

2022 ANNUAL DINNER

A celebration of exceptional pro bono achievements

Wednesday, November 2, 2022
Gotham Hall | New York

6:00 p.m. Reception | 7:00 p.m. Dinner and Awards Presentation

SPONSORSHIP OPPORTUNITIES

For more than 25 years, PBI has transformed the pro bono landscape to help expand access to justice for people who most need, but can least afford, legal assistance. PBI is *the* source for all things pro bono, respected worldwide for its unparalleled depth of knowledge, research, training resources, and expertise.

With your support, we can reduce barriers to justice for the most vulnerable people in our communities. Your generosity is crucial for our mutual success. Please review the sponsorship details on the following page and pledge your support today.

Join us to celebrate exceptional pro bono achievements

2022 John H. Pickering Award

Debevoise & Plimpton

2022 CPBO Pro Bono Partner Awards

Chubb North America Legal and Compliance

in partnership with Philadelphia VIP

Dominion Energy *in partnership with McGuireWoods*

for creating a medical-legal partnership with VCU Health

RELATED EVENTS

2022 Pro Bono Convocation

Discover notable pro bono initiatives (*more information coming soon*)

General Counsel Roundtables

Exclusive virtual networking discussions hosted by corporate general counsel and chief legal officers who champion pro bono and equality (*limited to sponsors at the \$25,000 level and above*)

Please direct questions to:

Danny Reed

Director of Development

202.729.6691

dreed@probonoinst.org

PLEDGE / PAY ONLINE

www.probonoinst.org/2022sponsorship

While PBI continues to work remotely, we prefer **electronic payments (ACH)** to checks. In addition to greater efficiency, ACH payments enable PBI to avoid credit card processing fees and put your entire sponsorship to work on behalf of pro bono. Use the **[PBI online sponsorship form](#)** to confirm your pledge and receive ACH instructions or to donate using a credit card or PayPal (fees may apply).

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SPONSORSHIP OPPORTUNITIES AND TICKET INFORMATION

PRO BONO TRAILBLAZER | \$75,000

- > 20 Annual Dinner seats (includes 10 tickets to exclusive Co-Chair Reception and 10 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisements in program and slideshow
- > Listing for two (2) on Annual Dinner Benefit Committee
- > Invitation for 8 to virtual General Counsel Roundtable
- > Acknowledgment during Dinner and Convocation

PRO BONO CHAMPION | \$50,000

- > 16 Annual Dinner seats (includes 6 tickets to exclusive Co-Chair Reception and 10 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisements in program and slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee
- > Invitation for 6 to virtual General Counsel Roundtable
- > Acknowledgment during Dinner and Convocation

PRO BONO STAR | \$25,000

- > 10 Annual Dinner seats (includes 4 tickets to exclusive Co-Chair Reception and 6 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisement in slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee
- > Invitation for 4 to virtual General Counsel Roundtable

PRO BONO BENEFACTOR | \$15,000

- > 6 Annual Dinner seats (includes 2 tickets to exclusive Co-Chair Reception and 4 tickets to General Reception)
- > Sponsor listing: invitation, program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee

PRO BONO PARTNER | \$10,000

- > 4 Annual Dinner seats (includes 1 ticket to exclusive Co-Chair Reception and 3 tickets to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow

PRO BONO ADVOCATE | \$5,000

- > 2 Annual Dinner seats (includes 2 tickets to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow

PRO BONO SUPPORTER | \$2,500

- > 1 Annual Dinner seat (includes 1 ticket to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing

INDIVIDUAL TICKET | \$1,500

- > 1 Annual Dinner seat (includes 1 ticket to General Reception)

Pro Bono Institute is a 501(c)(3) nonprofit organization (tax ID 52-1991509).
Donations are tax deductible to the extent allowed by law.

Sponsorship Opportunities At-a-Glance

	Pro Bono Trailblazer \$75,000	Pro Bono Champion \$50,000	Pro Bono Star \$25,000	Pro Bono Benefactor \$15,000	Pro Bono Partner \$10,000	Pro Bono Advocate \$5,000	Pro Bono Supporter \$2,500
Annual Dinner seats Co-Chair Reception tickets General Reception tickets	20 10 10	16 6 10	10 4 6	6 2 4	4 1 3	2 0 2	1 0 1
Recognition: program, website, signage, slideshow, and select email marketing	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Color advertisement in slideshow	Full page	Full page	Full page	Half page	Half page	Half page	
Recognition in invitation	Logo	Logo	Logo	Listing			
Annual Dinner Benefit Committee listings	2	1	1	1			
Invitations to virtual General Counsel Roundtable	8	6	4				
Social media mention	Logo	Logo	Logo				
Color advertisement in program	Full page	Full page					
Acknowledgment during Dinner and Convocation	✓	✓					

Sponsorship benefits are subject to change without notice.

PBI reserves the right to make substitutions at its sole discretion and make final editorial decisions regarding all published materials.