
- 2011 Verizon Communications Inc. in partnership with DLA Piper
- 2010 Accenture plc, Caterpillar Inc., and Merck & Co., Inc., in partnership with Baker & McKenzie and PILnet
- 2009 Aetna Inc. with Lawyers for Children America and Bet Tzedek Legal Services in cooperation with Manatt, Phelps & Phillips
- 2008 The Williams Companies, Inc. in partnership with Hall Estill and Legal Aid Services of Oklahoma

- 2007 3M Company in partnership with Children's Law Center of Minnesota
- 2006 Microsoft Corporation and Volunteer Advocates for Immigrant Justice with collaborating law firms Davis Wright Tremaine, Dorsey & Whitney, Heller Ehrman, Holland & Knight, Perkins Coie, Preston Gates & Ellis, and Riddell Williams
- 2005 U.S. Bank in partnership with Dorsey & Whitney, Central Minnesota Legal Services, Inc., and Volunteer Lawyers Network, Ltd.
- 2004 State Farm Insurance Companies in partnership with Prairie State Legal Services, Inc.
- 2003 Abbott Laboratories in partnership with Baker & McKenzie and Midwest Immigrant & Human Rights Center

### **2014 CPBO Pro Bono Partner Award Recipients**

Corporate Pro Bono (CPBO), the global partnership project of Pro Bono Institute and the Association of Corporate Counsel, is proud to present the 2014 CPBO Pro Bono Partner Award to American International Group, Inc.'s (AIG) Global Legal, Compliance, Regulatory, and Government Affairs department (GLCR) in partnership with the Iraqi Refugee Assistance Project (IRAP) for their innovative collaboration that assists refugees in the Middle East, including Afghanistan, and North Africa, whose lives are in imminent danger due to their work with the U.S. government. This partnership, in which attorneys and para-professionals remotely assist clients across the globe, demonstrates the great impact that in-house pro bono can make and serves as a replicable model for other legal departments.

In 2012, as part of a successful effort to restructure the company, the AIG pro bono program was created to offer members of the GLCR meaningful opportunities to provide pro bono work to those in need. In the short time since, more than 100 dedicated professionals in eight cities around the world have provided more than 3,000 hours of legal services to organizations and individuals.

Among AIG's first pro bono efforts was its partnership with IRAP. Since its launch, 36 AIG attorneys and para-professionals in the U.S., working in teams of three and four with the assistance of colleagues in Germany and the United Arab Emirates, have provided more than 650 hours of legal assistance to Afghan nationals who have aided the U.S., often as interpreters, and who are now targets of anti-American violence. Although Congress created a Special Immigrant Visa (SIV) program to help these persecuted allies immigrate to the U.S. in 2009, only 12 percent of the visas available to Afghans have been distributed, in large part due to the difficulty of applying. Members of the GLCR represent individual clients and tackle the process of gathering information and completing the forms and procedures necessary to navigate the complex bureaucratic system and successfully obtain SIVs for at-risk individuals. In addition, AIG has assisted IRAP with the appeal of an SIV rejection, has donated funds for the effort, and offered its government relations expertise.

Prior to this partnership, IRAP had not worked with in-house counsel. With that in mind, AIG and IRAP devoted substantial time and effort to build a robust and replicable partnership. Such efforts have included regular communication, periodic evaluation, and a training and internal support program in which IRAP trainings are accessible online to new volunteers and those who need a refresher. IRAP also provides presentations on new developments, AIG volunteers are invited to IRAP events, and AIG volunteers meet internally every six weeks to learn from one another. To date, IRAP has replicated this model with three other major corporations.

The impact of this work has been wide-ranging and powerful, from a client who successfully obtained a visa and began a new life in the U.S. to three major policy/legislative victories. The first victory in October 2013 was the extension of the Iraqi SIV program. It was followed by landmark legislation in the National Defense Authorization Act that gave the more than 70,000 U.S.-affiliated Iraqi and Afghan SIV applicants access to counsel in overseas procedures, provided the first formal right of appeal for a visa denial, created an ombudsman for the program, and implemented quarterly reporting requirements to Congress. The third occurred in July 2014 and added an additional 1,000 visas to the Afghan SIV program.

AIG's commitment to pro bono is exemplified through its innovative and successful partnership with IRAP. This partnership exhibits AIG's steadfast commitment to saving the lives and families of those who served the U.S. at incredible personal risk. CPBO congratulates AIG and IRAP for their collaboration and lifesaving impact.





## 2014 Keynote Speaker

▶ Prior to serving as Chairman of the Board and Chief Executive Officer of Merck & Co., Inc., Kenneth C. Frazier served as President of Merck with responsibility for the company's three major divisions: Global Human Health, Merck's sales and marketing division for pharmaceutical and vaccine products; Merck Manufacturing Division, Merck's manufacturing and supply division; and Merck Research Laboratories, Merck's research organization.

Frazier has held a broad range of senior management positions since joining Merck in 1992 as Vice President, General Counsel and Secretary of the Astra Merck Group. He was elected Vice President of Public Affairs in 1994, and, in 1997, assumed the additional responsibilities of Assistant General Counsel, Corporate Staff. Frazier was promoted to Vice President and Deputy General Counsel in January 1999. In December 1999, he became Senior Vice President and General Counsel. In this role, he oversaw Merck's legal and public affairs functions and The Merck Company Foundation. In November 2006, he was promoted to Executive Vice President and General Counsel. Frazier served as Executive Vice President and President, Global Human Health, from 2007 to May 2010, when he became Merck President. Frazier became CEO and member of the board of directors January 1, 2011, and became Chairman of the Board on December 1, 2011.

Prior to joining Merck, Frazier was a partner with the Philadelphia law firm of Drinker Biddle & Reath. Frazier sits on the boards of PhRMA, Weill Cornell Medical College and Graduate School of Medical Sciences, Exxon Mobil Corporation, The Pennsylvania State University, and Cornerstone Christian Academy in Philadelphia. He also is a member of the American Academy of Arts and Sciences, the President's Export Council, The Business Council, the Council of the American Law Institute, and the American Bar Association.

Frazier received his bachelor's degree from The Pennsylvania State University and holds a J.D. from Harvard Law School.



Kenneth C. Frazier
Chairman of the Board
and Chief Executive Officer
Merck & Co., Inc.

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†

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<del>X</del> †

†

**†** 

(continued)

<del>\*</del> †

# **Corporate Pro Bono Challenge® Signatories** (Continued)

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As of October 27, 2014

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*	Quarles & Brady	As of October 27, 2014	
*	Reed Smith		
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## **Association of Corporate Counsel's Message**

Congratulations to the 2014 CPBO Pro Bono Partner Award winner: American International Group, Inc.'s Global Legal, Compliance, Regulatory and Government Affairs department in partnership with the Iraqi Refugee Assistance Project. The Association of Corporate Counsel (ACC) commends the strong examples you set as corporate pro bono leaders and the excellent work you do assisting refugees in the Middle East and North Africa.

This year, ACC was pleased to work on a number of pro bono initiatives nationwide through Corporate Pro Bono (CPBO), its longstanding partnership with Pro Bono Institute (PBI). The New York Court of Appeals adopted a practice rule expanding the number of in-house counsel who can provide pro bono services in the state. New York joins Colorado, Illinois, and Virginia as jurisdictions that allow registered in-house counsel to provide pro bono assistance to clients without cumbersome restrictions. At the ACC Annual Meeting in New Orleans last week, we offered best practices for starting a pro bono program in legal departments of all sizes, as well as highlighted opportunities available to in-house pro bono programs.

The trend of broad empowerment of in-house counsel to serve low-income individuals and others in need is encouraging progress toward reducing the number of individuals whose civil legal needs go unmet.

In addition to honoring the awardees tonight, I want to acknowledge the wonderful accomplishments of PBI President and CEO Esther F. Lardent and her staff for continuing to lead the charge in the advancement of pro bono service. I would also like to recognize the outstanding work of CPBO Director Eve Runyon and CPBO Assistant Director Shannon Graving who so ably lead CPBO. ACC is proud to be your ally in bringing greater access to justice through the diligent efforts and dedicated pro bono service of corporate counsel.



Veta T. Richardson
President & CEO
Association of Corporate Counsel

# **About Pro Bono Institute and Its Projects**

Established in 1996, Pro Bono Institute (PBI) is a nonprofit organization mandated to explore and identify new approaches to assisting the poor and disadvantaged unable to secure legal assistance to address critical problems. Through its major projects, the **Law Firm Pro Bono Project**, **Corporate Pro Bono (CPBO)**, the global partnership project of PBI and the Association of Corporate Counsel (ACC), **Global Pro Bono**, and **Second Acts**, PBI identifies and develops innovative programs and undertakes rigorous evaluations to ensure that these new approaches are workable and effective. You can learn more about the work of PBI and support our work by visiting <a href="https://www.probonoinst.org">www.probonoinst.org</a>.

#### **About the Law Firm Pro Bono Project**

The Law Firm Pro Bono Project is the only global effort designed to support and enhance the pro bono culture and performance of major law firms in the U.S. and around the world. The Project's goal is to fully integrate pro bono into the practice, philosophy, and culture of firms so that large law firms provide the institutional support, infrastructure, and encouragement essential to fostering a climate supportive of pro bono service and promoting partner and associate participation. Led by an Advisory Committee composed of law firm leaders, the Project designed and implemented the Law Firm Pro Bono Challenge®, now the industry standard for pro bono service among leading law firms.

#### **About Corporate Pro Bono**

Corporate Pro Bono is designed to substantially increase the amount of pro bono work performed by in-house counsel and to enhance the pro bono culture of in-house legal departments through technical assistance to the in-house community, targeted research and publications, online information and services, and outreach and educational programming. CPBO also works closely with ACC chapters to focus their resources and agendas on pro bono service. In 2006, at the urging of its Advisory Board, composed of corporate general counsel, CPBO launched the Corporate Pro Bono Challenge® initiative, the first voluntary pro bono benchmark for in-house pro bono.

#### **About Global Pro Bono**

In response to growing interest and increased demand from law firms and corporate legal departments, and with the support of a generous grant from The Merck Company Foundation, PBI has expanded its Global Pro Bono project. Global Pro Bono works to strengthen pro bono culture, policies, and practice in the legal profession around the world. In partnership with local and global leaders, PBI identifies impediments and implements solutions, develops resources, and promotes global pro bono service through research, consultative services, and training.

#### **About Second Acts**

Launched in 2005, Second Acts® is an initiative designed to engage lawyers approaching retirement age in enhancing access to justice for low-income and disadvantaged persons or groups. The project works with PBI's core constituencies at major law firms, in-house legal departments, and public interest organizations to develop, test, evaluate, and replicate effective models that support the transition of seasoned attorneys wishing to pursue second, volunteer careers as public interest attorneys.

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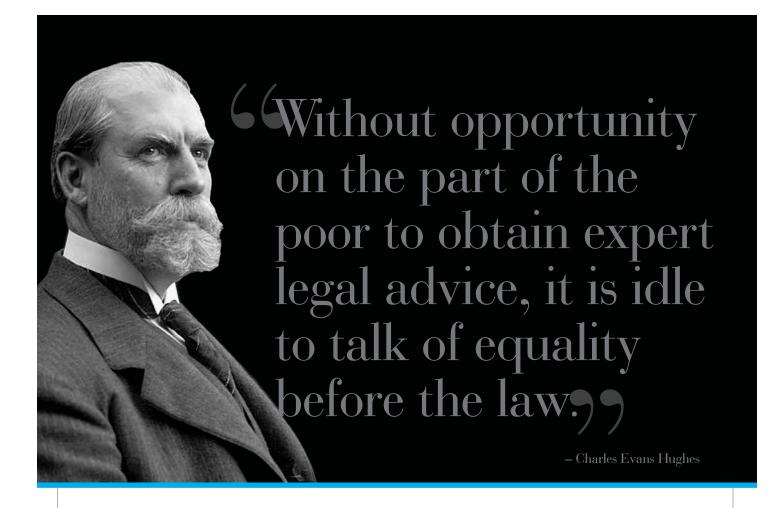
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## **Acknowledgements**

Pro Bono Institute (PBI) extends our deepest appreciation to those who make our work and, in particular, the 2014 Annual Dinner, possible and rewarding throughout the year:

- The Board of Directors of PBI for their wisdom and counsel.
- The Law Firm Pro Bono Project Advisory Committee, for their leadership of the Project
  through its inception and growth. Our thanks particularly to Committee Co-Chairs Regina
  Pisa and Bob Sheehan, who have dedicated themselves to the continuing development of
  the Project.
- The Corporate Pro Bono Advisory Board, comprising the general counsel who have generously provided their knowledge, time, and assistance to the project, particularly the Board's Co-Chairs, Brad Smith and Laura Stein, whose personal commitment to pro bono and access to justice is an inspiration.
- Our dedicated Annual Dinner Co-Chairs Mark Chandler, Eric Friedman, Randy Milch, and Bob Sheehan for their passion for justice and deft guidance. Our thanks also go to our Co-Chairs' colleagues for their assistance in making this year's Dinner possible: at Cisco, Gidget Duran, at Skadden, Lorraine Kichinski and at Verizon, Barbara Wilkinson.
- We are extremely grateful, as well, to the members of the Dinner Benefit Committee for their support and assistance.
- The staff, board, and leadership of the Association of Corporate Counsel, whose partnership
  with PBI in creating and strengthening Corporate Pro Bono has been invaluable. Particular
  thanks to Kevin Buck, Jennifer Chen, Veta Richardson, Amar Sarwal, and Allysun Trifunovic,
  with whom we continue to enjoy working to grow and expand in-house pro bono efforts.
- Our generous in-kind contributor Goodwin Procter for hosting the Leadership Convocation.
- Our Dinner sponsors, who contributed not only their financial support but their insight, expertise, and commitment to pro bono.
- Most importantly, everyone in attendance tonight, each of whom has played a part in
  ensuring that this evening is an extraordinary event. It has been a tremendous pleasure to
  work with all of you, and we look forward to more exciting, rewarding, and productive work
  together in the coming years.

Staff: Chris, David, Esther, Eva, Eve, Josh, Kate, Kelsey, Reena, Shannon, Sri, Tammy, Vicki, and Yvette.



Hughes Hubbard joins the Pro Bono Institute, its keynote speaker, Kenneth C. Frazier, and this year's award recipients in their commitment to innovative approaches to pro bono legal services.

Hughes Hubbard's long history of public service can be traced back to the founder of our firm,

Charles Evans Hughes, who recognized that our justice system lacks integrity unless all people,

regardless of their income, are well represented.



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for its great work and congratulates our fellow honorees:

American International Group, Inc. (AIG)

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# We applaud the Pro Bono Institute

for its exemplary leadership in inspiring principled pro bono service to persons and communities in need.





# making a difference

Cisco is proud to support the 2014 Pro Bono Institute Annual Dinner and thanks the following Cisco employees who volunteered their time to provide legal services to the communities in which we live and work

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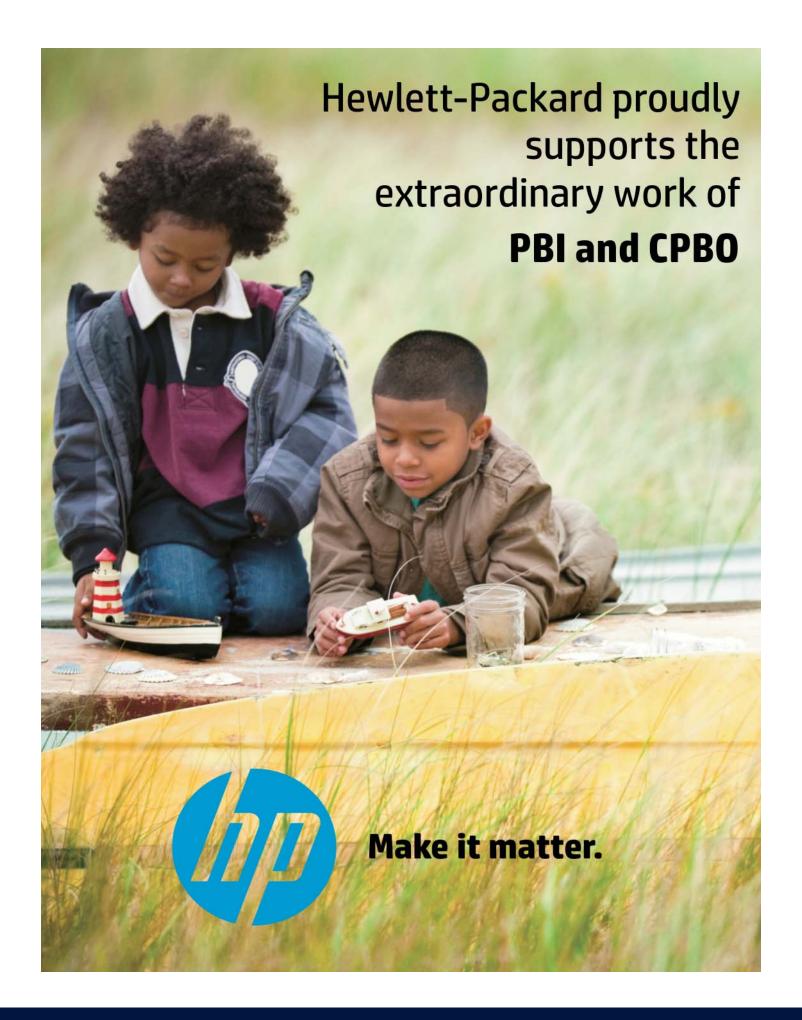
# 2014 Pro Bono Institute Annual Dinner

We commend PBI for its commitment to improving and enriching pro bono service, and we congratulate tonight's honorees.



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Kirkland & Ellis is proud to support the

# 2014 Pro Bono Institute Annual Dinner

The Firm commends tonight's honorees on their work to bring equal justice to all.

For more information on pro bono initiatives at Kirkland & Ellis, visit www.kirkland.com/probono

Using our legal skills to better LIVES, COMMUNITIES and OUR PROFESSION



#### MEDICAL BREAKTHROUGHS MAY COME OUT OF THE LAB.

# BUT THEY BEGIN IN THE HEART.

For more than 150 years, a very special passion has driven the people of Merck. Our goal is to develop medicines, vaccines, consumer care and animal health innovations that will improve the lives of millions. Still, we know there is much more to be done. And we're doing it, with a long-standing commitment to research and development. We're just as committed to expanding access to healthcare and working with others who share our passion to create a healthier world. Together, we'll meet that challenge. With all our heart.

For more information about getting Merck medicines and vaccines for free, visit merckhelps.com or call 800-727-5400.

Merck is a proud sponsor of pro bono providers and organizations that help those in need gain access to equal justice.

Merck's commitment to providing pro bono legal services to the poor and disadvantaged parallels our commitment to bringing innovative medicines and vaccines to the people who need them.



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## VERIZON CONGRATULATES 2014 PRO BONO INSTITUTE HONOREES:

Skadden, Arps, Slate, Meagher & Flom, LLP 2014 John H. Pickering Award

American International Group, Inc. (AIG) in partnership with the Iraqi Refugee Assistance Project 2014 CPBO Pro Bono Partner Award

We share our success with the community to make the world in which we work better than it was yesterday.



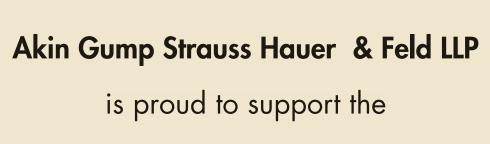


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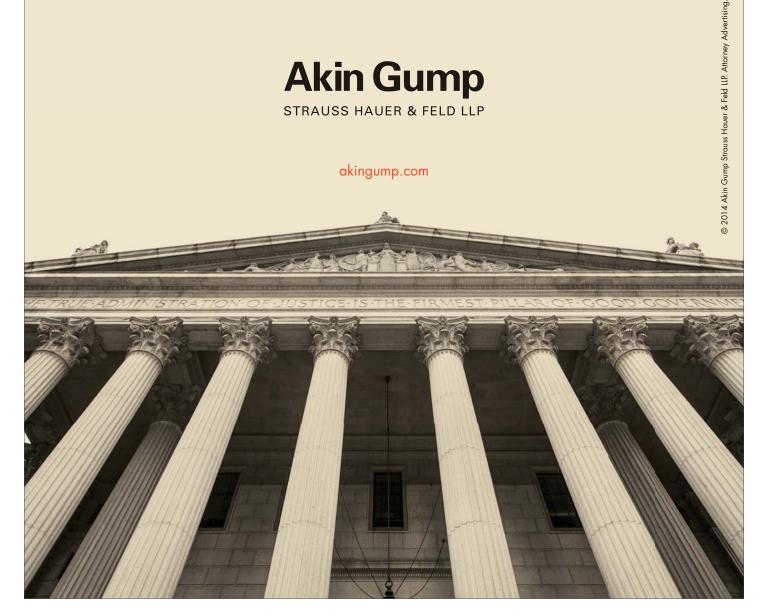
## **Pro Bono Institute**

and its commitment to serving the legal needs of the underserved.

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We applaud the Pro Bono Institute for its outstanding leadership in inspiring legal professionals in law firms, in-house corporate legal departments and public interest organizations to engage in pro bono legal service that benefits underrepresented clients in our communities.

We are proud to receive the 2014 CPBO Pro Bono Partner Award for our work with the Iraqi Refugee Assistance Project (IRAP) and congratulate Skadden, Arps, Slate, Meagher & Flom LLP for their receipt of the 2014 John H. Pickering Award.



Bring on tomorrow

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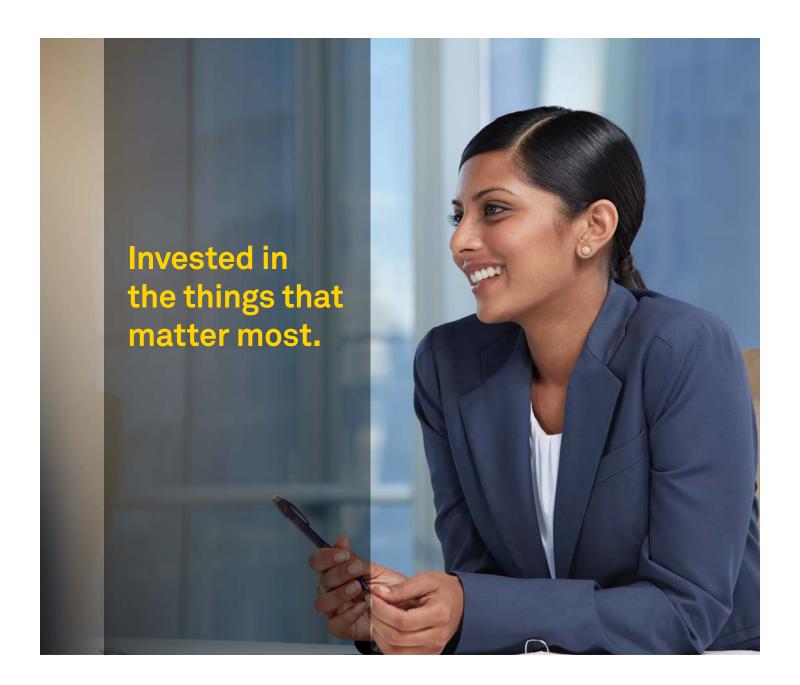
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Congratulations to the 2014 honorees for their commitment to this worthy cause.

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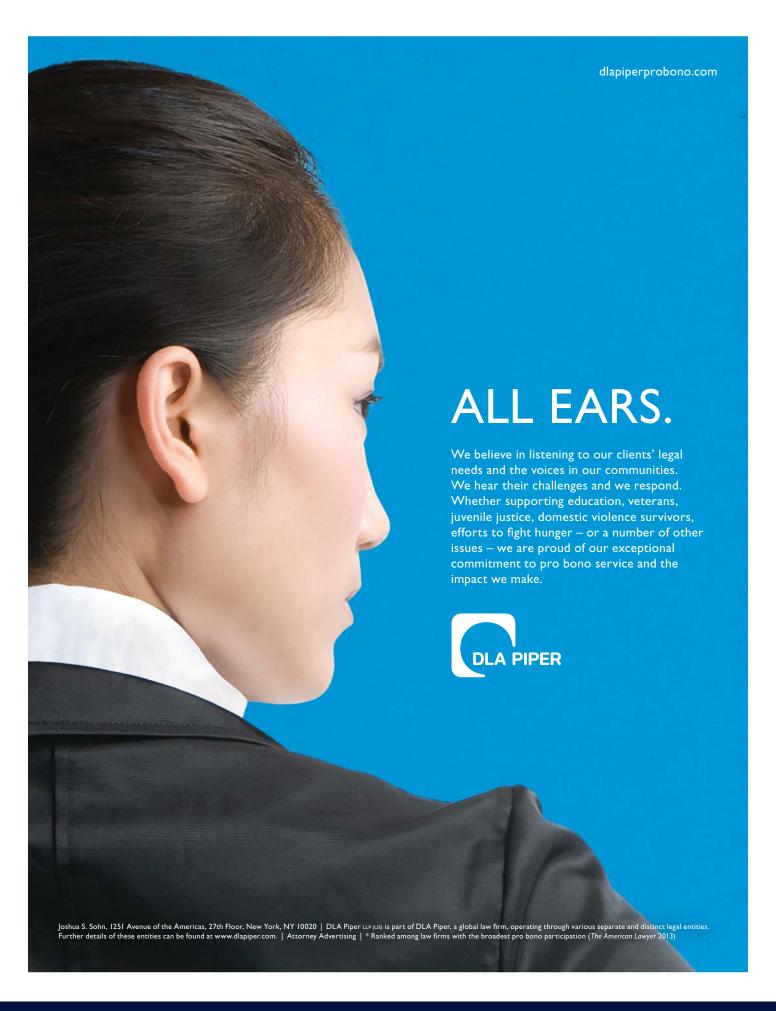
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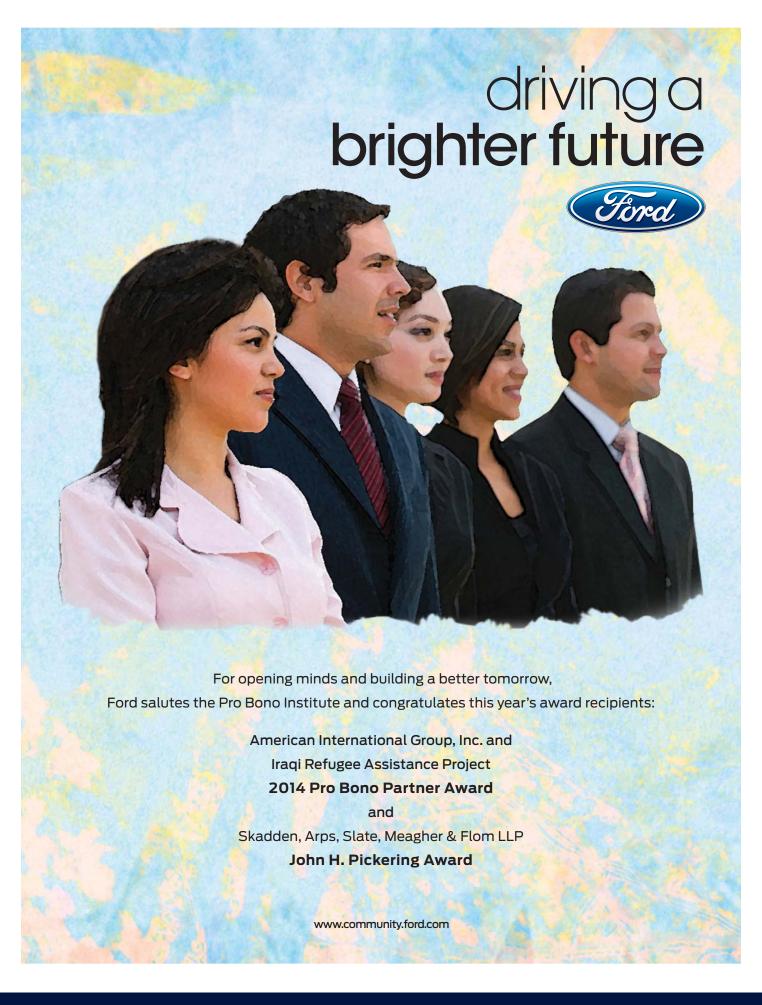


## Debevoise Plimpton

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# GOOD WORK

Goodwin Procter LLP is proud to support the

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and congratulates this year's award recipients

AMERICAN INTERNATIONAL GROUP, INC. (AIG) IN PARTNERSHIP WITH IRAQI REFUGEE ASSISTANCE PROJECT (IRAP)

CPBO Pro Bono Partner Award

and

SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

John H. Pickering Award

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At Hunton & Williams, our lawyers get involved in pro bono work because it is the right thing to do. Because it strengthens our skills and communities. For the past five years, **100% of our full-time US lawyers have participated in pro bono service** and we have donated more than 50,000 hours to low-income and charitable projects.

We are proud to support the Pro Bono Institute and congratulate all the honorees for their outstanding pro bono contributions.

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# It's what's inside that counts.

Intel supports Pro Bono worldwide and continues its commitment to enable employees to participate in skills-based volunteerism. We congratulate PBI and tonight's awardees in their Pro Bono leadership and enablement of engagement at a personal level.

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# for knowing community means everything.

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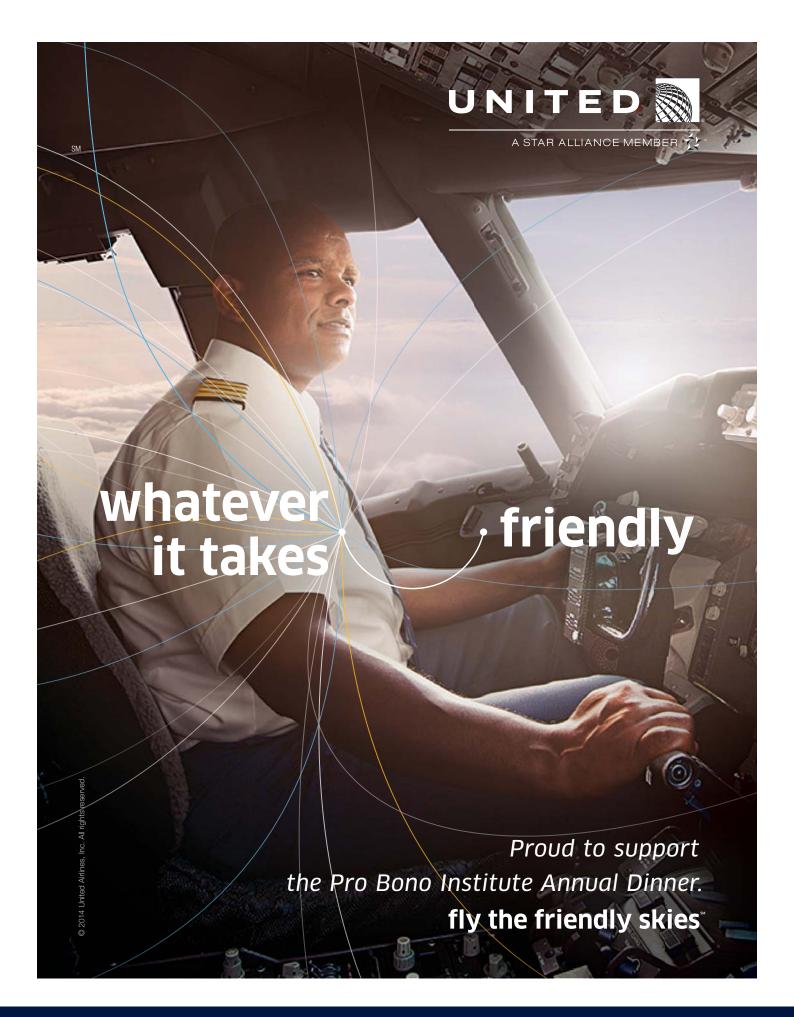
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## A job well done

WilmerHale congratulates the 2014 Pro Bono Institute Annual Dinner award winners Skadden, Arps, Slate, Meagher & Flom LLP, AIG, and the Iraqi Refugee Assistance Project.

We proudly support the Pro Bono Institute in its mission to provide legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems.



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# Where there is passion, there is possible.

We are proud to collaborate for justice.

AT&T would like to congratulate the PBI honorees and award recipients for what they have accomplished. Our legal team looks forward to working together to ensure justice for all.



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Cozen O'Connor proudly supports the Pro Bono Institute Annual Dinner.

Congratulations to AIG in partnership with Iraqi Refugee Assistance Project, and Skadden, Arps, Slate, Meagher & Flom.

#### **Hayes Hunt**

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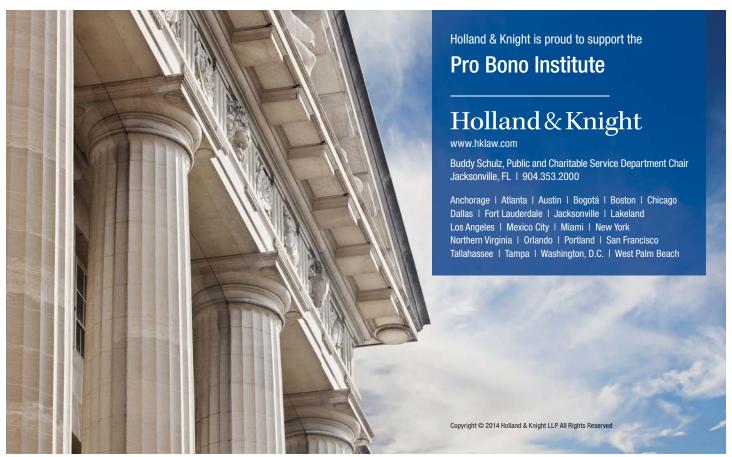
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General Electric Company is proud to support Pro Bono Institute in its ongoing commitment to providing legal services to those in need.

We congratulate tonight's honorees and commend their good work!







# King & Spalding proudly supports the 2014 Pro Bono Institute Annual Dinner.

We join in congratulating tonight's award winners and salute their outstanding probono contributions.







#### Salutes Tonight's Honorees, and the PBI / CPBO Staff

Yvette Crenshaw
Kelsey Gillins
Sri Katragadda
Wiktoria Lej
Chris Niebling
Srena N. Glazer
Shannon A. Graving
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The Incomparable Esther F. Lardent

Tonight, we "Celebrate the Promise of Pro Bono," but every day, these people do more than promise: they deliver.

- Susan Hackett, CEO, Legal Executive Leadership, LLC

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With special congratulations to the Honorees

Skadden, Arps, Slate, Meagher & Flom LLP American International Group, Inc. Iraqi Refugee Assistance Project

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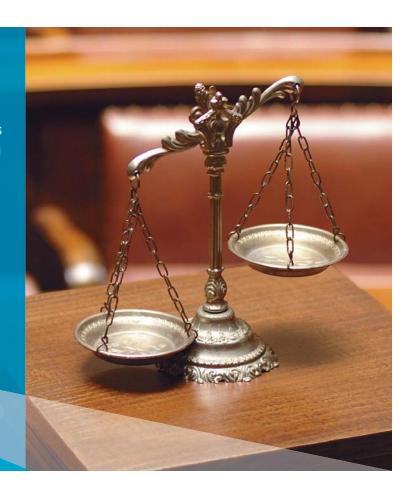
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#### **MARSH**

Marsh warmly congratulates Bob Sheehan of Skadden, Arps, Slate, Meagher & Flom as this year's recipient of the John H. Pickering award for his dedication and service in the arena of pro bono representation.



## We salute the Pro Bono Institute and its 2014 Annual Dinner Celebrating the Promise of Pro Bono

McCarter & English is tremendously honored to serve our pro bono clients. Our commitment to public service is as great a benefit to our community as it is to our attorneys – whose lives are enriched by helping others.





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Celebrating the 2014 John H. Pickering Award

Accepted by Robert C. Sheehan of Skadden, Arps, Slate, Meagher & Flom LLP



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