

2017

PRO BONO INSTITUTE Annual Dinner

September 28, 2017

probonoinst.org/dinner

Why support PBI's Annual Dinner?

Your sponsorship is essential to the cause of access to justice. By supporting the work of Pro Bono Institute and Corporate Pro Bono, you strengthen and enhance pro bono service and ensure that it continues to grow and thrive.

Support the Annual Dinner to:

- > **Publicly affirm your law firm and legal department's commitment to pro bono.**
- > **Receive recognition in Annual Dinner materials and on PBI's website.**
- > **Network with top leaders at major law firms and legal departments.**

Annual Dinner Sponsorship Package Benefits

PACESETTER | \$75,000

- > 2 tables of 10 (*premier placement*)
- > 10 invitations to exclusive Co-Chairs Reception
- > Gobo (*logo projection*) at the Dinner
- > Prominent listing in Dinner invitation
- > Opportunity to provide welcome remarks
- > Logo displayed in Dinner program, signage, e-mail marketing, and on PBI's website
- > Full-page, 4-color advertisement in Dinner program (*inside cover*)
- > Full-page, 4-color advertisement in on-site PowerPoint presentation

FOUNDER | \$50,000

- > 2 tables of 8 (*premier placement*)
- > 8 invitations to exclusive Co-Chairs Reception
- > Logo displayed in Dinner program, signage, email marketing, and on PBI's website
- > Full-page, 4-color advertisement in Dinner program (*inside cover*)
- > Full-page, 4-color advertisement in on-site PowerPoint presentation

SENIOR PARTNER | \$25,000

- > 1 table of 10
- > 6 invitations to exclusive Co-Chairs Reception
- > Logo displayed in Dinner program, signage, and on PBI's website
- > Full-page, 4-color advertisement in Dinner program
- > Full-page, 4-color advertisement in on-site PowerPoint presentation

LEAD COUNSEL | \$15,000

- > Seating for 6
- > 4 invitations to exclusive Co-Chairs Reception
- > Listing in Dinner program, signage, and on PBI's website
- > Full-page, 4-color advertisement in on-site PowerPoint presentation

ADVOCATE | \$5,000

- > Seating for 2
- > Listing in Dinner program, signage, and on PBI's website
- > Half-page, 4-color advertisement in on-site PowerPoint presentation

DONOR TICKET | \$1,500

- > Single Ticket
- > Listing in Dinner Program and on PBI's website

Founded in 1996, Pro Bono Institute (PBI) mobilizes, empowers, and transforms legal institutions to improve access to justice through pro bono service. Through our work with law firms, in-house legal departments, and public interest organizations, PBI explores, identifies, catalyzes, and takes to scale new approaches to and resources for the provision of legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems.

Annual Dinner Sponsorship Packages At-A-Glance

| | Pacesetter \$75,000 | Founder \$50,000 | Senior Partner \$25,000 | Lead Counsel \$15,000 | Advocate \$5,000 | Donor Ticket \$1,500 |
|---|--------------------------------|-----------------------------|------------------------------------|----------------------------------|-----------------------------|---------------------------------|
| Seats/Tables | 2 tables of 10 | 2 tables of 8 | 1 table of 10 | 6 seats | 2 seats | 1 seat |
| Listing in Dinner Program | Logo | Logo | Logo | ✓ | ✓ | ✓ |
| Listing on Dinner Signage | Logo | Logo | Logo | ✓ | ✓ | ✓ |
| Listing on PBI Website | Logo | Logo | Logo | ✓ | ✓ | ✓ |
| Prominent Listing in Invitation | ✓ | | | | | |
| Gobo (logo projection) | ✓ | | | | | |
| Co-Chair Reception Tickets | 10 | 8 | 6 | 4 | | |
| 4-Color Advertisement in On-site PowerPoint Presentation | Full-page | Full-page | Full-page | Full-page | Half-page | |
| Advertisement in Printed Program | Full-page | Full-page | Full-page | | | |

Sponsor Pledge Form

NAME _____

COMPANY / FIRM _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

E-MAIL _____

SPONSORSHIP FULFILLMENT CONTACT _____ E-MAIL _____ TELEPHONE _____

2017 Annual Dinner

Sponsorship Level

- Pacesetter** | \$75,000
- Founder** | \$50,000
- Senior Partner** | \$25,000
- Lead Counsel** | \$15,000
- Advocate** | \$5,000
- Donor Ticket** | \$1,500

Advertising Options

- Full-page advertisement | \$5,000
- Half-page advertisement | \$3,000

Payment Method

- Please invoice me.
- Check enclosed (*Please make check payable to Pro Bono Institute*)
- Please charge my credit card: AmEx MasterCard Visa

NAME ON CARD _____

CARD NUMBER _____ EXP. DATE _____ CVV* NUMBER _____

SIGNATURE _____

* Three digits in the signature strip on back of card to the right of the (partial) card number. For AmEx, it is the four non-raised digits on the front.

Please return this Sponsor Pledge Form with payment to:

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Washington, DC 20036

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