SPONSORSHIP OPPORTUNITIES

**Pro Bono Trailblazer | $75,000**
- Logo recognition:
  - Virtual Conference website and PBI’s website
  - Virtual Conference collateral materials
  - Pre-launch and weekly email marketing
  - Virtual Conference session recognition
- Social media mentions

**Pro Bono Champion | $50,000**
- Logo recognition:
  - Virtual Conference website and PBI’s website
  - Virtual Conference collateral materials
  - Pre-launch and weekly email marketing
  - Virtual Conference session recognition
- Social media mentions

**Pro Bono Leader | $25,000**
- Logo recognition:
  - Virtual Conference website and PBI’s website
  - Virtual Conference collateral materials
  - Pre-launch and weekly email marketing
  - Virtual Conference session recognition
- Social media mentions

**Pro Bono Benefactor | $15,000**
- Logo recognition:
  - Virtual Conference website and PBI’s website
  - Virtual Conference collateral materials
  - Pre-launch and weekly email marketing

**Pro Bono Partner | $10,000**
- Sponsor listing:
  - Virtual Conference website and PBI’s website
  - Virtual Conference collateral materials
  - Pre-launch and periodic email marketing

**Pro Bono Advocate | $5,000**
- Sponsor listing:
  - Virtual Conference website and PBI’s website
  - Virtual Conference collateral materials
  - Pre-launch and periodic email marketing

**Pro Bono Supporter | $2,500**
- Sponsor listing:
  - Virtual Conference website and PBI’s website
  - Virtual Conference collateral materials
  - Pre-launch and periodic email marketing

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<th>Sponsorship Opportunities At-a-Glance</th>
<th>Pro Bono Trailblazer</th>
<th>Pro Bono Champion</th>
<th>Pro Bono Leader</th>
<th>Pro Bono Benefactor</th>
<th>Pro Bono Partner</th>
<th>Pro Bono Advocate</th>
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PLEDGE / PAY ONLINE
http://www.probonoinst.org/vcsponsor

Please direct questions to:
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202.729.6691 | dreed@probonoinst.org

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