



2024 ANNUAL DINNER

*A celebration of exceptional
pro bono achievements*

October 9, 2024

Gotham Hall | New York, NY

PROGRAM



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EVENING PROGRAM



WELCOME REMARKS

Jonathan P. Harmon, *Chair, PBI Board of Directors and Chairman, McGuireWoods*

CO-CHAIR REMARKS

Tonya T. Robinson, *(Former) Vice Chair and General Counsel – Legal, Regulatory and Compliance, KPMG LLP*

JOHN H. PICKERING AWARD PRESENTATION

Claire M. Guehenno, *Partner, New York Office, Wilmer Cutler Pickering Hale and Dorr*

JOHN H. PICKERING AWARD RECIPIENT

Hailyn Chen, *Co-Managing Partner, Munger, Tolles & Olson LLP*

MUNGER TOLLES & OLSON LLP: CLIENT REMARKS

Tiffany Bailey, *Interim Director of Police Practices, ACLU Foundation of Southern California*

Dinner Service

CO-CHAIR REMARKS & CPBO PRO BONO PARTNER AWARD PRESENTATION

David A. Zapolsky, *Senior Vice President, Global Public Policy & General Counsel, Amazon*

CPBO PRO BONO PARTNER AWARD RECIPIENT

Grace Park, *Executive Vice President & General Counsel, PSE&G*

CPBO PRO BONO PARTNER AWARD PRESENTATION

David A. Zapolsky, *Senior Vice President, Global Public Policy & General Counsel, Amazon*

CPBO PRO BONO PARTNER AWARD RECIPIENT

Caryn Groce, *Executive Vice President, Acting General Counsel and Secretary, Paramount Global*

CLOSING REMARKS

Eve Runyon, *President and CEO, Pro Bono Institute*

Dessert Reception



WELCOME MESSAGES



Jonathan P. Harmon
Chair
PBI Board of Directors

On behalf of the PBI Board of Directors, it is my great honor to welcome you to the PBI 2024 Annual Dinner.

This evening is a celebration of the remarkable pro bono achievements of law firms, corporate legal departments and public interest partners, highlighting the extraordinary work of our awardees. Their dedication and impact remind us of the vital role pro bono legal services plays in creating a more just society. We hope their stories inspire you and reinforce our collective commitment to ensuring that access to justice is not just an ideal, but a reality for all.

Despite our best efforts, we know that the justice gap continues to widen, and it is precisely in these moments that we must strengthen our resolve. The need for pro bono legal services has never been greater, and the individuals and communities we serve depend on our unwavering dedication to bridge that gap.

Thank you for your commitment to this important work alongside PBI, and for joining us tonight as we celebrate our shared accomplishments. Together, we continue to make a difference.



Eve Runyon
President & CEO
Pro Bono Institute

Welcome to the PBI 2024 Annual Dinner! On behalf of everyone at PBI, I'd like to extend our heartfelt thanks to this year's incredible Dinner Co-Chairs, Tonya Robinson and David Zapolsky, for their dedication to pro bono and their outstanding contributions to PBI. We're also deeply grateful to all our sponsors and attendees—your support makes this celebration possible.

Your commitment fuels PBI's vital work, helping law firms and in-house legal departments provide critical pro bono services that drive our shared mission: enhancing access to justice.

Tonight, we honor the remarkable achievements of our award recipients. The John H. Pickering Award recognizes Munger, Tolles & Olson LLP for their exceptional, long-standing pro bono efforts while paying tribute to John Pickering's legacy of service.

We also recognize creative collaborations with the CPBO Pro Bono Partner Award. Congratulations to Paramount Global in partnership with Loeb & Loeb LLP, and to PSE&G in partnership with Gibbons P.C., McCarter & English, LLP and Volunteer Lawyers for Justice. These programs show us that when we work together, we can make a significant impact in narrowing the justice gap.

A huge congratulations to all our honorees—you inspire us to push further and build new partnerships in our pro bono work. Thanks to every pro bono champion here tonight for your tireless fight for a more equitable world!



MEET THE 2024 DINNER CO-CHAIRS



Tonya T. Robinson

*(Former) Vice Chair and General Counsel –
Legal, Regulatory and Compliance*
KPMG LLP



David A. Zapolsky

*Senior Vice President, Global Public Policy
and General Counsel*
Amazon

TONYA T. ROBINSON

Tonya Robinson served as KPMG LLP's Vice Chair and General Counsel for Legal, Regulatory and Compliance. As a member of the firm's management committee, Tonya reported to the firm's Chair & CEO and oversaw the Office of General Counsel, the Ethics and Compliance Group, and the Office of Government Affairs and Public Policy. She also served as Secretary to the U.S. Firm's Board of Directors and as Head of Legal and Compliance for the Americas Region, which includes member firms in North, South, and Central America. At KPMG, she endeavored to transform the legal and compliance functions, better aligning those operations with the needs of the business while building trust and reinforcing her team's important gatekeeper and risk mitigation roles.

Before joining KPMG, Tonya was a public servant. She served as the Acting General Counsel at the U.S. Department of Housing and Urban Development, a legal office of nearly 600 professionals. She also worked in the White House as Special Assistant to the President for Justice and Regulatory Policy, where, among other responsibilities, she managed several interagency processes, including convening the President's National Equal Pay Task Force and co-chairing an interagency roundtable designed to leverage civil legal services to improve outcomes for low-income individuals and families.

Prior to her White House service, she was a partner at a global law firm, where her practice centered primarily on complex civil litigation and investigations, including Congressional investigations, as well as discrete civil rights matters. She also worked as counsel on the U.S. Senate Judiciary Subcommittee on Crime and Drugs, which marked her fourth stint on Capitol Hill, having earlier worked as a legislative aide in both the U.S. Senate and U.S. House of Representatives.

Among Tonya's several community contributions, she serves on the boards of directors for both the National Women's Law Center and the Ethics Research Center (aka Ethics & Compliance Initiative). She also serves on the Board of Visitors for the Duke University Sanford School of Public Policy.

continued



Since its inception in January 2023, KPMG LLP's Legal, Regulatory & Compliance (LRC) Pro Bono & Community Impact Advisory Council (Council) has been a driving force for positive change. The Council empowers LRC professionals to offer free legal services to those in need, charitable organizations, and civil rights advocates. This initiative aligns with KPMG LLP's tradition of community support and LRC's strategic priorities, focusing on identifying opportunities, promoting pro bono commitments, and fostering strategic partnerships.

In a short span, the Council has made significant strides, forming partnerships with nonprofit organizations, private law firms, and corporate in-house counsel offices to deliver pro bono services. Notable contributions include:

- **Voter Rights:** Assisted formerly incarcerated individuals in restoring their voting rights.
- **Global Human Trafficking:** Participated in the Global Compendium Project to combat human trafficking and modern-day slavery.
- **Tax Credits:** Supported low-income homeowners and renters in claiming an underutilized tax credit.
- **Immigrant Children:** Assisted refugee and immigrant children facing deportation, despite their legal claims to stay in the U.S.
- **U.S. Veterans:** Provided free legal services to veterans in need.

PBI thanks Tonya Robinson and KPMG for their dedication to increasing access to justice and pro bono legal services.

DAVID A. ZAPOLSKY

David Zapolsky manages a broad range of domestic and international legal, public policy, government relations, compliance, and regulatory affairs for Amazon. Before assuming his current position, he served for more than 24 years in a variety of legal and policy roles at Amazon, including as General Counsel since 2012.

Prior to joining Amazon in 1999, David was a litigation partner in the Seattle offices of Dorsey & Whitney and Bogle & Gates. He moved to Seattle in 1994 from New York, where he practiced law at Wachtell, Lipton, Rosen & Katz, focusing on securities litigation and white-collar defense. Previously, he served as an Assistant District Attorney in the Brooklyn District Attorney's Office, focusing primarily on sex crimes, child abuse, and domestic violence prosecutions.

In addition to his work at Amazon, David has taught law school seminars in Technology Law and Public Policy at Berkeley, the University of Washington, and Seattle University. David serves on PBI's CPBO Advisory Board and is active with several other civic, educational, and legal organizations that, among other things, seek to promote diversity and pro bono work in the legal profession.

David holds an A.B. in Music from Columbia University and received his J.D. from the University of California, Berkeley, School of Law.

continued



MEET THE 2024 DINNER CO-CHAIRS *(continued)*

David founded the Amazon Legal Department's pro bono program, known as the Amazon Justice League, in 2014 and signed onto the CPBO Challenge® initiative in 2016. The legal department partners with law firms and nonprofits around the world to address a wide range of issues, from representing refugees in immigration matters to drafting wills for first responders and their families.

Amazon Justice League Program Highlights

- **Help for war-torn Ukraine:** When the war started in Ukraine, more than 70 of Amazon's legal team members from across the globe joined about 70 lawyers and legal professionals from DLA Piper on pro bono projects to help ease the transition for Ukrainian refugees and to combat the illicit trade and counterfeiting of medication and medical devices in Ukraine.
- **Holistic aid for people experiencing homelessness:** Amazon has a long-standing relationship with Mary's Place, a nonprofit that offers emergency shelter and outreach services to families experiencing homelessness in the Seattle area. Amazon donated space to Mary's Place to create an eight-floor facility inside Amazon's Seattle headquarters that includes a legal office to provide pro bono services.
- **Pro bono partnership in Los Angeles:** Amazon lawyers and legal professionals provide pro bono services to clients of the Legal Aid Foundation of Los Angeles on a variety of matters, such as criminal record expunction, domestic violence, immigration, and housing.
- **Assistance to Afghan refugees:** Since the U.S. withdrawal from Afghanistan in August 2021, Amazon has worked directly with Afghan refugees to help them obtain permanent or temporary legal status in a country that would be willing to accept them—and start a new chapter in their lives, free of constant fear.
- **Support for survivors of female genital mutilation:** A team of 16 Amazon lawyers from across the globe works to help break the silence surrounding female genital mutilation, partnering with Reed Smith to draft legal guides for survivors of the procedure, which is a serious threat to their overall physical, mental, and emotional well-being.
- **Global effort to reinforce the right to legal counsel for the criminally accused:** More than a decade after the United Nations General Assembly (UNGA) recognized the universal right to high-quality, no-cost legal representation in criminal cases, an individual's guarantee of access to criminal defense remains wildly inconsistent depending on where that person lives. In partnership with White & Case and the International Legal Foundation (ILF), Amazon researched right-to-counsel laws in 25 countries to provide a global guidance tool for ILF to use to advocate for stronger criminal defense at the international, regional, and national levels.
- **Legal advice for small business and nonprofit entrepreneurs:** Through the D.C. Bar Pro Bono Center's Small Business Legal Assistance Program, volunteers from Amazon's headquarters in Arlington, Virginia, assist would-be entrepreneurs wanting to start a small business or a nonprofit organization, such as a client wanting to retrofit decommissioned Washington Metropolitan Area Transit Authority buses into mobile hygiene centers where people experiencing homelessness would have access to a clean bathroom, a hot shower, and laundry facilities.

PBI thanks David Zapolsky and Amazon for their dedication to increasing access to justice and pro bono legal services.

2024 DINNER BENEFIT COMMITTEE



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Tonya T. Robinson

KPMG LLP (Formerly)

David A. Zapolsky

Amazon

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2024 JOHN H. PICKERING AWARD

MUNGER TOLLES & OLSON LLP

Pro Bono Institute is proud to present the 2024 John H. Pickering Award, in conjunction with Wilmer Cutler Pickering Hale and Dorr (WilmerHale) and the Pickering family, to Munger, Tolles & Olson LLP (MTO) in recognition of the firm's outstanding institutional commitment to pro bono and the inspiring pro bono performance of its attorneys and staff.

From its founding, MTO has set a high standard in the legal community with its dedication of resources to pro bono efforts that address critical issues such as voting rights, civil liberties, racial and criminal justice, housing, women's rights, and LGBTQIA+ rights. MTO was a charter signatory to the PBI Law Firm Pro Bono Challenge® initiative, and its attorneys have consistently devoted more than 6 percent of their billable time to pro bono work. This includes significant time and resources dedicated to the firm's MTO Police Reform Initiative, an offshoot of its Combatting Systemic Racism Task Force. Through this initiative, the firm partners with ACLU California affiliates to obtain records of police misconduct via California's Public Records Act. The initiative has resulted in the release of thousands of pages of records from law enforcement agencies related to police misconduct, including officer-involved deaths, which will be made available to the public at large.

Recent Achievements

In 2023 and 2024, MTO's pro bono efforts led to several landmark victories, including:

- Successfully arguing in the U.S. Supreme Court against the "independent state legislature" theory, affirming state courts' power to enforce rules for federal elections;
- Securing a historic preliminary injunction eliminating the cash bail system in Los Angeles County for most low-level, non-violent offenses, with co-counsel Civil Rights Corps, Public Justice, Hadsell Stormer Renick & Dai LLP, and Schonbrun Seplow Harris Hoffman & Zeldes LLP;
- Advocating on behalf of a Virginia school board, supporting its continued use of race-neutral admissions criteria to enhance diversity, with co-counsel Hunton Andrews Kurth, LLP;
- Overturning the wrongful conviction of C.J. Rice, leading to his release after he had served more than 12 years in prison, with co-counsel Wiseman & Schwartz and the Mid-Atlantic Innocence Project;
- Obtaining asylum for three Afghan women journalists under threat by the Taliban for their reporting and women's rights activism, in coordination with Human Rights First;



- Curbing deceptive “knock and talk” practices by Immigration and Customs Enforcement (ICE) officials approaching immigrants’ homes without a warrant and arresting them, in partnership with the ACLU Foundation of Southern California and the UC Irvine School of Law Immigrant Rights Clinic;
- Ending San Francisco’s practice of towing, without a warrant, vehicles used as living spaces by unhoused residents, as co-counsel with the Lawyers’ Committee for Civil Rights of the San Francisco Bay Area and Bay Area Legal Aid;
- Successful applications for asylum by LGBTQIA+ immigrants facing dangerous, even deadly conditions in their countries of origin;
- Winning asylum in San Francisco and Los Angeles Immigration Court on behalf of two Salvadoran nationals who fled violent attacks and death threats from the notorious Mara gangs; and
- Obtaining a consent decree requiring Washington State to protect the medical records of transgender, non-binary, and intersex prisoners from Public Records Act requests, as co-counsel with Disability Rights Washington, the ACLU, and MacDonald Hoague & Bayless.

Since 2020, MTO has devoted more than 182,000 hours to pro bono matters, including:

- More than 17,000 hours on police reform;
- More than 11,000 hours protecting immigrants from deceptive ICE practices;
- More than 5,000 hours challenging Los Angeles County’s cash bail policies;
- More than 4,000 hours defending the rights of Native American children in underfunded schools and foster care systems that did not meet their needs; and
- More than 2,000 hours defending veterans’ rights.

In 2023, MTO lawyers and professional staff worked on 198 pro bono matters, devoting 41,897 hours to pro bono work, with partners and associates averaging 136.8 hours of pro bono work per lawyer. As a result of MTO’s work, the firm has been ranked multiple times in the top ten on *The American Lawyer’s Pro Bono Scorecard*.

ABOUT PBI

Founded in 1996, Pro Bono Institute (PBI) is a Washington, D.C.-based 501(c)3 nonprofit organization. With an unparalleled depth of knowledge, resources, and expertise, PBI is the respected resource for all things pro bono. Through our work with law firms, legal departments, and public interest organizations, PBI is the global thought leader in exploring, identifying, evaluating, catalyzing, and taking to scale new approaches and resources for the provision of legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems.

Through rigorous empirical research and analysis, white papers and reports, and consultative services; we reach a wide variety of audiences – nationally and internationally – transforming the concept and practice of pro bono.

By providing expert, confidential consultative services, educational programming, and local, national, and global pro bono educational events, our goal is to continually improve and expand pro bono service. We count among our members, supporters, and partners the most respected law firms and legal departments in the world, as well as the most effective and cutting-edge public interest organizations.



2024 JOHN H. PICKERING AWARD *(continued)*

PREVIOUS JOHN H. PICKERING AWARD RECIPIENTS

2023 Hogan Lovells	2018 Covington & Burling	2013 Alston & Bird	2008 Weil, Gotshal & Manges
2022 Debevoise & Plimpton	2017 Kirkland & Ellis	2012 Latham & Watkins	2007 Arnold & Porter
2021 O'Melveny & Myers	2016 White & Case	2011 Morrison & Foerster	2006 Jenner & Block
2020 Ropes & Gray	2015 Sidley Austin	2010 DLA Piper	2005 Wilmer Cutler Pickering Hale and Dorr
2019 Goodwin Proctor	2014 Skadden, Arps, Slate, Meagher & Flom	2009 Hunton & Williams	

ABOUT THE JOHN H. PICKERING AWARD

John H. Pickering, a founding partner of Wilmer Cutler Pickering Hale and Dorr (now WilmerHale), was a distinguished appellate lawyer and a leader of the legal profession who was well known for his extraordinary commitment to pro bono and public interest law. He served on PBI's Law Firm Pro Bono Project Advisory Committee from its inception in 1989 until his passing in March 2005. This award is given annually to a major law firm that embodies Mr. Pickering's spirit of service and demonstrates the exceptional culture of pro bono he worked to imbue in his firm. Mr. Pickering was a key framer of PBI's Law Firm Pro Bono Challenge® initiative who, at the time of its launch, convinced his dear friend, Associate Supreme Court Justice William J. Brennan, to send a personal letter to the leaders of each of the nation's 500 largest law firms urging that they sign on to the Challenge. Justice Brennan then accompanied Mr. Pickering to the formal ceremony where the Challenge initiative was announced to underscore his support, affection and respect for Mr. Pickering.

Law firms recognized by the Pickering award are signatories to the Law Firm Pro Bono Challenge® initiative that have committed to contribute either 3% or 5% of total billable hours to pro bono legal services; met or exceeded the Challenge performance goals, including participation by partners and senior-level lawyers in pro bono legal services; devoted a majority of their pro bono time to serving low income individuals and families; engaged in time-intensive, impact pro bono work; created or expanded new pro bono opportunities within their community; cultivated meaningful relationships with legal services providers and pro bono organizations; and achieved active and visible support of firm leaders for pro bono.

PBI is proud to present this award in John Pickering's name, in conjunction with his law firm and the Pickering family, to recognize outstanding commitment to pro bono legal service.



Tiffany M. Bailey

Interim Director of Police Practices
ACLU Foundation of Southern California

After securing the passage of the California Public Records Act in 2018, the California affiliates of the American Civil Liberties Union (ACLU) have worked in partnership with Munger, Tolles & Olson (MTO) to secure law enforcement agencies' compliance with the law. This law enables public access to records related to deadly and serious uses of force by an officer, officer-involved shootings, officer dishonesty and sexual assault by an officer. Access to these records is crucial to ensure transparency, increase accountability, and lay the groundwork for policy change. As a partner to the ACLU, MTO has managed over 550+ separate California Public Records Act requests to virtually every law enforcement agency in the state.

Tiffany Bailey is the Interim Director of Police Practices at the ACLU Foundation of Southern California, where she works on policing and criminal justice issues, with a particular focus on gang databases, gang injunctions, and access to police misconduct records.

Having grown up in a predominantly Black and brown community that was over-policed and over-surveilled, Tiffany has seen firsthand the disastrous effects of police abuse and failed accountability measures. She knew early on that she wanted to dedicate her career to fighting for her community and holding law enforcement accountable for their abuses. Tiffany has carried this as her "North Star," centering the voices and needs of her community in her continued efforts to use the law to remedy structural harms wrought by oppressive systems. She brings her community, and the hope for a future without wanton police violence, to this work every day.

In her work, Tiffany has successfully litigated several California Public Records Act cases, securing police misconduct and use of force records for families impacted by police violence. She has also successfully litigated the removal of a client from the CalGang Database after he was erroneously labeled as a gang member and then entered in the database without adequate due process. Additionally, she has won several cases challenging fines and fees that criminalize poverty and homelessness, including securing settlements that curtailed the issuance of unconstitutional fines and established indigency waivers for those who are unable to pay.

Tiffany was previously an Arthur Liman Fellow for the Economic Justice Project at the ACLU of Southern California, where she worked on litigation that challenged the criminalization of the unhoused community.

Tiffany graduated from Yale Law School. She clerked on the Supreme Court of California for Justice Leandra R. Kruger and the United States Court of Appeals for the Ninth Circuit for Judge Marsha S. Berzon.



2024 CORPORATE PRO BONO PARTNER AWARDS



*Corporate Pro Bono, the global project of PBI, is proud to present
the 2024 Corporate Pro Bono Partner Award to*

Paramount Global

*in partnership with **Loeb & Loeb LLP**.*

Paramount Global and Loeb & Loeb LLP have built a dedicated pro bono partnership over the past 5 years. Together they have worked to develop sustainable projects to address critical legal needs in the communities where they live and work, by providing pro bono legal services through both local and national legal aid organizations. The partnership's projects range from brief advice clinics to long-term representation of pro bono clients, and cover legal issues including voting rights, humanitarian parole, SNAP benefits, veterans' benefits, healthcare directives, small business support, and more.

The collaboration began when Loeb partnered with the legal departments of CBS and Viacom on pro bono matters in 2019, and the relationship continued after the companies merged into ViacomCBS (now known as Paramount Global). The partnership has substantial in-house participation, including 85 in-house attorneys and 22 in-house legal staff. Paramount Global and Loeb engage in long-term planning to ensure the continued success of their partnership and have already planned for pro bono opportunities in 2025.

Over the years, the partnership has provided pro bono legal services to clients of several legal services organizations, including:

Volunteer Lawyers for the Arts: In 2019, the partners paired with Volunteer Lawyers for the Arts (VLA), a New York-based nonprofit that supports low-income artists and the arts community, to advise VLA clients on matters such as trademark disputes, corporate entity selection and contract drafting. The work included a brief advice clinic, followed by some volunteers providing full representation of their VLA clients in matters that included helping a musician trademark his artist's name and logo and assisting a screenwriter with reviewing a contract.

Lawyers' Committee for Civil Rights Under Law: In fall 2020, the partners participated in the Lawyers Committee's Election Protection Hotline, a nonpartisan effort to assist voters across the country. Loeb and Paramount Global both plan to participate in Election Protection work for the upcoming general election in fall 2024.

Start Small Think Big: In 2021, the partners began working with Start Small Think Big (SSTB), a nonprofit that supports low-income entrepreneurs. At its first clinic, 44 participants worked in teams to assist 12 pro bono clients by providing brief advice on trademarks, privacy protection and contract review. Many of these clients were struggling because of the COVID-19 pandemic, and they received much-needed advice on how to navigate their circumstances. Loeb and Paramount Global continue to staff clinics to serve SSTB clients, including this year, and have already planned a clinic for 2025.



Kids in Need of Defense (KIND): Beginning in January 2022, the partners teamed with KIND and helped 18 families with the humanitarian parole applications, working several months to complete the forms and assist families who were separated at the U.S. border to reunify. This effort was part of KIND's Family Reunification Project, built in response to a new humanitarian parole application that became available to the families that crossed the U.S.-Mexico border in 2017 and 2018 when parents were deported while their children remained in the United States. The project required a significant dedication of resources and more than 1,100 hours, with 55 volunteers participating. All humanitarian parole applications have been processed, and all teams received orders successfully reuniting the families.

City Bar Justice Center: The partners also worked with the Veterans Assistance Project at the City Bar Justice Center to help veterans receive disability benefits. In July 2022, teams of Paramount Global and Loeb attorneys began representation of four veterans seeking to receive their full disability benefits from the Veterans Administration. Since July 2022, the teams have collectively donated more than 3,600 hours to their cases. Several teams achieved success in raising the coverage and funding for the veterans' medical care, and all are continuing to advocate for their clients.

Inland Counties Legal Services (ICLS): In 2023, Paramount Global and Loeb partnered with ICLS to create a first-of-its-kind clinic in the Inland Empire of San Bernardino and Riverside counties to assist LGBTQ+ individuals with preparing advance health care directives. There is a significant need for legal services in these counties, and there is a sizable LGBTQ+ population that has not been supported. These directives are particularly vital for LGBTQ+ individuals, who can face discrimination in medical settings. An advance health care directive can document an individual's gender identity and expression, and ensure the right people are making medical decisions for them. The clinic volunteers also developed sample standard language for ICLS' advance directive documentation covering the continuation of gender-affirming medical care, notifying estranged family, and post-death wishes for remains. The partners held clinics in June 2023, March 2024, and June 2024, and are planning for future clinics.

HIAS: In celebration of National Pro Bono Week, in October 2023, Paramount Global and Loeb partnered on an immigration clinic with HIAS, a nonprofit that assists refugees. The clinic focused on helping refugees from Ukraine and El Salvador who already received asylum to apply for their green cards by preparing adjustment of status applications. Following the clinic, the teams continued to provide support for several months to complete preparation of the adjustment of status applications.

Legal Services NYC: In March 2024, Paramount Global and Loeb volunteered with Legal Services NYC to support their initiative helping individuals apply for the Supplemental Nutrition Assistance Program, Medicaid and other government assistance programs. These programs are vital to helping individuals access food, medical care and other necessities. Twenty volunteers worked in five teams to begin preparing applications for their clients. All volunteers continue to support their clients throughout the application process, and they will assist with any additional appeals for support if necessary.

Congratulations to Paramount Global and Loeb & Loeb LLP for their focused efforts to building an impactful and sustained pro bono partnership that delivers critical legal services to their communities.



2024 CORPORATE PRO BONO PARTNER AWARDS (continued)



PSE&G

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Volunteer Lawyers
for Justice
Taking Cases. Changing Lives.

*Corporate Pro Bono, the global project of PBI, is proud to present
the 2024 Corporate Pro Bono Partner Award to*

PSE&G in partnership with

Gibbons P.C. | McCarter & English, LLP | Volunteer Lawyers for Justice

PSE&G, Gibbons P.C., McCarter & English, LLP, and Volunteer Lawyers for Justice (VLJ) launched the Veterans Legal Program (VLP) in 2014, offering legal assistance to veterans on issues such as child support modifications, driver's license restoration, criminal record expungements, estate planning, eviction defense and other civil legal issues. Over the past decade, the partners have adapted and expanded the VLP's services to meet the civil legal needs of veterans. The VLP provides both brief advice clinics and full representation to veterans.

The VLP is the first project of its kind in New Jersey. The partners created the VLP because they identified a gap in existing legal services for veterans in New Jersey, 5.4 percent of whom live below the poverty line, and 34 percent of whom are age 75 or older. The partnership's objective is to address these wealth, demographic and access-to-justice gaps for New Jersey's veterans by providing them with pro bono legal services to address their critical legal needs.

Since the launch of the VLP, 160 attorneys and 15 staff volunteers have collectively dedicated over 2,038 hours to handle 697 legal matters, providing pro bono legal services valued at \$760,637. The in-house participation from PSE&G in this partnership includes 38 attorney volunteers (76 percent of the lawyers in the department) and nine legal staff volunteers, who have handled over 300 legal matters, totaling more than 600 hours of pro bono legal services, valued at \$245,335.

The partners launched the Military Legal Assistance Program, now known as the VLP, in 2014 with a monthly by-appointment clinic focused on criminal records expungement, driver's license restoration, and child support. The partners then expanded the project in 2017 to offer two legal clinics every month on a broader array of issues. The partners also scaled up the project by inviting other legal departments and law firms to volunteer, which significantly increased the capacity of the project to serve more veterans every month.



During the pandemic, the VLP pivoted to offer virtual clinics to serve veterans with compromised immune systems and other limitations. In 2022, VLP began offering holistic legal check-ups at the East Orange VA Medical Center, in addition to offering the limited-scope clinics.

In 2023, the VLP piloted a new child support modification clinic in recognition of the immense need for support in this area. The clinic uses a “rolling” approach where volunteers can provide limited-scope support to veterans who are working pro se on their child support modification applications in between clinics, so that veterans do not need to wait for the next scheduled clinic to receive services.

Many veterans have received life-changing services from VLP volunteers. For example, pro bono volunteers have helped veterans fight eviction and stay safely in their homes; to obtain expungement of their criminal records allowing them to move on with their lives; to restore their driver's licenses and get back on the road; to gain peace of mind by drafting healthcare directives, powers of attorney, and wills; and by right-sizing child support obligations through modification of child support orders. Many clients have received multiple services through the VLP.

In addition to donating their time and resources through pro bono volunteering, PSE&G, Gibbons, and McCarter & English provide financial support to VLJ, which bolsters the strength of both the legal services organization and the VLP.

The partnership also participated in the 2023 EmPOWERing Pro Bono Day, a day of pro bono legal service for electric and gas utilities that PBI's Corporate Pro Bono project coordinates.

Congratulations to PSE&G, Gibbons P.C., McCarter & English, LLP, and Volunteer Lawyers for Justice for creating and sustaining an impactful initiative, that has evolved for over a decade, to assist New Jersey's veterans with their civil legal needs.

ABOUT THE CPBO PRO BONO PARTNER AWARD

In recognition of the unique role partnerships between and among in-house legal departments, law firms, and public interest groups play in the provision of pro bono legal services, Corporate Pro Bono (CPBO), a project of Pro Bono Institute, created the CPBO Pro Bono Partner Award.

The award honors legal departments and the organizations with which they partner in the provision of legal services to those in need. The awardees are departments, law firms, and public interest organizations that have demonstrated an impact on their community through their partnership project, shown substantial involvement in the project by in-house lawyers, made tangible steps toward sustaining the relationship among the partners, developed innovative substantive or structural approaches in support of the partnership's effort, and addressed a critical legal need or assisted a particularly vulnerable community or target group.

Over the years, the impact and innovation of the projects supported by the awardees have been tremendously important both in the projects' ability to address the legal needs of the communities being served and in the role the partnerships have played in supporting and furthering pro bono work, especially within the in-house community.



PREVIOUS CPBO PRO BONO PARTNER AWARD RECIPIENTS

2023

60+ law departments in partnership with Baker McKenzie for Justice in Action

Accenture in partnership with Welcome.US and Welcome Legal Alliance

2022

Chubb North America Legal and Compliance in partnership with Philadelphia VIP

Dominion Energy in partnership with McGuireWoods for creating a Medical-Legal Partnership with VCU Health

2021

McDonald's Corporation in partnership with Goldberg Kohn Ltd., Jenner & Block LLP, and the National Immigrant Justice Center

Pfizer Inc. in partnership with DLA Piper

2020

Bank of America, Duke Energy, Husqvarna Group, and Wells Fargo, in partnership with McGuireWoods, Moore & Van Allen, Charlotte Center for Legal Advocacy and Legal Aid of North Carolina for the Charlotte Triage project

Amazon in partnership with Kids In Need of Defense (KIND), Davis Wright Tremaine LLP, and Bet Tzedek

Amazon in partnership with K&L Gates and Mary's Place

2019

ExxonMobil in partnership with Catholic Charities of the Archdiocese of Galveston-Houston (Large Law)

Sikorsky, a Lockheed Martin Company, in partnership with Connecticut Veterans Legal Center and Teamsters Local 1150 (Small Law)

2018

MassMutual's Law Department in partnership with the Hampden County Bar Association Legal Clinic (Large Law)

United Airlines' Legal Department in partnership with Seyfarth Shaw LLP and Cabrini Green Legal Aid (Smaller Law)

2017

UnitedHealth Group Incorporated in partnership with Connecticut Veterans Legal Center (Large Law)

Alcoa Corporation and Arconic Inc. in partnership with Meyer, Unkovic & Scott (Smaller Law)

2016

Entergy Corporation in partnership with Louisiana Civil Justice Center and Orleans Parish Civil District Court

2015

BNY Mellon in partnership with the National LGBT Bar Association and White & Case (Large Law)

Best Buy Co., Inc. in partnership with the Volunteer Lawyers Network, Ltd. (Small Law)

2014

American International Group, Inc. in partnership with the Iraqi Refugee Assistance Project

2013

Hewlett-Packard Company in partnership with Morgan, Lewis & Bockius and the National Veterans Legal Services Program

2012

Ford Motor Company in partnership with Dykema Gossett, Legal Aid and Defender Association, Inc., and Michigan Community Resources

2011

Verizon Communications Inc. in partnership with DLA Piper

2010

Accenture plc, Caterpillar Inc., and Merck & Co., Inc. in partnership with Baker & McKenzie and PILnet

2009

Aetna Inc. with Lawyers for Children America and Bet Tzedek Legal Services in cooperation with Manatt, Phelps & Phillips

2008

The Williams Companies, Inc. in partnership with Hall Estill and Legal Aid Services of Oklahoma

2007

3M Company in partnership with Children's Law Center of Minnesota

2006

Microsoft Corporation and Volunteer Advocates for Immigrant Justice with collaborating law firms Davis Wright Tremaine, Dorsey & Whitney, Heller Ehrman, Holland & Knight, Perkins Coie, Preston Gates & Ellis, and Riddell Williams

2005

U.S. Bank in partnership with Dorsey & Whitney, Central Minnesota Legal Services, Inc., and Volunteer Lawyers Network, Ltd.

2004

State Farm Insurance Companies in partnership with Prairie State Legal Services, Inc.

2003

Abbott Laboratories in partnership with Baker & McKenzie and Midwest Immigrant & Human Rights Center

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*with a minimum combined sponsorship of \$25,000



LAW FIRM PRO BONO PROJECT

PBI's Law Firm Pro Bono Project is the only global effort designed to support and enhance the pro bono culture and performance of major law firms in the United States and around the world. The Project's goal is to fully integrate pro bono into the practice, philosophy, and culture of firms so that large law firms provide the institutional support, infrastructure, and encouragement essential to fostering a climate supportive of pro bono service and promoting partner and associate participation.

LAW FIRM PRO BONO CHALLENGE® INITIATIVE

Learn more about PBI's definition of pro bono and aspirational goals uniquely tailored to the resources and practice of major law firms.

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For more information about
resources on law firm pro bono.



Corporate Pro Bono, a project of Pro Bono Institute, is designed to substantially increase the amount of pro bono work performed by in-house counsel and to enhance the pro bono culture of in-house legal departments through technical assistance to the in-house community, targeted research and publications, online information and services, and outreach and educational programming. Corporate Pro Bono also works closely with Association of Corporate Counsel (ACC) chapters to focus their resources and agendas on pro bono service.

CORPORATE PRO BONO CHALLENGE® INITIATIVE

Join the voluntary statement of commitment to pro bono service by legal departments, their lawyers and staff. In 2006, Corporate Pro Bono launched an initiative that enables legal departments to identify, benchmark, and communicate their support for pro bono service.

Become a Challenge Signatory:



CPBO CHALLENGE STATEMENT FORM

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CLINIC IN A BOX® PROGRAM

These half-day clinics provide in-house counsel the opportunity to earn CLE credit while advising nonprofit organizations or small businesses. They are produced in collaboration with legal departments, ACC Chapters, local nonprofit organizations, and major law firms.

- **Clinic in a Box® Program – Legal Audit**
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on in-house legal department pro bono.



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Friday, February 28, 2025
The Westin Washington, D.C.,
Downtown**

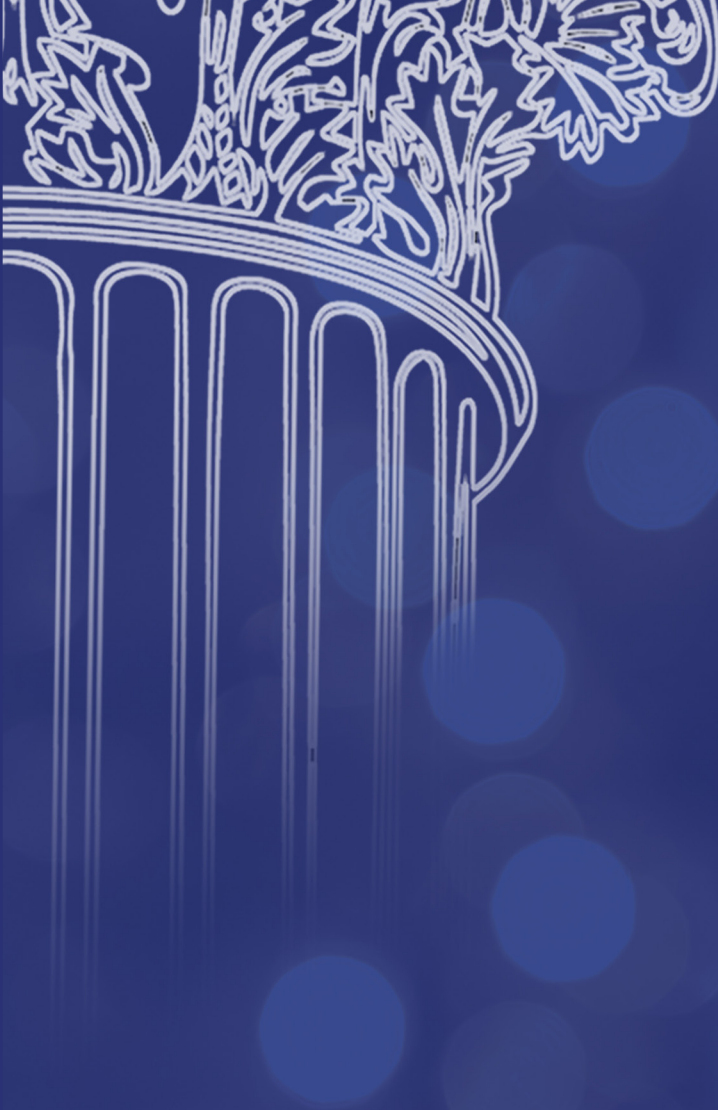
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*Join us as we celebrate exceptional
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