

CAPITAL HILTON
WASHINGTON, D.C.
SEPTEMBER 29-30



PBI | PROBONO
INSTITUTE

2022 SOCIAL IMPACT SUMMIT

Advancing ESG through
Access to Justice for All

The PBI Social Impact Summit will convene senior management and other leaders from law firms, companies, and other key stakeholders to analyze the “S” in Environmental, Social, and Governance (ESG) standards and to determine how access to justice and pro bono can play a critical role in amplifying an organization’s commitment to measurable social impact. The Summit features a half-day **Town Hall** forum on Thursday, September 29, followed by a **Networking Reception** that evening. **Workshops** on Friday, September 30, will delve deeper into issues raised during the Town Hall.

POTENTIAL TOPICS OF DISCUSSION

- How is ESG changing how firms and companies do pro bono?
- How to distinguish the “S” in your ESG practice
- How ESG can contribute to justice at the system level
- Measuring the “S” in ESG and how to quantify social impact
- Who is responsible for the “S” in ESG? Where does it fit within your organization?
- Integration of ESG, pro bono, and social justice

WHO SHOULD ATTEND

- Law firm chairs and managing partners
- General counsel and chief legal officers
- C-suite executives
- ESG professionals
- Law firm pro bono partners and committee chairs
- Law firm pro bono counsel
- In-house pro bono professionals and leads

Pro Bono Institute is a 501(c)(3)
nonprofit organization (tax ID 52-1991509).
Donations are tax deductible to the extent allowed by law.

Please direct questions to:
Danny Reed
Director of Development
202.729.6691
dreed@probonoinst.org

PLEDGE / PAY ONLINE
www.probonoinst.org/socialimpactsummit

While PBI continues to work remotely, we prefer **electronic payments (ACH)** to checks. In addition to greater efficiency, ACH payments enable PBI to avoid credit card processing fees and put your entire sponsorship to work on behalf of pro bono. Use the [PBI online sponsorship form](#) to confirm your pledge and receive ACH instructions or to donate using a credit card or PayPal (fees may apply).

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

- Sponsor logo: program, website, signage, on-site slideshow, social media, and select email marketing
- 8 guests for Summit Networking Reception
- Full-page color advertisement in on-site slideshow
- Exclusive signage at one Summit event
- Acknowledgment during Summit program
- Listing for one (1) on Summit Leadership Committee
- Opportunity to make remarks and introduce one session
- Sponsor-provided marketing collateral product

TITANIUM | \$25,000

- Sponsor logo: program, website, signage, on-site slideshow, social media, and select email marketing
- 6 guests for Summit Networking Reception
- Full-page color advertisement in on-site slideshow
- Exclusive signage at one Summit event
- Acknowledgment during Summit program

PLATINUM | \$15,000

- Sponsor logo: program, website, signage, on-site slideshow, social media, and select email marketing
- 4 guests for Summit Networking Reception
- Full-page color advertisement in on-site slideshow
- Signage at one Summit event

GOLD | \$10,000

- Sponsor logo: program, website, signage, on-site slideshow, and select email marketing
- 3 guests for Summit Networking Reception
- Full-page color advertisement in on-site slideshow
- Signage at one Summit event

SILVER | \$5,000

- Sponsor logo: program, website, signage, and on-site slideshow
- Sponsor listing: select email marketing
- 2 guests for Summit Networking Reception
- Half-page color advertisement in on-site slideshow

BRONZE | \$2,500

- Sponsor listing: program, website, signage, on-site slideshow, and select email marketing
- 1 guest for Summit Networking Reception
- Half-page color advertisement in on-site slideshow

Sponsorship Opportunities At-a-Glance

	Presenting Sponsor Exclusive or Shared	Titanium \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Recognition: Summit program, website, signage, and on-site slideshow	Logo	Logo	Logo	Logo	Logo	Listing
Recognition in select email marketing	Logo	Logo	Logo	Logo	Listing	Listing
Summit Networking Reception guests	8	6	4	3	2	1
Color advertisement in on-site slideshow	Full page	Full page	Full page	Full page	Half page	Half page
Signage at one Summit event	Exclusive	Exclusive	✓	✓		
Social media mention	✓	✓	✓			
Acknowledgment during Summit program	✓	✓				
Listing on Summit Leadership Committee	✓					
Opportunity to make remarks and introduce one session	✓					
Sponsor-provided marketing collateral product (subject to PBI's approval)	✓					

Sponsorship benefits are based on availability and subject to change without notice.

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