The 2012 Pro Bono Institute Annual Dinner Program
November 15 | Gotham Hall | New York
Evening Program

Welcome
David S. Williams

John H. Pickering Award Presentation
Charles C. Platt on behalf of Wilmer Cutler Pickering Hale and Dorr LLP

John H. Pickering Award Recipient
Robert M. Dell on behalf of Latham & Watkins LLP

Dinner

Remarks
Amy E. Schuh

Remarks
Special Guest: Aimee Sherrod

Remarks
Jonathan J. Oviatt

CPBO Pro Bono Partner Award Presentation
Laura Stein

CPBO Pro Bono Partner Award Recipients
David G. Leitch on behalf of The Ford Motor Company Office of the General Counsel in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources

Close
James W. Jones

Dessert Reception
It is with great pleasure that I welcome you to the 2012 Pro Bono Institute Annual Dinner. The leadership of PBI — our Board of Directors, the Law Firm Pro Bono Project Advisory Committee, and the Advisory Board of Corporate Pro Bono (the global partnership project of PBI and the Association of Corporate Counsel) — thanks you for your presence tonight. We are privileged to be able to recognize our award winners before an audience with such a strong commitment to pro bono.

With PBI’s leadership, we have seen incredible perseverance and dedication to advancing pro bono service among large law firms even through a global economic recession and a shaky and uncertain recovery. In 2011, Signatories to PBI’s Law Firm Pro Bono Challenge® — the gold standard for pro bono — performed nearly 4.5 million hours of pro bono work. That’s a slight increase from 2010, but much more importantly, it is the third-highest year we have recorded since the inception of the Challenge! Maintaining that level of service as the legal industry has struggled with its own economic challenges demonstrates that pro bono truly has been integrated into the moral, business, and cultural fabric of large law firms.

On the corporate front, more law departments are more engaged in pro bono than ever, and we are seeing companies embrace pro bono as an integral part of their corporate social responsibility initiatives. Through the work of Corporate Pro Bono, we have continued to add new Signatories to the Corporate Pro Bono Challenge℠ and watched as their pro bono programs have developed and matured. CPBO has also worked diligently to remove multijurisdictional practice obstacles to pro bono, prompting several states, including Virginia, Colorado, Connecticut, New York, and Arkansas, to remove, relax, or reconsider restrictions on in-house attorneys who wish to engage in pro bono outside of the jurisdictions in which they are licensed.

Within the justice system itself, we have seen an encouraging surge of support for pro bono from the courts, many of which have been overwhelmed with a flood of pro se litigants resulting from increased poverty exacerbated by new recession-related legal problems and fewer legal aid resources. Judges across the country have used their positions and influence to help reshape the way courts, law firms, law departments, public interest organizations, and other stakeholders approach pro bono and legal services to the poor and disadvantaged.

“Transforming: Pro Bono • Justice • Lives” is indeed an appropriate theme for tonight’s dinner. The landscape of pro bono and access to justice is changing out of necessity and, I believe, for the better. The justice system itself must become increasingly responsive and adaptive to these changes so that it may truly serve the people for whom it was created. And, we hope all of these changes will ultimately help transform the lives of those in greatest need of legal assistance.

We thank you for joining us tonight, and we sincerely hope that you will stand with us as we continue to promote pro bono and fight for access to justice.
Welcome to the 2012 Pro Bono Institute Annual Dinner! At last year’s dinner, we celebrated the 15th anniversary of the founding of PBI. With your guidance and support, we have changed pro bono culture for the better over the past 15 years. This year, we start a new chapter in the growth of the Institute as we build on our successes.

Pro bono at law firms has made great strides. Once ad hoc, barely visible, and viewed as wholly ancillary to the core mission of major law firms, pro bono is now institutionalized, carefully managed, and supported and acknowledged by top firm leadership. Firms have made concerted efforts to integrate pro bono into their culture, history, and strategic plans and remained committed to pro bono through post-recession uncertainty.

The concept of in-house pro bono, once considered an anomaly, is now firmly embraced by a majority of Fortune 100 and many Fortune 500 legal departments. In-house leaders have actively promoted pro bono as a key element of their corporate social responsibility efforts and are increasingly collaborating with law firms, other legal departments, and legal aid and public interest groups. The in-house community has also worked with PBI and the Association of Corporate Counsel to encourage states to make it easier for attorneys to practice pro bono outside of the jurisdictions in which they are licensed.

In light of this progress, we have set our sights on the challenges of the next 15 years and beyond. We want to transform pro bono to make it even more effective, relevant, and impactful to ensure its continuing vitality and value. Law firms and legal departments are adapting to new economic realities, heightened competition, and a justice system that is severely underfunded and facing previously unimaginable pressures that threaten the health of and public support for the rule of law.

During the past year, we convened a series of six Regional Leadership Convocations — a “listening tour” around the country for law firm and in-house leaders to discuss the state of pro bono and access to justice. We saw the devastation faced by legal services programs and their clients as a result of the downturn in resources and staffing. But we also learned of new efforts being launched by law firms and legal departments, in conjunction with public interest programs, the courts, and community groups to improve the legal system and make it more accessible.

Moving forward, we will work with you to identify, develop, implement, and evaluate new approaches to pro bono with less. We will expand our work to design and promote effective strategic partnerships that not only provide more legal services to more clients but also attempt to solve underlying systemic problems. We will refine and implement our groundbreaking work in metrics and measurement, so you can ensure that the pro bono investment of your firm or legal department is truly meeting critical legal needs and your goals. We will expand our research capacity to provide you with the most reliable, relevant, and tested information on best practices in pro bono management and delivery. And, in a world where the economy, the law, and the legal system are becoming more transnational every day, we will provide you with the resources and guidance you need to enhance your pro bono efforts globally.

We are poised and ready to transform pro bono, and we cannot do it without you. Tonight we invite you to join us on that journey.
Welcome from the Dinner Co-Chairs

As the Co-Chairs for the 2012 Pro Bono Institute Annual Dinner, we welcome you in celebration of the notable accomplishments of our best and brightest in the pro bono community. We are honored to support PBI and tonight’s awardees as they showcase the highest ideals of the legal profession.

This year’s theme, “Transforming: Pro Bono • Justice • Lives,” calls our attention to the evolving state of pro bono as we seek to tackle old problems in new ways and build upon our successes to address new challenges with creative and innovative strategies. As the justice system continues to be taxed with the growing legal needs of the poor and disadvantaged, we must work to assist those who most need our help while we fundamentally reshape the justice system to ensure them the access to justice to which they are entitled.

PBI has continued to push for access to justice through the administration of its Law Firm Pro Bono Challenge® — the gold standard for pro bono — and its Corporate Pro Bono ChallengeSM, as well as through expert consultative services, seminal research, and training programs. PBI’s message on the importance of a functioning justice system that serves all people is one that knows no political party, no class, no race, no religion, no gender, and no ideology. And it is one that we are proud to support.

Tonight we honor those in the pro bono community who have done unique and outstanding work to improve the landscape of access to justice for the poor and disadvantaged. Latham & Watkins LLP has used its diverse pro bono practice to affect change in key areas of the law with particular attention paid to immigration, combating human trafficking, and assessing global pro bono practice and culture. Ford Motor Company’s partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources has yielded innovative new models for addressing hunger among low-income individuals and families and ensuring the legal health of nonprofit organizations that serve communities in need.

Last year PBI celebrated its 15th anniversary, a milestone but not a plateau. PBI has used that benchmark as motivation to take stock of its successes and find ways to build on them. This year is the beginning of a new phase, not just in the organization’s growth, but that of the entire pro bono community. We ask that you join us in making the coming years as productive and meaningful as the last 15 have been. This is a time for us to step up to the challenges we face going forward and grow stronger in our commitment to pro bono and access to justice.
2012 Dinner Benefit Committee

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Transforming: Pro Bono • Justice • Lives
Jonathan J. Oviatt is Chief Legal Officer and Corporate Secretary of Mayo Clinic. Mr. Oviatt’s responsibilities include the Legal Department, International Personnel Office, Human Research Subjects Protection, and other administrative functions.

Oviatt is passionate about the growing value of in-house practice and the importance of developing effective relationships between in-house and outside counsel. He was the 2012 Chair of the Association of Corporate Counsel, which has more than 30,000 members worldwide and is the “In-house Bar Association.” He is a recognized leader in nonprofit governance and was named to the National Association of Corporate Directors “Directorship 100” in both 2011 and 2012 as well as the 2011 National Law Journal’s “Most Influential Lawyers.”

The Mayo Clinic Legal Department models in-house best practice including its extensive pro bono activities. An original signatory to the Corporate Pro Bono ChallengeSM, Mayo Clinic’s legal department achieved 100 percent participation of its 57 attorneys and paralegals in pro bono activities in 2012. Oviatt began pro bono work during law school and has been personally active every year of his career. Additionally, he has served in leadership positions of three Minnesota-based pro bono organizations and is a member of the Corporate Pro Bono Advisory Board. He has held numerous other positions in professional and social action organizations and is currently a member of the advisory board of the Salvation Army, Northern Division.

Prior to joining Mayo Clinic in 1991, Oviatt was a shareholder in the Minneapolis office of Moss & Barnett, P.A. From 1976-1978, he served on the Congressional staff and campaign staff of U.S. Senator Larry Pressler. Oviatt is a graduate of the University of Minnesota Law School and received his undergraduate degree from Augustana College.

John F. Schultz was named Executive Vice President and General Counsel for Hewlett-Packard Company (HP) in April 2012.

Prior to his role as General Counsel, John was the Deputy General Counsel for Litigation Investigations and Global Functions where he managed all major litigation filed against HP globally, including all intellectual property, government investigations, and commercial and employment disputes.

Before joining HP in September 2008, Schultz was a partner in the litigation practice of Morgan, Lewis & Bockius LLP focusing on complex litigation, primarily defending consumer class-action, fiduciary liability, and technology-related commercial litigation. Schultz was previously at Drinker Biddle & Reath LLP for 14 years, where he also specialized in commercial and product liability litigation.

Schultz holds a J.D. degree from the University of Pennsylvania Law School and an undergraduate degree from Albright College.
David S. Williams is the Chief Executive Officer of Deloitte Financial Advisory Services (FAS) LLP. He has more than 25 years of experience providing advice and counsel to clients engaged in business transactions or facing critical business events.

During his tenure with Deloitte FAS, Williams has served in various leadership roles spanning Deloitte FAS’s two major business arms: Forensic & Dispute Services and Advisory Services. Most recently, Williams was the national leader of the Advisory Services practice. Previously, he was the national leader of the Valuation Services practice and a principal in the organization’s Forensic & Dispute Services practice. Since 2004, he has been a member of the executive committee of Deloitte FAS and the boards of both Deloitte FAS and Deloitte LLP.

Williams has testified as an expert in litigation, arbitration, mediation, and other alternative dispute resolution matters; served as an arbitrator/mediator; and consulted with management, executives, and boards of directors.

Williams has experience in the calculation of damages in commercial disputes involving breach of contract, financial and securities fraud, wrongful termination, adjustment of purchase price, regulatory noncompliance, and other causes of action. He has provided consulting services to various industries on business and financial issues, including strategic planning and analysis, new business development and pricing, manufacturing and service delivery, cost measurement and control, performance measurement, financial accounting and reporting, and the associated compliance requirements.

Williams earned his undergraduate degree in Economics from the University of Pennsylvania and his Master of Business Administration in Finance from the Wharton School of the University of Pennsylvania. He is a member of the American Bar Association. In addition, he serves on the boards of the Pro Bono Institute and Teach For America New York.
John H. Pickering, a founding partner of Wilmer Cutler Pickering Hale and Dorr LLP (now WilmerHale) was a distinguished appellate lawyer and a leader of the legal profession who was equally well known for his extraordinary commitment to pro bono and public interest law. He served on the Pro Bono Institute’s Law Firm Pro Bono Project Advisory Committee from its inception in 1989 until his death in March 2005. This award is given annually to a major law firm that embodies Mr. Pickering’s spirit of service and demonstrates the exceptional culture of pro bono service he worked to imbue in his firm.

Mr. Pickering was a key framer of the Law Firm Pro Bono Challenge® who, at the time of its launch, convinced his dear friend, Associate Supreme Court Justice William J. Brennan, to send a personal letter to the leaders of each of the nation’s five hundred largest law firms urging that they sign on to the Challenge. Justice Brennan, despite his failing health, then accompanied Mr. Pickering to the formal ceremony where the Challenge was announced to underscore his support for the Challenge and his affection and respect for Mr. Pickering.

In 2000, John H. Pickering was the recipient of the Pro Bono Institute’s annual Laurie D. Zelon Award, presented at the Supreme Court of the United States. At that event, Associate Supreme Court Justice Ruth Bader Ginsburg referred to Mr. Pickering as “a true Prince of our Profession.” She further elaborated on his pro bono accomplishments by noting that:

[A]t every stage of his career, John has demonstrated his special skill — to use the law to make things more than a little better. The man we celebrate this evening has received scores of accolades, for he is both a devoted public servant and Washington lawyer. . . John spoke some years ago of the Justice he served in his youth, Justice Murphy, in the Court’s 1941 and 1942 terms. The words John then used fit John himself so perfectly, I cannot do better than to borrow them: His hands — John’s hands — are filled with acts of kindness.

The Pro Bono Institute is proud to present this award in John Pickering’s name, in conjunction with his esteemed law firm and the Pickering family, to celebrate his devotion and to recognize outstanding commitment to pro bono legal service.

Previous Award Winners

2011 • Morrison & Foerster LLP
2010 • DLA Piper
2009 • Hunton & Williams LLP
2008 • Weil, Gotshal & Manges LLP

2007 • Arnold & Porter LLP
2006 • Jenner & Block LLP
2005 • Wilmer Cutler Pickering Hale and Dorr LLP
Pro bono is deeply integrated into Latham & Watkins’ culture and ethos. The firm’s pro bono program spans the globe, reaching beyond the borders of the U.S. and into issues of global importance. As a Signatory to the Pro Bono Institute’s Law Firm Pro Bono Challenge®, Latham has committed to provide, at a minimum, the equivalent of 60 hours per U.S. lawyer each year in pro bono legal services. The firm likewise encourages its attorneys in Europe, Asia, and the Middle East to strive to meet this goal.

In 2011, with more than 1,900 lawyers, paralegals, summer associates, trainees, and professional staff in 28 offices across 13 countries participating in its pro bono program, Latham provided more than 173,000 hours of free legal services. Over the past decade, Latham has provided more than 1.8 million pro bono hours to the disadvantaged and the nonprofit sector.

Latham’s pro bono practice is characterized by its depth and diversity and an emphasis on helping persons of limited means. For example, over the last decade, lawyers in the firm’s Los Angeles office have represented families in the adoption of more than 800 children. In Chicago, Latham lawyers developed a clinic at the Cook County Domestic Violence Courthouse and have represented more than 100 domestic violence victims through the clinic. Since 2007, Latham has also been assisting Holocaust survivors in their efforts to seek reparations and pensions from the German government for work performed in Nazi-controlled ghettos, working with more than 400 clients across the U.S. in 2011 alone.

The firm also takes on impact projects aimed at bringing about large-scale change. Recent examples include work with Appleseed on a comprehensive investigation and report examining U.S. immigration courts and making recommendations for critical reform; research for The Constitution Project examining fusion centers and issuance of a report with recommendations to ensure their effective operation in line with civil liberties; and work on multiple fronts against human trafficking, including providing pro bono support to several prominent anti-trafficking organizations as well as the direct representation of trafficking victims.

In recent years, the firm has seen significant growth in its pro bono activity throughout its offices in Europe, Asia, and the Middle East, where Latham attorneys play an active role in cultivating the often nascent pro bono cultures in their jurisdictions. Their activity has included the provision of significant pro bono support to charities, nonprofit organizations, and social entrepreneurs, and aiding organizations with regulatory research and analysis in areas such as poverty, human rights, microfinance, and anti-human trafficking. Attorneys in Latham’s German offices, for example, have for several years been involved in a large-scale, multi-faceted project promoting inclusive education for disabled children. In addition, the firm, in partnership with PBI, recently released the fourth edition of their global pro bono publication surveying pro bono practices in more than 70 countries.

“Latham & Watkins thanks the Pro Bono Institute for its invaluable guidance and support over the years, and is deeply honored by this recognition,” said Latham Chairman and Managing Partner Robert M. Dell. “Our firm’s commitment to pro bono is best reflected in the dedication, compassion, and diligence our lawyers bring to each of the hundreds of pro bono matters we take on each year. Our program and the results we achieve for our clients are a tremendous source of pride for everyone at our firm.”
In recognition of the unique role partnerships between and among in-house legal departments, law firms, and public interest groups play in the provision of pro bono legal services, Corporate Pro Bono (the global partnership project of PBI and the Association of Corporate Counsel) created the CPBO Pro Bono Partner Award.

The award honors legal departments and the organizations with whom they partner in the provision of legal services to those in need. The awardees are departments, law firms, and public interest organizations that have demonstrated an impact on their community through their partnership project, shown substantial involvement in the project by in-house lawyers, made tangible steps towards sustaining the relationship among the partners, and developed innovative substantive or structural approaches in support of the partnership’s effort.

Over the years, the impact and innovation of the projects supported by the awardees have been tremendously important both in the projects’ ability to address the legal needs of the communities being served and in the role the partnerships have played in supporting and furthering legal pro bono work, especially within the corporate community. Through these partnerships, legal departments, law firms, and public interest organizations have devised programs that contribute to the legal profession’s efforts to close the justice gap and that create strong legacies of effective pro bono service.

CPBO is proud to present the 2012 CPBO Pro Bono Partner Award to The Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources, for their innovative partnership that serves their community.

Previous Award Winners

2011 • Verizon Communications Inc. in partnership with DLA Piper

2010 • Accenture plc, Caterpillar Inc., and Merck & Co., Inc., in partnership with Baker & McKenzie and PILNet (formerly the Public Interest Law Institute)

2009 • Aetna Inc. with Lawyers for Children America and Bet Tzedek Legal Services in cooperation with Manatt, Phelps & Phillips, LLP

2008 • The Williams Companies, Inc. in partnership with Hall Estill and Legal Aid Services of Oklahoma

2007 • 3M Company with Children’s Law Center of Minnesota

2006 • Microsoft Corporation and Volunteer Advocates for Immigrant Justice with collaborating law firms Davis Wright Tremaine LLP, Dorsey & Whitney LLP, Heller Ehrman LLP, Holland & Knight LLP, Perkins Coie LLP, Preston Gates & Ellis LLP, and Riddell Williams P.S.

2005 • U.S. Bank with Dorsey & Whitney LLP, Central Minnesota Legal Services, Inc., and Volunteer Lawyers Network, Ltd.

2004 • State Farm Insurance Companies with Prairie State Legal Services, Inc.

2003 • Abbott Laboratories with Baker & McKenzie and Midwest Immigrant & Human Rights Center
Corporate Pro Bono is proud to present the 2012 CPBO Pro Bono Partner Award to the Office of the General Counsel of Ford Motor Company in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc. (LAD), and Michigan Community Resources (MCR) for their innovative and expanding needs-based partnerships in support of healthy families and nonprofit organizations.

In 2009, Ford revamped its pro bono program, focusing its efforts on how members of its department could use their skills to help communities affected by the recession. The legal department also sought to align its pro bono program with Ford’s corporate social responsibility initiatives. Out of this came two partnerships: the Food Stamp Clinic and the Nonprofit Survival Series Clinics.

In March 2010, Ford collaborated with LAD to pilot a screening project designed to identify individuals and families who did not receive food stamps despite being eligible or received a lower benefit than that for which they qualified. At each clinic, Ford volunteers typically meet with 20 to 50 participants to determine the amount of assistance they are entitled to receive and, if eligible, apply for initial benefits or follow-up for increased benefits. To date, Ford volunteers have identified tens of thousands of dollars in benefits for clinic participants.

Clinic volunteers meet the participants at schools, a community space that many participants with children already frequent and which is close to the participants’ homes. Ford hosts its clinics in conjunction with quarterly “Ford Accelerated Action Days,” a company-wide program during which Ford employees are encouraged to volunteer for an entire day. Moreover, the Ford Fund provides a grant to LAD to provide a hot breakfast, as well as gas and grocery gift cards to the participants, to encourage turnout.

The partnership has also worked to expand the scope of the clinic and has included new locations and partners. To serve the needs of a large Spanish-speaking population, the partnership included a school in a primarily Spanish-speaking community with the help of bilingual volunteers from the Ford Hispanic Network and Wayne State Law School, and the Michigan Department of Human Services sends staff to help eligible participants secure their benefits.

Addressing another significant need, Ford, Dykema, and MCR developed the Nonprofit Survival Series Clinics to assess the legal health of nonprofit organizations. As communities experience an upswing in unemployment, poverty, and government budget cuts, the demand on nonprofits grows often while their funding is shrinking. At the clinics, Dykema attorneys train Ford volunteers on issues of concern to nonprofits. Ford volunteers then meet directly with senior management of the nonprofits to identify legal issues and discuss strategies for addressing them, allowing nonprofits to focus time and resources on meeting the needs in the communities they serve.

The first clinic was held in May 2009. More than 41 percent of the attorneys in Ford’s Office of General Counsel have participated, several of whom have continued to provide ongoing counsel to the nonprofits beyond the clinic. The partnership also continues to grow and evolve. In March, Ford, Dykema, and MCR launched a Contract Review Clinic to respond to the growing needs of nonprofits in the community.

The Ford partnerships are shining examples of pro bono partnerships at their best, and Corporate Pro Bono congratulates Ford, Dykema, LAD, and MCR for their forward thinking and valuable efforts to improve their community.
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Altria Group, Inc.  
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American Electric Power Company, Inc.  
American International Group, Inc.  
AOL Inc.  
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Dell Inc.  
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Discover Financial Services  
Duke Energy Corporation  
DuPont  
Exelon Corporation  
Federal Home Loan Mortgage Corporation (Freddie Mac)  
Federal National Mortgage Association (Fannie Mae)  
Federal Reserve Bank of New York  
The Finish Line, Inc.  
Fireman’s Fund Insurance Company  
Fisher Healthcare  
Ford Motor Company  
The Gap, Inc.  
General Electric Company  
General Mills, Inc.  
General Motors Company  
Golden State Foods Corp.  
Hasbro, Inc.  
Hewlett-Packard Company  
Intel Corporation  
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The Pep Boys-Manny, Moe & Jack
PepsiCo, Inc.
PETCO Animal Supplies, Inc.
Pfizer Inc.
PPG Industries, Inc.
Rick Engineering Company
Royal Bank of Canada
Sara Lee Corporation
Shell Oil Company
SIMNSA Co
Starbucks Corporation
Starwood Hotels & Resorts Worldwide, Inc.
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Holland & Knight LLP
Hollingsworth LLP
Hughes Hubbard & Reed LLP
Hunton & Williams LLP
Husch Blackwell LLP
Irell & Manella LLP
Jenner & Block LLP
K&L Gates LLP
Kaye Scholer LLP
Law Firm Pro Bono Challenge® Signatories (Continued)

As of November 5, 2012

Kilpatrick Townsend & Stockton LLP
King & Spalding LLP
Kirkland & Ellis LLP
Kramer Levin Naftalis & Frankel LLP
Latham & Watkins LLP
Leonard, Street and Deinard
Lindquist & Vennum PLLP
Linklaters LLP
Loeb & Loeb LLP
Lowenstein Sandler PC
Manatt, Phelps & Phillips, LLP
Maslon Edelman Borman & Brand, LLP
Mayer Brown LLP
McCarter & English, LLP
McDermott Will & Emery
McGuireWoods LLP
McKenna Long & Aldridge LLP
Michael Best & Friedrich LLP
Milbank, Tweed, Hadley & McCloy LLP
Miller, Canfield, Paddock and Stone, P.L.C.
Miller & Chevalier Chartered
Miller Nash LLP
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo P.C.
Morgan, Lewis & Bockius LLP
Morrison & Foerster LLP
Munger, Tolles & Olson LLP
Nelson Mullins Riley & Scarborough LLP
Nixon Peabody LLP
Nutter McClennen & Fish LLP
O’Melveny & Myers LLP
Oppenheimer Wolff & Donnelly LLP
Orrick, Herrington & Sutcliffe LLP
Patterson Belknap Webb & Tyler LLP
Patton Boggs LLP
Paul Hastings LLP
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Pepper Hamilton LLP
Perkins Coie LLP
Pillsbury Winthrop Shaw Pittman LLP
Proskauer Rose LLP
Quarles & Brady LLP
Reed Smith LLP
Robins, Kaplan, Miller & Ciresi L.L.P.
Robinson & Cole LLP
Rodey, Dickason, Sloan, Akin, & Robb, PA
Saul Ewing LLP
Schiff Hardin LLP
Schnader Harrison Segal & Lewis LLP
Seyfarth Shaw LLP
Shearman & Sterling LLP
Shipman & Goodwin LLP
Sidley Austin LLP
Simpson Thacher & Bartlett LLP
Skadden, Arps, Slate, Meagher & Flom LLP
Snell & Wilmer LLP
SNR Denton
Steptoe & Johnson LLP
Strasburger & Price, LLP
Sutherland Asbill & Brennan LLP
Thompson Coburn LLP
Troutman Sanders LLP
Van Cott, Bagley, Cornwall & McCarthy
Venable LLP
Vinson & Elkins LLP
Vorys, Sater, Seymour and Pease LLP
Weil, Gotshal & Manges LLP
White & Case LLP
Wiley Rein LLP
Williams & Connolly LLP
Wilmer Cutler Pickering Hale and Dorr LLP
Wilson Sonsini Goodrich & Rosati
Winston & Strawn LLP
Womble Carlyle Sandridge & Rice, PLLC
Zuckerman Spaeder LLP
Law Firm Pro Bono Project Members

- Founding Member
- New Firm, 2012-2013
- Also Challenge firm
- D.C. office only participating in Challenge
- New York office only participating in Challenge

- Akerman Senterfitt
- Akin Gump Strauss Hauer & Feld LLP
- Allen & Overy LLP
- Alston & Bird LLP
- Arent Fox LLP
- Armstrong Teasdale LLP
- Arnold & Porter LLP
- Baker & McKenzie
- Baker Botts L.L.P.
- Baker, Donelson, Bearman, Caldwell & Berkowitz, PC
- Ballard Spahr LLP
- Barnes & Thornburg LLP
- Bingham McCutchen LLP
- Bradley Arant Boult Cummings LLP
- Brinks Hofer Gilson & Lione
- Brown Rudnick LLP
- Bryan Cave LLP
- Butzel Long
- Cadwalader, Wickersham & Taft LLP
- Carlton Fields, P.A.
- Clayton Utz
- Cooley LLP
- Covington & Burling LLP
- Cozen O’Connor
- Davis Wright Tremaine LLP
- Day Pitney LLP
- DLA Piper LLP (US)
- Dorsey & Whitney LLP
- Dow Lohnes PLLC
- Drinker Biddle & Reath LLP
- Dykema Gossett PLLC
- Edwards Wildman Palmer LLP
- Faegre Baker Daniels
- Fenwick & West LLP
- Fish & Richardson P.C.
- Fitzpatrick, Cella, Harper & Scinto
- Foley & Lardner LLP
- Foley Hoag LLP
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- Freehills
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- Gibson, Dunn & Crutcher LLP
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- Linklaters LLP
- Lowenstein Sandler PC
- Manatt, Phelps & Phillips, LLP
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<td>Zuckerman Spaeder LLP</td>
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As of November 5, 2012
On behalf of the Association of Corporate Counsel, I would like to congratulate this year’s award winners, the Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources, and Latham & Watkins LLP on their outstanding pro bono work.

I would also like to congratulate the Pro Bono Institute on its continued service to the legal profession. I am pleased to join this evening’s attendees in celebrating the fine work that PBI does and to highlight the many wonderful opportunities ACC has had to collaborate in advancement of in-house pro bono service over the past year.

In early 2012, ACC, PBI, and Corporate Pro Bono (the global partnership project of PBI and the Association of Corporate Counsel), worked together on CPBO’s rebranding initiative. With the assistance of the ACC marketing team, a new CPBO logo was designed to better incorporate the logos of its two partner organizations, ACC and PBI. Additionally, the CPBO website was revamped to better serve in-house counsel interested or engaged in pro bono, and the site now provides more detailed information about CPBO’s initiatives and offerings, such as onsite pro bono clinics and the Corporate Pro Bono ChallengeSM.

In July of this year, ACC and CPBO joined forces once again to garner support from 339 chief legal officer signatories on a letter to the Conference of Chief Justices (CCJ). The letter was drafted in support of a CCJ resolution presented by CPBO encouraging changes to state rules to give in-house counsel greater latitude to provide pro bono service. The overwhelming number of chief legal officer signatories serves as a testament to in-house counsel commitment to pro bono service.

At ACC’s 2012 Annual Meeting, CPBO hosted a pro bono breakfast and presented two sessions on the benefits of in-house pro bono. “Pro Bono Partnerships Mean Greater Value From Your Outside Counsel,” explained how in-house counsel can tap into the value of their outside counsel through partnering on pro bono initiatives. Expert panelists, including session sponsor DLA Piper, shared their insights to help attendees ask the right questions, highlight best practices, and reveal pitfalls to making the pro bono experience a win-win for all. In the aptly named session “1+1=3: Aligning Corporate Social Responsibility and Pro Bono,” CPBO explored the intersection of corporate social responsibility and pro bono, with a particular focus on how a legal department can use pro bono to complement its company’s larger philanthropic efforts.

Of course, no program or event would flourish, let alone become a rousing success, without the remarkable work of the members of the PBI team. Therefore, I wish to extend our collective appreciation to the entire PBI staff, especially President and CEO Esther F. Lardent, CPBO Director Eve Runyon, and CPBO Assistant Director Shannon Graving. Your hard work and dedication continue to serve as a beacon to guide countless legal departments across the country.
Established in 1996, the Pro Bono Institute is a nonprofit organization mandated to explore and identify new approaches to assisting the poor and disadvantaged unable to secure legal assistance to address critical problems. Through its major projects, the **Law Firm Pro Bono Project**, **Corporate Pro Bono** (the global partnership project of PBI and the Association of Corporate Counsel), and the **Global Pro Bono Project**, PBI identifies and develops innovative programs and undertakes rigorous evaluations to ensure that these new approaches are workable and effective. You can learn more about the work of PBI or support our work by visiting www.probonoinst.org.

### About the Law Firm Pro Bono Project

The Law Firm Pro Bono Project is the only global effort designed to support and enhance the pro bono culture and performance of major law firms in the United States and around the world. The Project’s goal is to fully integrate pro bono into the practice, philosophy, and culture of firms so that large law firms provide the institutional support, infrastructure, and encouragement essential to fostering a climate supportive of pro bono service and promoting partner and associate participation. Led by an Advisory Committee composed of law firm leaders, the Project designed and implemented the Law Firm Pro Bono Challenge®, now the industry standard for pro bono service among leading law firms.

### Corporate Pro Bono

Corporate Pro Bono, the global partnership project of PBI and the Association of Corporate Counsel (ACC), is designed to substantially increase the amount of pro bono work performed by in-house counsel and to enhance the pro bono culture of in-house legal departments through technical assistance to the in-house community, targeted research and publications, online information and services, and outreach and educational programming. Corporate Pro Bono also works closely with ACC chapters to focus their resources and agendas on pro bono service. In 2006, at the urging of its Advisory Board, composed of corporate general counsel, CPBO launched the Corporate Pro Bono ChallengeSM, the first voluntary benchmark for in-house pro bono.

### About Global Pro Bono

In response to growing interest and increased demand from law firms and corporate legal departments, and with the support of a generous grant from The Merck Company Foundation, the Pro Bono Institute has expanded its Global Pro Bono Project. The Global Pro Bono Project works to strengthen pro bono culture, policies, and practice in the legal profession around the world. In partnership with local and global leaders, PBI identifies impediments and implements solutions, develops resources, and promotes global pro bono service through research, consultative services, and training.

### About Second Acts

Launched in 2005, Second Acts is an initiative designed to engage lawyers approaching retirement age in enhancing access to justice for low-income and disadvantaged persons or groups. The Project works with PBI’s core constituencies at major law firms, in-house legal departments, and public interest organizations to develop, test, evaluate, and replicate effective models that support the transition of seasoned attorneys wishing to pursue second, volunteer careers as public interest attorneys.
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Benjamin Gloger (University of Michigan)
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Lily Liu (Georgetown University)
Catherine Yang (Georgetown University Law Center)
The Pro Bono Institute extends our deepest appreciation to those who make our work and, in particular, the 2012 Annual Dinner possible and rewarding throughout the year:

- The Board of Directors of the Pro Bono Institute for their wisdom and counsel.
- The Law Firm Pro Bono Project Advisory Committee, for their leadership of the Project through its inception and growth. Our thanks particularly to Committee Co-Chairs Regina Pisa and Bob Sheehan, who have dedicated themselves to the continuing development of the Project.
- The CPBO Advisory Board, the general counsel who have generously provided their knowledge, time, and assistance to the project, particularly the Board’s Co-Chairs, Brad Smith and Laura Stein, whose personal commitment to pro bono and access to justice is such an inspiration.
- The staff, board, and leadership of the Association of Corporate Counsel, whose partnership with the Pro Bono Institute in creating and strengthening Corporate Pro Bono has been invaluable. Particular thanks to Veta Richardson, Kevin Buck, Amar Sarwal, and Allysun Trifunovic, with whom we continue to enjoy working to grow and expand in-house pro bono efforts.
- Our accounting firm, BDO Seidman, LLP, and its terrific consultants, Rebecca Boland and Jane Webber; and Karen Dubilier and the team from our talented IT firm, Blair Dubilier & Associates.
- Our generous in-kind contributors: Bingham McCutchen LLP; Deloitte Financial Advisory Services LLP; Georgetown University Law Center; Latham & Watkins LLP; LexisNexis; Venable LLP; and Wilmer Cutler Pickering Hale and Dorr LLP.
- Our dedicated Annual Dinner Co-Chairs — Jonathan Oviatt, John Schultz, and David Williams — for their passion for justice and deft guidance. Our thanks also go to our Co-Chairs’ colleagues for their assistance in making this year’s Dinner possible: at Mayo Clinic, Sharon Montgomery and Chris Wendt; at Hewlett-Packard Company, Amy Schuh; and at Deloitte Financial Advisory Services LLP, Susan Schumacher. We are grateful, as well, to the members of the Dinner Benefit Committee for their support and assistance.
- Our Dinner sponsors, who contributed not only their financial support, but their insight, expertise, and commitment to pro bono.
- Our event consulting firm, Courtesy Associates, and its skillful, unflagging, and creative staff: Kelly Givan and Sarah Bookwalter.
- Romain Falloux for the design and production of materials for this event; Sean McMullen with TrayPML for print pieces; and Tom Cahill for audio-visual production.
- Bruce Allan and his staff at tonight’s stunning venue, Gotham Hall, for all that they have done to create this wonderful evening in celebration of pro bono.
- Lauren Tregor and her staff at Great Performances for the delicious food at tonight’s event.
- Most importantly, everyone in attendance tonight, each of whom has played a part in ensuring that this evening will be an extraordinary event. It has been a tremendous pleasure to work with all of you, and we look forward to much exciting, rewarding, and productive work together in the coming years.
- The Pro Bono Institute Staff: Amy, Chris, Christine, David, Eric, Esther, Eve, Julie, Reena, Shannon, Tammy, Wiktoria, and Yvette.
Merck is a proud sponsor of Pro Bono Institute and the work they do to support law firm and corporate pro bono efforts to enhance access to justice.

Merck’s commitment to providing pro bono legal services to the poor and disadvantaged parallels our commitment to bringing innovative medicines and vaccines to the people who need them.

Not just healthcare.

HUMAN CARE

At Merck, we work hard to keep the world well. How? By providing people all around the globe with innovative prescription medicines, vaccines, and consumer care and animal health products. We also believe our responsibility includes making sure that our products reach people who need them. We continue on our journey to redefine ourselves to bring more hope to more people around the world.

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Thank you to our honorees, who believed that they could make a difference and did.

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Hewlett-Packard is proud to sponsor the Pro Bono Institute
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for its exemplary leadership in
inspiring pro bono service for persons
and communities in need.

Baker & McKenzie works with non-profits and the private
sector locally and globally to make a difference in the
communities in which we live and work. We use our legal skills
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At Caterpillar, our products and services are genuine enablers of progress. And so are our people. As a company committed to our communities, we encourage employees to take part in activities that promote the common good. Our pro bono services are just one example. It’s a way for us to better serve our communities and a way to enhance the quality of life in, and the prosperity and sustainability of, communities where we work and live. One more way Caterpillar makes sustainable progress possible.

www.Caterpillar.com
At Covington, we have an enduring commitment to public service. We commend the **Pro Bono Institute** for transforming and strengthening pro bono efforts in the U.S. and around the world.
Drinker Biddle is proud to support the **Pro Bono Institute**
and congratulates this year’s honorees:

*The CPBO Pro Bono Partner Award*

The Ford Motor Company Office of the General Counsel,
in partnership with Dykema Gossett PLLC,
Legal Aid and Defender Association, Inc.,
and Michigan Community Resources

*The John H. Pickering Award*

Latham & Watkins LLP
Gibson Dunn is pleased to support the important work of the Pro Bono Institute and congratulates this year’s deserving honorees.

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Orange County ∙ Palo Alto ∙ Paris ∙ San Francisco ∙ São Paulo ∙ Singapore ∙ Washington, D.C.
Hogan Lovells is proud to support the 2012 Pro Bono Institute Annual Dinner. We commend PBI on more than 15 years of exploring and identifying new approaches to, and resources for, the provision of legal services to the poor and disadvantaged.

2,300 lawyers. 40+ offices. 22 countries.
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Hogan Lovells is an international legal practice that includes Hogan Lovells US LLP and Hogan Lovells International LLP.

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Kirkland Pro Bono
Using our legal skills to better lives, communities and our profession

Kirkland & Ellis is proud to support the Pro Bono Institute’s 2012 Annual Dinner

and congratulates

Latham & Watkins LLP
The John H. Pickering Award

and

The Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources
The CPBO Pro Bono Partner Award

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Latham & Watkins is a proud supporter of the

Pro Bono Institute

and its leadership in pioneering new approaches for the delivery of pro bono services to those in need.

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Microsoft is proud to support the Pro Bono Institute in its mission to provide legal services for those in need through innovative pro bono efforts.
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Verizon and DLA Piper salute the Pro Bono Institute for its transformational support of pro bono programs.

We congratulate
Latham & Watkins LLP
John H. Pickering Award

and
The Ford Motor Company’s Office of the General Counsel, in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources 2012 Pro Bono Partner Award
WilmerHale proudly supports the Pro Bono Institute and congratulates the 2012 Annual Dinner award winners.

THE JOHN H. PICKERING AWARD

Latham & Watkins LLP

THE CPBO PRO BONO PARTNER AWARD

The Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources
The Aetna difference: We’re here for you with the latest tools and support.

Aetna is proud to support the 2012 Pro Bono Institute’s 16th Annual Dinner.
Akin Gump Strauss Hauer & Feld LLP is proud to support the Pro Bono Institute in its mission to transform lives through the pursuit of justice for all.

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We proudly support
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TRANSFORMING: PRO BONO • JUSTICE • LIVES
Arnold & Porter LLP is proud to sponsor the

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2012 Annual Dinner

Transforming:
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We applaud the Institute’s mission to unite the diverse resources of law firms, in-house corporate legal departments, and public interest organizations to benefit the disenfranchised, emerging democracies, and communities in distress

Congratulations to this year’s honorees

A deep commitment to public service and pro bono work has been a core value of Arnold & Porter since our founding in 1946.
We are proud to support the

Pro Bono Institute

and the

2012 Annual Dinner
“We make a living by what we get, but we make a life by what we give.”

—Sir Winston Churchill
Brooks Kushman proudly supports
the Pro Bono Institute and it’s 2012 Annual Dinner.

Thank you for your continued efforts
to improving the Pro Bono Service.
Davis Polk proudly supports the Pro Bono Institute.
GIVING TIME TRANSFORMING LIVES

DLA Piper is proud to support the Pro Bono Institute 2012 Annual Dinner - Transforming: Pro Bono • Justice • Lives. We also warmly congratulate the CPBO Pro Bono Partner Award recipients – the Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett PLLC; Legal Aid and Defender Association, Inc.; and Michigan Community Resources – as well as the recipient of the John H. Pickering Award, Latham & Watkins LLP.

When it matters to the world’s communities, it matters to us.
WHO SAYS THE PARK HAS TO BE IN THE PARK?

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FORD MOTOR COMPANY OFFICE OF THE GENERAL COUNSEL, in partnership with DYKEMA GOSSETT PLLC, LEGAL AID AND DEFENDER ASSOCIATION, INC., and MICHIGAN COMMUNITY RESOURCES CPBO Pro Bono Partner Award

and

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Hunton & Williams Partnership Agreement
December 29, 1955

Hunton & Williams lawyers represented Manav Sadhna, an NGO in India, on a pro bono basis in connection with their Ekatva Oneness Tour. The Tour brought sixteen Indian children from the slums of Ahmedabad to perform a dramatization of the “upliftment of the underprivileged through love,” sharing Mahatma Gandhi’s message of “Oneness.”

The first two sentences of the Hunton & Williams partnership agreement say it all. Last year 100% of our U.S. full-time lawyers engaged in pro bono projects, dedicating more than 50,000 hours to providing service to those in need. Congratulations to Latham & Watkins for being recognized with the 2012 John H. Pickering Award. We applaud your dedication to pro bono service.
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The Ford Motor Company Office of the General Counsel, led by David G. Leitch

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The Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, Inc., and Michigan Community Resources

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Latham & Watkins LLP
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Chief Executive Officer  
Deloitte Financial Advisory Services LLP

John F. Shultz  
Executive Vice President and General Counsel  
Hewlett-Packard Company

Jonathan J. Oviatt  
Chief Legal Officers and Corporate Secretary  
Mayo Clinic

CONGRATULATIONS TO TONIGHT’S HONOREES:

Pickering Award — Latham & Watkins LLP

CPBO Pro Bono Partner Award — Ford Motor Company  
in partnership with Dykema Gossett PLLC, Legal Aid and Defender Association, and Michigan Community Resources

And all of PBI’s past awardees who have shown such a strong, continuing commitment to Pro Bono.

A SPECIAL THANK YOU TO THE 2012 ANNUAL DINNER BENEFIT COMMITTEE.

AND MY MOST SINCERE THANKS TO

PBI’s leadership, both past and present, who have been instrumental in the work we have done and the wonderful PBI Staff who have made PBI into what it is today.

Esther F. Lardent  
President and CEO  
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