

2016

PRO BONO INSTITUTE Partnership Opportunities

2016

PRO BONO INSTITUTE Annual Dinner

November 3, 2016

probonoinst.org/dinner

Pro Bono Institute (PBI) is the respected resource for all things pro bono, with an unparalleled depth of knowledge, resources, and expertise. Through our work with law firms, corporate legal departments, and public interest organizations, PBI develops new approaches to and resources for the provision of legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems.

Working closely with you – leaders at hundreds of legal departments and law firms – has enabled PBI and Corporate Pro Bono (CPBO), the global partnership project of PBI and the Association of Corporate Counsel, to literally transform the pro bono landscape at your institutions.

Your tax-deductible contributions enable us to enhance and support your organization's pro bono efforts and provide you with seminal research, cutting-edge publications and training, and confidential, expert consultations.

Please pledge your support to PBI and play a leadership role in another year of accomplishments and progress in the continuing battle for access to justice.

Why support the Annual Dinner?

By supporting the work of PBI and CPBO, you strengthen and enhance pro bono service.

- > Publicly affirm your organization's commitment to pro bono;
- > Receive recognition in Annual Dinner materials and on PBI's website;
- > Engage in networking opportunities with top leaders at major law firms and legal departments.

Join the PRO BONO
LEADER'S CIRCLE
and receive:

Premium recognition on PBI's website.

Discounted sponsorship opportunities.

Ease of payment options.



PRO BONO
INSTITUTE



Helping you fulfill the promise of pro bono

2016 PRO BONO INSTITUTE Partnership Opportunities

Pro Bono Institute invites you to join a prestigious list of supporters who share an unwavering commitment to access to justice. Pro Bono Leaders provide the backbone of support for PBI to fulfill its mission year-round. To customize your leadership package, please contact Kelly Simon at (202) 729-6691 or ksimon@probonoinst.org.

2016-2017 Unified Campaign Pro Bono Leader's Circle Opportunities

PLATINUM: \$100,000

Sponsorship Package Value:
\$125,000

- > Logo listing as Pro Bono Champion level sponsor of PBI's Annual Conference
- > Logo listing as Pacesetter level sponsor of PBI's Annual Dinner
- > Logo listing on PBI website for period of one (1) year from pledge date
- > Opportunity to welcome attendees at the PBI Annual Conference and PBI Annual Dinner
- > One (1) month as a "featured pro bono leader" in PBI's monthly spotlight series
- > Opportunity to be a featured sponsor of one (1) PBI monthly educational program of sponsor's choosing
- > Opportunity to author an article for PBI's monthly newsletter
- > Pre-publication copies of all Law Firm Project and Corporate Pro Bono publications

GOLD: \$75,000

Sponsorship Package Value:
\$100,000

- > Logo listing as Pro Bono Champion level sponsor of PBI's Annual Conference
- > Logo listing as Founder level sponsor of PBI's Annual Dinner
- > Logo listing on PBI website for period of one (1) year from pledge date
- > One (1) month as a "featured pro bono leader" in PBI's monthly spotlight series
- > Opportunity to be a featured sponsor of one (1) PBI monthly educational program of sponsor's choosing

SILVER: \$50,000

Sponsorship Package Value:
\$75,000

- > Logo listing as Pro Bono Champion level sponsor of PBI's Annual Conference
- > Logo listing as Senior Partner level sponsor of PBI's Annual Dinner
- > Logo listing on PBI website for period of one (1) year from pledge date
- > One (1) month as a "featured pro bono leader" in PBI's monthly spotlight series
- > Opportunity to be a featured sponsor of one (1) PBI monthly educational program of sponsor's choosing

BRONZE: \$25,000

Sponsorship Package Value:
\$35,000

- > Logo listing as Pro Bono Star level sponsor of PBI's Annual Conference
- > Logo listing as Lead Counsel level sponsor of PBI's Annual Dinner
- > Logo listing on PBI website for period of one (1) year from pledge date
- > One (1) month as a "featured pro bono leader" in PBI's monthly spotlight series
- > Opportunity to be a featured sponsor of one (1) PBI monthly educational program of sponsor's choosing

**PBI's 2017 Annual Conference is taking place March 8-10, 2017
at the Capital Hilton in Washington, DC**

Each leadership package is designed for sponsors to facilitate visibility year-round to the law firm and in-house pro bono community through various events and educational forums.

2016 PRO BONO INSTITUTE Partnership Opportunities

Annual Dinner Sponsorship Package Benefits

PACESETTER | \$75,000

- > 2 tables of 10 (*premier placement*)
- > 10 invitations to exclusive Co-Chairs Reception
- > Gobo (*logo projection*) at the Dinner
- > Special acknowledgement at the Dinner
- > Prominent listing in invitation
- > Logo recognition in Dinner program
- > Logo displayed on Dinner signage and PBI website
- > Full-page 4-color advertisement in electronic Dinner program

FOUNDER | \$50,000

- > 2 tables of 8 (*premier placement*)
- > 6 invitations to exclusive Co-Chairs Reception
- > Special acknowledgement at the Dinner
- > Prominent listing in invitation
- > Logo recognition in Dinner program
- > Logo displayed on Dinner signage and PBI website
- > Full-page 4-color advertisement in electronic Dinner program

ADVERTISING IN ELECTRONIC DINNER PROGRAM

- > 4-color full-page advertisement | \$5,000
- > 4-color half-page advertisement | \$3,000

SENIOR PARTNER | \$25,000

- > 1 table of 10 (*premier placement*)
- > 3 invitations to exclusive Co-Chairs Reception
- > Special acknowledgement at the Dinner
- > Logo recognition in Dinner program
- > Logo displayed on Dinner signage and PBI website
- > Full-page 4-color advertisement in electronic Dinner program

LEAD COUNSEL | \$15,000

- > Preferred seating for 6 (*shared table*)
- > 1 invitation to exclusive Co-Chairs Reception
- > Acknowledgement at the Dinner
- > Listing in Dinner program
- > Listing on Dinner signage
- > Full-page 4-color advertisement in electronic Dinner program

ADVOCATE | \$5,000

- > Seating for 2
- > Listing in Dinner program
- > Half-page 4-color advertisement in electronic Dinner program

DONOR TICKET | \$1,500

- > Single ticket
- > Listing in Dinner program

Annual Dinner Sponsorship Packages At-A-Glance

	Pacesetter* \$75,000	Founder* \$50,000	Senior Partner* \$25,000	Lead Counsel* \$15,000	Advocate \$5,000	Donor Ticket \$1,500
Seats/Tables	2 tables of 10	2 tables of 8	1 table of 10	6 seats	2 seats	1 seat
Listing in Dinner Program	Logo	Logo	Logo	✓	✓	✓
Special Acknowledgement	✓	✓	✓	✓		
Listing on Dinner Signage	Logo	Logo	Logo	✓	✓	✓
Listing on PBI Website	Logo	Logo	Logo	✓	✓	✓
Prominent Listing in Invitation	✓	✓				
Gobo (<i>logo projection</i>)	✓					
Co-Chairs Reception Tickets	10	6	3	1		
4-Color Advertisement in electronic Dinner Program	Full-page	Full-page	Full-page	Full-page	Half-page	

* Sponsors at these levels are eligible to serve on the Annual Dinner Benefit Committee and receive additional benefits.

2016 PRO BONO INSTITUTE Partnership Opportunities

Sponsor Pledge Form

Pledge your support now to the Pro Bono Leader's Circle to receive premium recognition on PBI's website and the ease of payment options.

NAME

COMPANY / FIRM

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

E-MAIL

SPONSORSHIP FULFILLMENT CONTACT

E-MAIL

TELEPHONE

Why should you join the Annual Dinner Benefit Committee?

- > Your participation on the 2016 Benefit Committee publicly highlights your firm/legal department's commitment to pro bono service.
- > Your organization will receive special recognition in the Annual Dinner program, invitation, event signage, and on the PBI website.
- > You will receive access to the exclusive Co-Chairs Reception held immediately prior to the Annual Dinner.

Pro Bono Leader's Circle

Sponsorship Level

- Platinum** | \$100,000
- Gold** | \$75,000
- Silver** | \$50,000
- Bronze** | \$25,000

2016 Annual Dinner

Sponsorship Level

- Pacesetter** | \$75,000
- Lead Counsel** | \$15,000
- Founder** | \$50,000
- Advocate** | \$5,000
- Senior Partner** | \$25,000
- Donor Ticket** | \$1,500

Advertising Options

- Full-page advertisement | \$5,000
- Half-page advertisement | \$3,000

DEADLINE TO RESPOND: September 29, 2016

Payment Method

- Please invoice me.
- Check enclosed (*Please make check payable to Pro Bono Institute*)
- Please charge my credit card: AmEx MasterCard Visa

CARD NUMBER

EXP. DATE CVV* NUMBER

SIGNATURE

*Three digits in the signature strip on back of card to the right of the (partial) card number. For AmEx, it is the four non-raised digits on the front.

Please return this Sponsor Pledge Form with payment to:

Pro Bono Institute
c/o Kelly Simon,
Director of Development
1025 Connecticut Avenue, NW
Suite 205
Washington, D.C. 20036

Tel: 202.729.6691
ksimon@probonoinst.org