

# ANNUAL DINNER

PRO BONO INSTITUTE  
*Celebrate Achievements in Pro Bono*  
GOTHAM HALL | NEW YORK

## PROGRAM

NOVEMBER 3, 2016



PRO BONO  
INSTITUTE



**GOTHAM HALL**

1356 BROADWAY | NEW YORK, NY 10018

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# EVENING PROGRAM

## WELCOME AND CO-CHAIR REMARKS

**Michael Fricklas**, Viacom Inc.

## JOHN H. PICKERING AWARD PRESENTATION

**Charles C. Platt**, WilmerHale

## JOHN H. PICKERING AWARD RECIPIENT

**Hugh Verrier**, on behalf of White & Case

## WHITE & CASE CLIENT REMARKS

**Mr. Alexandru Cujba** and **Alexandru (Sasha) Cujba**

## DINNER SERVICE

## CO-CHAIR REMARKS AND INTRODUCTION OF THE CORPORATE PRO BONO CHALLENGE® 10TH ANNIVERSARY

**Laura Stein**, The Clorox Company

## CPBO PRO BONO PARTNER AWARD PRESENTATION

**Veta Richardson**, Association of Corporate Counsel,  
and **William J. Perlstein**, BNY Mellon

## CPBO PRO BONO PARTNER AWARD RECIPIENT

**Marcus Brown**, on behalf of Entergy Corporation,  
in partnership with the Louisiana Civil Justice Center  
and the Orleans Parish Civil District Court

## CLOSING REMARKS

**John F. Schultz**, Hewlett Packard Enterprise

## DESSERT RECEPTION

# PRO BONO INSTITUTE CHAIR'S MESSAGE



**James W. Jones**  
CHAIR  
Pro Bono Institute  
Board of Directors

SENIOR FELLOW  
Center for the Study of  
the Legal Profession,  
Georgetown University  
Law Center

On behalf of the volunteer leadership of Pro Bono Institute (PBI) – its Board of Directors, the Law Firm Pro Bono Project Advisory Committee, and the Advisory Board of Corporate Pro Bono (CPBO) – it is my honor to welcome all of you to the 2016 PBI Annual Dinner.

As we always do at this event, we will celebrate PBI's award recipients for their outstanding pro bono work, and we will recognize the continuing commitment to pro bono by PBI's Law Firm Pro Bono Challenge® and Corporate Pro Bono Challenge® signatories. This year we are also especially excited to celebrate two major milestones in PBI's history: PBI's 20th Anniversary and the 10th Anniversary of the CPBO Challenge® initiative, the global partnership project of PBI and the Association of Corporate Counsel.

As we reflect on tonight's theme "Celebrate Achievements in Pro Bono," we are mindful of the 20-year history of PBI. Two decades ago, the late Esther F. Lardent created PBI seeking to harness the enormous potential of large law firms to perform pro bono work for the poor and disadvantaged and for the public good. Since its creation, PBI has been a tremendous force for advancement of pro bono. We owe a great debt to Esther, whose compassion, vision, and tenacity resulted in a sea change in the legal community that institutionalized pro bono at large law firms and positively impacted access to justice for years to come.

PBI was founded a year after the launch of the Law Firm Pro Bono Challenge® initiative, an aspirational standard that asks large law firms to dedicate 3 or 5 percent of their total billable hours to pro bono. Signatories to the Challenge now perform more than 4 million hours of pro bono each year and have performed more than 60 millions hours since the Challenge was instituted.

Tonight we also celebrate the 10th Anniversary of the Corporate Pro Bono Challenge® initiative. Since the launch of the Challenge in 2006, 165 corporate law departments have committed themselves to encourage and expand their own commitments to pro bono work, with 22 departments having joined just this year. By embracing the principles of pro bono service, these departments are leading the way in establishing in-house law departments as a critical link in our quest for equal access to justice.

Though we mourn Esther's passing earlier this year, she is not forgotten. PBI has established the Esther F. Lardent Fund for Innovation in Pro Bono to help support new and innovative pro bono projects. PBI has also created the Esther F. Lardent Leadership in Pro Bono Series comprised of educational and networking events designed to promote innovative and creative dialogue on legal practice and access to justice.

Under the leadership of our new President and CEO Eve Runyon, PBI remains more committed than ever to its mission. I have had the privilege of working with Eve in her capacity as the director of CPBO, and am inspired by her vision for the future. PBI's Board is proud to support her as she ushers in a new era of pro bono and advocacy for access to justice issues.

PBI enthusiastically embraces this progress. We thank you for your ongoing support, and we look forward to continuing to work with all of our partners in the fight for equal justice for all.

# MESSAGE FROM PBI PRESIDENT AND CEO



**Eve Runyon**  
PRESIDENT and CEO  
Pro Bono Institute

Welcome to the 2016 Pro Bono Institute (PBI) Annual Dinner. On behalf of PBI's leadership and staff, we are extremely grateful for the support of this year's three incredible Co-Chairs, the Dinner Benefit Committee, and Dinner sponsors and attendees. Without you, neither this celebration nor the previous 20 years of work to promote, improve, and support pro bono would have been possible. We also congratulate tonight's award recipients.

As we reflect on tonight's theme, "Celebrate Achievements in Pro Bono," let us consider the dimensions in which it resonates. With respect to this occasion, it acknowledges the tremendous contributions to access to justice of tonight's award recipients. As we also celebrate PBI's 20<sup>th</sup> Anniversary and the 10<sup>th</sup> Anniversary of the Corporate Pro Bono (CPBO) Challenge<sup>®</sup> initiative, we are reminded of our collective achievements through collaboration and dedication to pro bono over the last two decades. And through the lens of personal experience, we recount our successes, small and large, in the fight for a more equitable society and justice system.

Of course, we cannot look back at these experiences without taking a moment to remember the late Esther F. Lardent, PBI's founder and President and CEO for most of its existence. Esther gave so much of herself to fighting for equality, and we owe a great debt to her leadership and guidance, which she most certainly would want us to pay forward.

Over the past two decades, law firm pro bono has grown and matured significantly. From just 1.6 million hours performed by Law Firm Pro Bono Challenge<sup>®</sup> signatories the year it was instituted in 1995 to 4.2 million hours in 2015 – with steady numbers even through the Great Recession – we see that law firms have institutionalized pro bono in a sustainable way. That commitment to pro bono has resulted in more than 60 million hours in aggregate of pro bono service provided since the creation of the Law Firm Pro Bono Challenge<sup>®</sup> initiative.

Similarly, in-house pro bono has made great progress. The CPBO Challenge® initiative, which was launched in 2006, has 165 signatory legal departments, with 22 having joined just this year. More than a dozen jurisdictions have expanded pro bono for in-house counsel by reducing or eliminating restrictions on pro bono practice by thousands of non-locally licensed in-house counsel. These are exciting developments for us as we continue to recruit signatories and work to ensure that in-house counsel have maximum freedom to do pro bono.

PBI is working on the global front to help promote and enhance pro bono and access to justice around the world. This year, PBI released two new resources – a new edition of the *Global Pro Bono Survey* and the *Global Due Diligence Manual* – which provide guidance for finding and evaluating global pro bono opportunities. We thank our partners DLA Piper, Freshfields Bruckhaus Deringer, Latham & Watkins, and White & Case for their invaluable assistance on the creation of those publications, which are available on PBI's website.

PBI's Collaborative Justice Project™ continues to make progress as we work with our partners to develop holistic approaches to re-integrate former prisoners into their communities by assisting them with common and unique challenges that hamper successful reentry into the community.

These developments provide fertile ground in which we can plant new seeds for the future of pro bono. In my new role as PBI's President and CEO, I am more excited and energized than ever. We have new opportunities to improve access to justice for all. We hope you will continue to work with us to take advantage of these opportunities.



# WELCOME FROM THE 2016 DINNER CO-CHAIRS



**Michael D. Fricklas**  
Executive Vice President,  
General Counsel  
and Secretary  
Viacom Inc.



**Brad Smith**  
President and Chief  
Legal Officer  
Microsoft Corporation



**Laura Stein**  
Executive Vice President  
General Counsel and  
Corporate Affairs  
The Clorox Company

We are honored to serve as the Co-Chairs of the 2016 Pro Bono Institute (PBI) Annual Dinner, and we welcome you. Tonight we celebrate the impressive accomplishments of the pro bono community as well as PBI's 20th Anniversary and the 10th Anniversary of the Corporate Pro Bono Challenge® initiative. We are privileged to acknowledge tonight's awardees as they showcase the power of pro bono in the fight for access to justice.

This year's theme, "Celebrate Achievements in Pro Bono," presents us with the opportunity to reflect on our collective successes within the context of PBI's 20-year history. It is also a nod to the two decades during which PBI has helped weave pro bono deeper into the culture of large law firms and in-house legal departments. We are inspired by this progress and are eager to see what developments lie ahead.

We recognize two excellent pro bono programs that will be celebrated this evening. The recipient of PBI's 2016 John H. Pickering Award, White & Case, has demonstrated an outstanding institutional commitment to pro bono and exemplary pro bono performance by its lawyers and staff. White & Case has been a leader in pro bono since the firm's founding in 1901 and has integrated pro bono by making it one of the firm's global practice groups, uniting attorneys across its 39 offices worldwide. The firm's work includes a variety of projects and ranges from direct representation to work at the institutional level to promote access to justice, rule of law, and good governance.

Entergy Corporation in partnership with the Louisiana Civil Justice Center and the Orleans Parish Civil District Court will receive the CPBO Pro Bono Partner Award for their Self Help Resource Center (SHRC). The SHRC is a help desk that assists low-income and vulnerable individuals with domestic legal issues in the greater New Orleans area. The initial project was so successful it was duplicated at a neighboring District Court. Since 2013, more than 10,000 individuals have been

helped by the SHRC, and a truly remarkable 95 percent have had their issues resolved on the day of their visit.

The work of the award recipients and countless other pro bono leaders and practitioners reminds us that pro bono is broad and deep. We have the power – and responsibility – to use our skills to make a positive change, whether for one person, one community, or an entire state or nation. What we have learned from the past informs our future, and what we learn from each other amplifies our potential impact. There is no limit to what we can accomplish when we share and collaborate.

These are just some of the reasons that this gathering is so important to pro bono culture and practice. We appreciate you joining us tonight and hope that you will use this evening as a chance to not only be inspired but to make new connections. This is a starting point from which you can contribute to the evolution of pro bono and refine the blueprint of a new, more efficient, and more equal justice system. We are all in this together, and together we can close the justice gap and create a better future for all.

# 2016 DINNER BENEFIT COMMITTEE

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*As of October 25, 2016*

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Office Depot  
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Salesforce  
United Parcel Service

## CONTRIBUTOR

Antoinette Bush

# ABOUT THE CO-CHAIRS

## **Michael D. Fricklas**

### **Executive Vice President, General Counsel and Secretary Viacom Inc.**

Michael D. Fricklas has served in senior management of Viacom's legal department since 1993. Since 1998, he has been General Counsel and Secretary, Viacom's most senior legal position.

Fricklas is responsible for the legal affairs of Viacom, home to the world's premier entertainment brands across television, motion pictures, online and on mobile platforms. Viacom's iconic brands include MTV, VH1, Nickelodeon, BET, Comedy Central, Spike, TV Land, CMT, Paramount Pictures, and many others.

At Viacom, Fricklas plays an integral role in guiding complex transactions and resolving disputes, coordinating the company's legal and business affairs activities, corporate governance and in leading Viacom's Law Department. He is a frequent panelist and lecturer on corporate governance and on the law and business of entertainment.

Fricklas received a B.S.E.E. from the University of Colorado's College of Engineering and Applied Sciences in 1981 and a J.D., magna cum laude, from Boston University School of Law in 1984. Prior to Viacom, Fricklas practiced law related to venture capital financing, technology, and other securities matters, and mergers and acquisitions in private practice and was general counsel of the North American businesses of a global mining concern.

Fricklas is past president of the Association of General Counsel and serves in a variety of other professional and community activities, including as secretary and a member of the Board of Jazz at Lincoln Center, and as a member of the Board of Overseers of Boston University and the Board of Visitors of Boston University School of Law. He was named one of "America's 50 Outstanding General Counsel" by *The National Law Journal* in 2016 and the Viacom Law Department was named as "Best Legal Department 2016" by *Corporate Counsel* magazine. Fricklas has received numerous awards including being the recipient of the Raising the Bar Award from *The Hollywood Reporter*, the Counsel of the Year Award from the Association of Media and Entertainment Counsel, the Legal 500 2014 Entertainment Individual of the Year, and the top honor for general counsel, the "Excellence in Corporate Practice" award from the Association of Corporate Counsel. He also serves as a member of the planning committee for the Tulane Corporate Law Institute, a member of the board of advisors of the Center on Civil Justice at New York University School of Law and a member of New York's permanent commission on access to justice.

**Brad Smith**  
**President and Chief Legal Officer**  
**Microsoft Corporation**

Brad Smith is Microsoft's president and chief legal officer. In this role, Smith is responsible for the company's corporate, external, and legal affairs. He leads a team of more than 1,300 business, legal, and corporate affairs professionals working in 55 countries. These teams are responsible for the company's legal work, its intellectual property portfolio, patent licensing business, corporate philanthropy, government affairs, public policy, corporate governance, and social responsibility work. He is also Microsoft's chief compliance officer. Smith plays a key role in representing the company externally and in leading the company's work on a number of critical issues including privacy, security, accessibility, environmental sustainability, and digital inclusion, among others.

Smith joined Microsoft in 1993, and before becoming General Counsel in 2002 he spent three years leading the Legal and Corporate Affairs (LCA) team in Europe, then five years serving as the Deputy General Counsel responsible for LCA's teams outside the United States.

Smith has overseen numerous negotiations leading to competition law and intellectual property agreements with governments around the world and with companies across the IT sector. He has played a leading role within Microsoft and in the IT sector on government surveillance, privacy, intellectual property, immigration, and computer science education policy issues. As the senior executive responsible for ensuring Microsoft fulfills its corporate responsibilities, he has helped the company achieve its consistent ranking in the top 2 percent of the S&P 500 for corporate governance scores. He has played a leadership role locally and nationally on numerous charitable, business, and legal initiatives. In 2013, he was named by *The National Law Journal* as one of the 100 most influential lawyers in the United States. In 2014, *The New York Times* called Smith "a de facto ambassador for the technology industry at large."

In addition to his work at Microsoft, Smith is active in several civic and legal organizations and in the broader technology industry. In March 2015, Smith joined the Netflix board of directors. He also works to advance several significant diversity and pro bono initiatives, serving as chair of the board of directors of Kids in Need of Defense and as chair of the Leadership Council on Legal Diversity. In addition, Smith is co-chair of the Corporate Pro Bono Advisory board and chairs the board of the Washington State Opportunity Scholarship program, at the appointment of the governor.

Smith grew up in Appleton, Wisconsin, where Green Bay was the big city next door. He attended Princeton University, where he met his wife, Kathy (also a lawyer), and graduated summa cum laude with a concentration in international relations and economics. He earned

his J.D. from the Columbia University School of Law and studied international law and economics at the Graduate Institute of International Studies in Geneva, Switzerland. Prior to joining Microsoft, he was an associate and then partner at the Washington, D.C.-based firm of Covington & Burling, where he is still remembered as the first attorney in the long history of the firm to insist (in 1986) on having a personal computer on his desk as a condition for accepting a job offer. He can be followed on Twitter: @bradsmi.

## **Laura Stein**

### **Executive Vice President**

### **General Counsel and Corporate Affairs**

Laura Stein was named Executive Vice President – General Counsel of The Clorox Company in February 2015 and added responsibility for corporate affairs in February 2016. She began overseeing worldwide legal, ethics and compliance, corporate secretary, corporate communications, crisis management, risk management, and internal audit matters in 2005 as Senior Vice President – General Counsel and Corporate Secretary. Stein serves on the Clorox executive committee, chairs the Clorox women’s employee resource group, and co-sponsors the company’s social responsibility and enterprise risk management programs, among other responsibilities. She also works closely with Clorox’s board of directors on governance matters.

Previously, Stein was senior vice president – general counsel of the H.J. Heinz Company, a member of the Heinz senior management committee, a director of the H.J. Heinz Company Foundation and president of the Heinz women’s group, among other responsibilities. Before her tenure at Heinz, she served as an assistant general counsel – regulatory affairs at Clorox and a corporate lawyer with Morrison & Foerster in San Francisco and Hong Kong.

Throughout her career, Stein has served on many boards and been active in professional organizations. She currently is a director of Franklin Resources Inc. (a global investment organization known as Franklin Templeton Investments) and Canadian National Railway Company (CN, a North American transportation company) and was previously a director of Nash Finch Company (a large food distributor). She is co-chair of the Corporate Pro Bono Advisory Board and is on the board of Equal Justice Works, the Leadership Council on Legal Diversity, the Harvard Law School Program on the Future of the Legal Profession, and the International Association of Women Judges. She is a member of the American Law Institute Council and the executive committee of the Association of General Counsel. Previously, Stein was chair of the Association of Corporate Counsel, the Association of General Counsel, the ABA Commission on Domestic Violence, the ABA Asia Rule of Law Initiative and Equal Justice Works; vice-chair of the East Bay Community Law Center; co-chair of the General Counsel Committee of the ABA Business Law Section; and a director of Global Education Partnership, the ABA Rule of Law Initiative, and the Pittsburgh Ballet



Theater. She previously served on the advisory boards of ABA DirectWomen, the ABA Center for Human Rights, and the Lex Mundi Foundation, and on the State Bar of California Task Force on Lawyer Support for Legal Services, the ABA Section of International Law Council and the ABA Presidential Task Force on the Preservation of Justice. Stein previously participated in the Diversity and Flexibility Connection of the Project for Attorney Retention.

Stein's work has been recognized by numerous organizations. She has received the ABA Margaret Brent Award, the Legal Momentum Women of Achievement Award, the Sandra Day O'Connor Board Excellence Award, the Ted Craig Humanitarian Award, and the Corporate Board Member America's Top General Counsel Recognition Award. *The National Law Journal* has named Stein as one of the 20 most influential general counsel in America. *The Harvard Law Bulletin* has highlighted her as one of 50 alumnae who "have used their law degree to take them to extraordinary places." She has also been named one of the Bay Area's Most Influential Women in Business by the *San Francisco Business Times* and one of Pennsylvania's Best Women in Business by Pennsylvania's governor.

Stein received her J.D. from Harvard Law School and is a graduate of Dartmouth College, where she earned undergraduate and master's degrees. She speaks six languages and has lived in China and Italy.

# ABOUT THE JOHN H. PICKERING AWARD

John H. Pickering, a founding partner of Wilmer Cutler Pickering Hale and Dorr (now WilmerHale), was a distinguished appellate lawyer and a leader of the legal profession who was well known for his extraordinary commitment to pro bono and public interest law. He served on Pro Bono Institute's (PBI) Law Firm Pro Bono Project Advisory Committee from its inception in 1989 until his death in March 2005. This award is given annually to a major law firm that embodies Mr. Pickering's spirit of service and demonstrates the exceptional culture of pro bono service he worked to imbue in his firm.

Mr. Pickering was a key framer of the Law Firm Pro Bono Challenge® who, at the time of its launch, convinced his dear friend, Associate Supreme Court Justice William J. Brennan, to send a personal letter to the leaders of each of the nation's 500 largest law firms urging that they sign on to the Challenge. Justice Brennan, despite his failing health, then accompanied Mr. Pickering to the formal ceremony where the Challenge was announced to underscore his support for the Challenge and his affection and respect for Mr. Pickering.

In 2000, Mr. Pickering was the recipient of PBI's annual Laurie D. Zelon Pro Bono Award, presented at the Supreme Court of the United States. At that event, Associate Supreme Court Justice Ruth Bader Ginsburg described Mr. Pickering as "a true Prince of our Profession." She further elaborated on his pro bono accomplishments by noting that:

[A]t every stage of his career, John has demonstrated his special skill — to use the law to make things more than a little better. The man we celebrate this evening has received scores of accolades, for he is both a devoted public servant and Washington lawyer...[.] John spoke some years ago of the Justice he served in his youth, Justice Murphy, in the Court's 1941 and 1942 terms. The words John then used fit John himself so perfectly, I cannot do better than to borrow them: His hands — John's hands — are filled with acts of kindness.

PBI is proud to present this award in John Pickering's name, in conjunction with his esteemed law firm and the Pickering family, to celebrate his devotion and to recognize outstanding commitment to pro bono legal service.

## PREVIOUS JOHN H. PICKERING AWARD RECIPIENTS

**2015**

Sidley Austin

**2014**

Skadden, Arps, Slate, Meagher & Flom

**2013**

Alston & Bird

**2012**

Latham & Watkins

**2011**

Morrison & Foerster

**2010**

DLA Piper

**2009**

Hunton & Williams

**2008**

Weil, Gotshal & Manges

**2007**

Arnold & Porter

**2006**

Jenner & Block

**2005**

Wilmer Cutler Pickering Hale and Dorr

# JOHN H. PICKERING AWARD RECIPIENT

## WHITE & CASE

Pro Bono Institute (PBI), in conjunction with Wilmer Cutler Pickering Hale and Dorr and the Pickering family, is proud to present its 2016 John H. Pickering Award to White & Case in recognition of its outstanding institutional commitment to pro bono and the inspiring pro bono performance of its lawyers and staff.

White & Case, a member of PBI's Law Firm Pro Bono Project and a signatory to the Law Firm Pro Bono Challenge® initiative, has been a leader in pro bono since the firm was founded in 1901. The visible pro bono dedication of the firm's founders, DuPratt White and George Case, endures to this day. In 2010, the firm established pro bono as one of its 14 global practice groups, allowing White & Case to work as one firm across all 39 offices to promote access to justice, advance the rule of law, and assist the world's leading non-governmental organizations.

In recent years, White & Case has pushed beyond traditional pro bono to conduct innovative cross-border legal research to advance the rule of law. These efforts have resulted in improved laws that protect the vulnerable and provide more effective solutions to longstanding global problems.

For example, more than 200 White & Case lawyers in 27 offices helped create the first worldwide, online database of human trafficking cases on behalf of the United Nations Office on Drugs and Crime. The firm's legal research is helping many of the 163 countries that were studied address extremely low rates of human trafficking prosecutions. White & Case has successfully coordinated other projects of this scale, such as conducting transformative legal research for the NGOs Child's Rights International Network and End Child Prostitution, Child Pornography and Trafficking of Children for Sexual Purposes. The firm's work for the Visayan Forum Foundation was used to negotiate a landmark law in the Philippines – the so-called Magna Carta for Domestic Workers – which secured legal protections and welfare benefits for approximately 2 million people.

White & Case is also uniquely positioned to offer cross-border corporate expertise on pro bono matters. For example, the firm has worked for Conservation International on seven pioneering "debt-for-nature swaps," which reduce sovereign debt payments to the U.S. in exchange for environmental conservation in the debtor country. Since 2006, White & Case has handled \$200 million in such swaps, protecting endangered habitats in Indonesia, Costa Rica, and Jamaica.

The firm remains committed to providing direct representation to underserved populations and marginalized groups. For example, White & Case played a pivotal role in challenging the U.S. military's "Don't Ask, Don't Tell" policy, which prohibited openly gay people from

serving in the armed forces. After nearly six years of litigation on behalf of the Log Cabin Republicans, “Don’t Ask, Don’t Tell” was struck down by California’s Federal District Court and signed out of law by President Obama.

Each year, White & Case handles a significant docket of criminal appeals and civil matters for the indigent, while working on justice reform issues in the U.S., such as clemency, bail reform, challenges to modern-day debtors’ prisons, improvements in prison conditions, and post-incarceration re-entry assistance. The firm recently won a major case to prohibit the use of cameras in the lawyer-client interview rooms of a new prison, which would have severely undercut attorney-client privilege.

Reflecting its longstanding commitment to death penalty advocacy, in 2015 White & Case undertook an emergency representation of a Texas prisoner whose execution was imminent. The team successfully halted the execution pending DNA testing of evidence, and remains committed to this representation through ongoing DNA testing. White & Case currently has involvement in three other active death penalty cases.

The firm’s dedication to pro bono service and its willingness to pursue challenging, innovative, and ambitious matters make White & Case a most deserving recipient of PBI’s 2016 John H. Pickering Award.

# ABOUT THE CPBO PRO BONO PARTNER AWARD



In recognition of the unique role partnerships between and among in-house legal departments, law firms, and public interest groups play in the provision of pro bono legal services, Corporate Pro Bono (CPBO), the global partnership project of Pro Bono Institute and the Association of Corporate Counsel, created the CPBO Pro Bono Partner Award.

The award honors legal departments and the organizations with which they partner in the provision of legal services to those in need. The awardees are departments, law firms, and public interest organizations that have demonstrated an impact on their community through their partnership project, shown substantial involvement in the project by in-house lawyers, made tangible steps toward sustaining the relationship among the partners, developed innovative substantive or structural approaches in support of the partnership's effort, and addressed a critical legal need or assisted a particularly vulnerable community or target group.

Over the years, the impact and innovation of the projects supported by the awardees have been tremendously important both in the projects' ability to address the legal needs of the communities being served and in the role the partnerships have played in supporting and furthering pro bono work, especially within the in-house legal community. Through these partnerships, legal departments, law firms, and public interest organizations have devised programs that contribute to the legal profession's efforts to close the justice gap and that create strong legacies of effective pro bono service.

## PREVIOUS CPBO PRO BONO PARTNER AWARD RECIPIENTS

### 2015

Large Law – BNY Mellon in partnership with the National LGBT Bar Association and White & Case, Small Law – Best Buy Co., Inc. in partnership with the Volunteer Lawyers Network, Ltd.

### 2014

American International Group, Inc. in partnership with the Iraqi Refugee Assistance Project

### 2013

Hewlett-Packard Company in partnership with Morgan, Lewis & Bockius and the National Veterans Legal Services Program

### 2012

Ford Motor Company in partnership with Dykema Gossett, Legal Aid and Defender Association, Inc., and Michigan Community Resources

### 2011

Verizon Communications Inc. in partnership with DLA Piper

### 2010

Accenture plc, Caterpillar Inc., and Merck & Co., Inc. in partnership with Baker & McKenzie and PILnet

### 2009

Aetna Inc. with Lawyers for Children America and Bet Tzedek Legal Services in cooperation with Manatt, Phelps & Phillips

### 2008

The Williams Companies, Inc. in partnership with Hall Estill and Legal Aid Services of Oklahoma

### 2007

3M Company in partnership with Children's Law Center of Minnesota

### 2006

Microsoft Corporation and Volunteer Advocates for Immigrant Justice with collaborating law firms Davis Wright Tremaine, Dorsey & Whitney, Heller Ehrman, Holland & Knight, Perkins Coie, Preston Gates & Ellis, and Riddell Williams

### 2005

U.S. Bank in partnership with Dorsey & Whitney, Central Minnesota Legal Services, Inc., and Volunteer Lawyers Network, Ltd.

### 2004

State Farm Insurance Companies in partnership with Prairie State Legal Services, Inc.

### 2003

Abbott Laboratories in partnership with Baker & McKenzie and Midwest Immigrant & Human Rights Center

# CPBO PRO BONO PARTNER AWARD RECIPIENT



## Entergy Corporation in partnership with the Louisiana Civil Justice Center and the Orleans Parish Civil District Court

Corporate Pro Bono (CPBO), the global partnership project of Pro Bono Institute and the Association of Corporate Counsel, is proud to present the 2016 CPBO Pro Bono Partner Award to Entergy Corporation, in partnership with the Louisiana Civil Justice Center (LCJC) and the Orleans Parish Civil District Court, for their collaborative development of the Self Help Resource Center (SHRC). The SHRC is a help desk that assists thousands of unrepresented low-income and vulnerable domestic court litigants in the Greater New Orleans area. Launched by the Civil District Court with significant help from Entergy's legal department, the initiative exemplifies the value and influence of leadership by in-house legal departments in the area of pro bono service.

A signatory to the CPBO Challenge® initiative, Entergy began expanding its pro bono efforts in 2012, seeking to boost its legal department's commitment to assisting vulnerable individuals in communities that Entergy serves. Since then, the 75-member department provided more than 6,000 hours of pro bono services through the end of 2015, which includes time spent by attorneys working at the SHRC. In addition to its work on the SHRC, the department's pro bono projects include staffing local clinics, representing low-income individuals, and providing legal work for nonprofit organizations and charter school districts.

New Orleans is one of the poorest major cities in the U.S. and the local family court judges estimate that more than half of the litigants are unrepresented. In 2013, Entergy partnered with the Court to more fully implement and support the SHRC, and LCJC joined the partnership in mid-2014, ensuring dedicated staffing and administration. Each week at the SHRC, volunteer attorneys assist self-represented litigants with domestic legal issues by completing court forms, filing pleadings, and conducting legal research on a case-by-case basis. Through Entergy's leadership, the SHRC has become the first stop for unrepresented individuals struggling with domestic issues in Orleans Parish with an average of 25 visitors a day. Since 2013, SHRC has served nearly 8,000 individuals with domestic legal issues. More than 95 percent of those visitors have resolved their issues as a result of their visit. The SHRC helps unclog the Court's dockets, reduces the burden on the judges' staff, and promotes the principle that the courts are open and fair to all, creating a widespread and lasting impact on the target community.

As a leader in the legal community, Entergy has consistently challenged itself to create new and efficient models of delivering legal services to those in need. Entergy attorneys partnered with the Court to establish uniform pleadings for the SHRC, and the legal department developed its own scheduling system for shifts at the help desk and created an innovative onsite training model for new volunteers as well as an online system to track and recruit outside volunteers from across the region. Additionally, Entergy strongly encouraged its in-house attorneys, its summer law clerks, as well as attorneys from other departments and local law firms, to volunteer their time at the desk.

This delivery model was so successful within Orleans Parish that Entergy was asked to assist with creating a second help desk at the 24<sup>th</sup> Judicial District Court in neighboring Jefferson Parish. While smaller in scale, the help desk has also been extremely impactful, having assisted more than 2,800 clients in less than two years.

Fifty-three percent of all of Entergy's in-house attorneys, including more than 60 percent of those in New Orleans, have participated in the pro bono initiative. Entergy has also taken tangible steps toward sustaining the partnership, providing regular volunteers and awarding financial grants to LCJC that ensure consistent administration of the program.

Entergy's commitment to pro bono is exemplified through its well-crafted delivery model and sustained partnership with LCJC and the Court. This partnership demonstrates Entergy's record of leading by example in promoting in-house pro bono nationwide. Working together, the partners' efforts have served more than 10,000 vulnerable people struggling with domestic issues. CPBO congratulates Entergy, LCJC, and the Civil District Court for their continued collaboration and invaluable impact.

# CPBO CHALLENGE® SIGNATORIES



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As of October 25, 2016  
165 firms



# ASSOCIATION OF CORPORATE COUNSEL MESSAGE



**Veta T. Richardson**  
President and CEO  
Association of  
Corporate Counsel

Congratulations to Entergy Corporation and our longtime friend, Marcus Brown, its general counsel, in partnership with the Louisiana Civil Justice Center (LCJC) and the Orleans Parish Civil District Court, the recipients of the 2016 Corporate Pro Bono (CPBO) Partner Award! On behalf of the more than 40,000 members of the Association of Corporate Counsel, I applaud your efforts to develop the Self Help Resource Center (SHRC), providing access to legal assistance to thousands of low-income residents of New Orleans. As a help desk for domestic court litigants who would otherwise go unrepresented in the court system, SHRC has assisted more than 8,000 individuals since 2013. An astounding 95 percent of SHRC visitors have resolved their legal issues thanks to the help desk, and 60 percent of Entergy attorneys in New Orleans have participated in the program.

This year ACC joined CPBO in celebrating the 10<sup>th</sup> Anniversary of the CPBO Challenge<sup>®</sup> initiative, and we were pleased to collaborate with CPBO and Pro Bono Institute (PBI) in the spirit of the challenge. ACC chapters competed to add the most new general counsel signatories to the CPBO Challenge<sup>®</sup> initiative. We recognized the winner, ACC Chicago, at the 2016 ACC Annual Meeting in San Francisco in October. In addition, CPBO once again hosted a successful Clinic in a Box<sup>®</sup> program, and ACC and PBI worked together to offer a session, “Chief Legal Officers on the Intersection of Pro Bono and Corporate Social Responsibility,” for ACC Annual Meeting attendees.

Although it was a wonderful year for the continued growth of pro bono, ACC and PBI also faced a great loss when Esther Lardent, PBI’s founder and first president and CEO, passed away. Esther’s dedication to providing legal representation to underserved communities made a difference in the lives of thousands, and she is greatly missed. However, her legacy of service and justice lives on, and ACC was delighted to celebrate the appointment of Eve Runyon as the new PBI president and CEO. Having worked with Eve in her prior position as Director of CPBO, we can think of no one more qualified and capable to lead PBI into the future, and we commend the Board’s wise choice. As we look forward and begin a new chapter with PBI, ACC remains committed to our partnership and working together to expand access to justice for all people and communities.

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As of October 25, 2016  
136 firms

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*As of October 24, 2016  
123 firms*

# ACKNOWLEDGMENTS

Pro Bono Institute (PBI) extends its deepest appreciation to those who make its work, and in particular, the 2016 Annual Dinner, possible and rewarding throughout the year:

- PBI's dedicated 2016 Annual Dinner Co-Chairs — **Michael Fricklas, Brad Smith, and Laura Stein** — for their deft guidance and passion for justice.
- The Board of Directors of PBI for their wisdom and counsel.
- The members of the Law Firm Pro Bono Project Advisory Committee, for their leadership of the Project through its inception and growth over two decades. PBI's thanks particularly to Advisory Committee Co-Chairs **Kim Koopersmith** and **Regina M. Pisa**, who have dedicated themselves to the continuing development of the Project.
- The members of the Corporate Pro Bono Advisory Board comprised of general counsel who have generously provided their knowledge, time, and assistance, particularly the Advisory Board's Co-Chairs, **Brad Smith** and **Laura Stein**, whose personal commitment to pro bono and access to justice is an inspiration.
- The members of the 2016 Dinner Benefit Committee for their generous support and commitment.
- The staff, Board, and leadership of the Association of Corporate Counsel, whose partnership with PBI in creating and strengthening Corporate Pro Bono has been invaluable. Particular thanks to **Veta Richardson, Kevin Buck, Jennifer Chen**, and **Amar Sarwal**, with whom we continue to enjoy working to grow and expand in-house pro bono efforts.
- PBI's generous in-kind contributors: Alston & Bird, DLA Piper, Freshfields Bruckhaus Deringer, Goodwin Procter, K&L Gates, Kramer Levin Naftalis & Frankel, Latham & Watkins, Sidley Austin, and White & Case.
- PBI's Dinner sponsors, who contributed not only their financial support but their insight, expertise, and commitment to pro bono.
- Everyone in attendance tonight, each of whom has played a part in ensuring that this evening would be an extraordinary event. It has been a tremendous pleasure to work with all of you, and we look forward to much exciting, rewarding, and productive work together in the coming years.

STAFF: **Elysse DeRita, Misha Garrison, Reena Glazer, Shannon Graving, David Lipscomb, Virginia Lyon, Chris Niebling, Kate Rice, Eve Runyon, Kelly Simon, and Tammy Taylor.**

# ABOUT PBI



PRO BONO  
INSTITUTE



Founded in 1996, Pro Bono Institute (PBI) is a Washington, D.C.-based nonprofit organization. With an unparalleled depth of knowledge, resources, and expertise, PBI is the respected resource for all things pro bono. Through our work with law firms, legal departments, the courts, and public interest organizations, PBI is the global thought leader in exploring, identifying, evaluating, catalyzing, and taking to scale new approaches and resources for the provision of legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems.

Our rigorous empirical research and analysis; white papers and reports; and advice and support allow us to reach a wide variety of audiences and transform the concept and practice of pro bono. By providing expert, confidential consultative services, educational programming, and local, national, and global pro bono convenings, our goal is to continually improve and enrich pro bono service.

We count among our members, supporters, and partners the most respected law firms and legal departments in the world, as well as the most effective and cutting-edge public interest organizations.



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# Bravo!

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We applaud the Pro Bono Institute for its outstanding leadership in inspiring legal professionals in law firms, in-house corporate legal departments and public interest organizations to engage in pro bono legal service that benefits underrepresented clients in our communities.

We congratulate White & Case for their receipt of the 2016 John H. Pickering Award. Additionally, we congratulate the 2016 CPBO Pro Bono Partner Award winners Entergy Corporation, Louisiana Civil Justice Center and the Orleans Parish Civil District Court.

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Intel congratulates the Corporate Pro Bono Challenge<sup>®</sup> on its 10 year anniversary and commends the 2016 Pro Bono Institute awardees White & Case and Entergy Corporation for their notable commitment to Pro Bono leadership. Together we make a difference.

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Esther Lardent continues to be an amazing inspiration and incredible role model to us all.

We miss Esther very much. We look forward to continuing to partner with PBI and CPBO to encourage pro bono and improve the lives of people in need.

Happy 20<sup>th</sup> Birthday to PBI!

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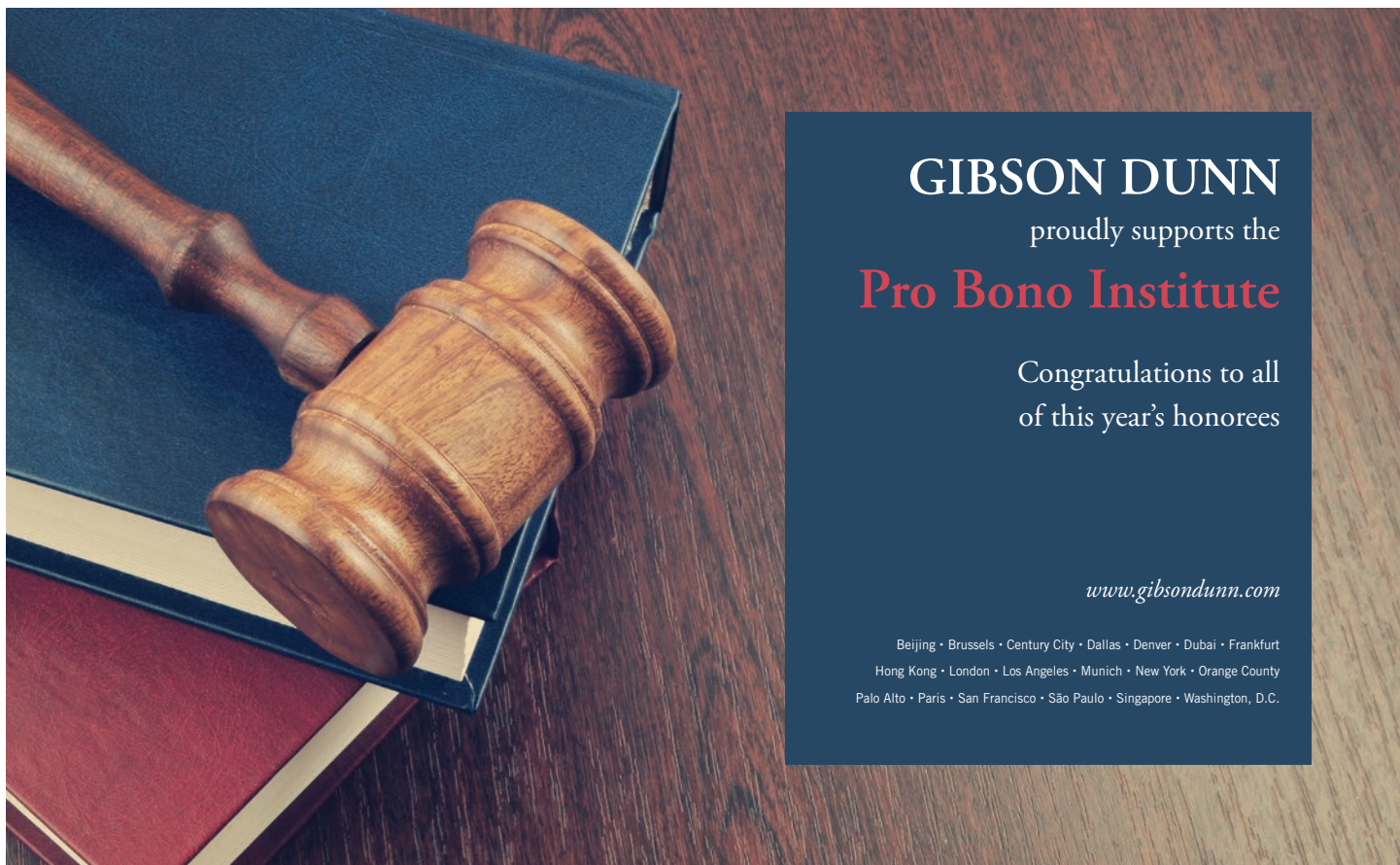
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