

2023 ANNUAL DINNER

Sponsorship Opportunities and Ticket Information

PRO BONO TRAILBLAZER | \$75,000

- > 20 Annual Dinner seats (includes 10 tickets to exclusive Co-Chair Reception and 10 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisements in program and slideshow
- > Listing for two (2) on Annual Dinner Benefit Committee
- > Acknowledgment from stage

PRO BONO CHAMPION | \$50,000

- > 16 Annual Dinner seats (includes 6 tickets to exclusive Co-Chair Reception and 10 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisements in program and slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee
- > Acknowledgment from stage

PRO BONO STAR | \$25,000

- > 10 Annual Dinner seats (includes 4 tickets to exclusive Co-Chair Reception and 6 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisement in slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee

PRO BONO BENEFACITOR | \$15,000

- > 6 Annual Dinner seats (includes 2 tickets to exclusive Co-Chair Reception and 4 tickets to General Reception)
- > Sponsor listing: invitation, program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee

PRO BONO PARTNER | \$10,000

- > 4 Annual Dinner seats (includes 1 ticket to exclusive Co-Chair Reception and 3 tickets to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow

PRO BONO ADVOCATE | \$5,000

- > 2 Annual Dinner seats (includes 2 tickets to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow

PRO BONO SUPPORTER | \$2,500

- > 1 Annual Dinner seat (includes 1 ticket to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing

INDIVIDUAL TICKET | \$1,500

- > 1 Annual Dinner seat (includes 1 ticket to General Reception)

ADVERTISEMENT

- > Please direct questions regarding advertising opportunities to Danny Reed, Director of Development, at **202.729.6691** or **dreed@probonoinst.org**.

Pro Bono Institute is a 501(c)(3) nonprofit organization (tax ID 52-1991509).

Donations are tax deductible to the extent allowed by law.

2023 Annual Dinner Sponsorship Opportunities At-a-Glance

	Pro Bono Trailblazer \$75,000	Pro Bono Champion \$50,000	Pro Bono Star \$25,000	Pro Bono Benefactor \$15,000	Pro Bono Partner \$10,000	Pro Bono Advocate \$5,000	Pro Bono Supporter \$2,500
Annual Dinner seats Co-Chair Reception tickets General Reception tickets	20 10 10	16 6 10	10 4 6	6 2 4	4 1 3	2 0 2	1 0 1
Recognition: program, website, signage, slideshow, and select email marketing	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Color advertisement in slideshow	Full page	Full page	Full page	Half page	Half page	Half page	
Color advertisement in Dinner program	Full page	Full page					
Recognition in invitation	Logo	Logo	Logo	Listing			
Annual Dinner Benefit Committee listings	2	1	1	1			
Social media mention	✓	✓	✓				
Acknowledgment from stage	✓	✓					

Sponsorship benefits are based on availability and subject to change without notice.

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