

# 2024 ANNUAL DINNER

*A celebration of exceptional pro bono achievements*

**Wednesday, October 9, 2024**  
**Gotham Hall | New York**

6:00 p.m. Reception | 7:00 p.m. Dinner and Awards Presentation

## SPONSORSHIP OPPORTUNITIES

For more than 25 years, PBI has pioneered innovative strategies that have exponentially increased pro bono legal services to low-income and other marginalized people and communities. While great strides have been made by many of the largest law firms and increasingly more in-house legal departments – through the strong pro bono commitment of millions of hours of pro bono – there is still much more to do to achieve equal access to justice for everyone. With your support, we can reduce barriers to the justice system for the most vulnerable people in our communities.

Please review the sponsorship details on the following page and pledge your support today. Sponsor \$10,000+ for access to the exclusive Co-Chair Reception, at the Dinner.

### Join us to celebrate exceptional pro bono *Awardees to be announced soon!*

#### **2024 John H. Pickering Award**

This award is given in honor of the late John H. Pickering, a distinguished appellate attorney and leader in the legal profession who was equally well-known for his extraordinary commitment to pro bono and public interest law. PBI presents the award in conjunction with his law firm, Wilmer Cutler Pickering Hale and Dorr (WilmerHale), and the Pickering family to honor a law firm for its outstanding commitment to pro bono legal services.

#### **2024 CPBO Pro Bono Partner Award**

Corporate Pro Bono (CPBO), a project of Pro Bono Institute, created the CPBO Pro Bono Partner Award to recognize innovative pro bono collaborations of in-house legal departments with law firms and public interest organizations. Pro bono partnerships that include at least one in-house legal department with one or more law firms and/or public interest organizations are nominated.

Please direct questions to:

**Danny Reed**

**Director of Development**

**202.729.6691**

**[dreed@probonoinst.org](mailto:dreed@probonoinst.org)**

#### **PLEDGE / PAY ONLINE**

**[www.probonoinst.org/sponsorship](http://www.probonoinst.org/sponsorship)**

PBI prefers **electronic payments (ACH)** to checks. In addition to greater efficiency, ACH payments enable PBI to avoid credit card processing fees and put your entire sponsorship to work on behalf of pro bono. Use the **[PBI online sponsorship form](#)** to confirm your pledge and receive ACH instructions or to donate using a credit card or PayPal (fees may apply).

# 2024 ANNUAL DINNER

## Sponsorship Opportunities and Ticket Information

### PRO BONO TRAILBLAZER | \$75,000

- > 20 Annual Dinner seats (includes 10 tickets to exclusive Co-Chair Reception and 10 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisements in program and slideshow
- > Listing for two (2) on Annual Dinner Benefit Committee
- > Acknowledgment from stage

### PRO BONO CHAMPION | \$50,000

- > 16 Annual Dinner seats (includes 6 tickets to exclusive Co-Chair Reception and 10 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisements in program and slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee
- > Acknowledgment from stage

### PRO BONO STAR | \$25,000

- > 10 Annual Dinner seats (includes 4 tickets to exclusive Co-Chair Reception and 6 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisement in slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee

Pro Bono Institute is a 501(c)(3) nonprofit organization (tax ID 52-1991509).

Donations are tax deductible to the extent allowed by law.

### PRO BONO BENEFACTOR | \$15,000

- > 6 Annual Dinner seats (includes 2 tickets to exclusive Co-Chair Reception and 4 tickets to General Reception)
- > Sponsor listing: invitation, program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee

### PRO BONO PARTNER | \$10,000

- > 4 Annual Dinner seats (includes 1 ticket to exclusive Co-Chair Reception and 3 tickets to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow

### PRO BONO ADVOCATE | \$5,000

- > 2 Annual Dinner seats (includes 2 tickets to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow

### PRO BONO SUPPORTER | \$2,500

- > 1 Annual Dinner seat (includes 1 ticket to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing

### INDIVIDUAL TICKET | \$1,500

- > 1 Annual Dinner seat (includes 1 ticket to General Reception)

### 2024 Annual Dinner Sponsorship Opportunities At-a-Glance

	Pro Bono Trailblazer \$75,000	Pro Bono Champion \$50,000	Pro Bono Star \$25,000	Pro Bono Benefactor \$15,000	Pro Bono Partner \$10,000	Pro Bono Advocate \$5,000	Pro Bono Supporter \$2,500
Annual Dinner seats   Co-Chair Reception tickets   General Reception tickets	20   10   10	16   6   10	10   4   6	6   2   4	4   1   3	2   0   2	1   0   1
Recognition: program, website, signage, slideshow, and select email marketing	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Color advertisement in slideshow	Full page	Full page	Full page	Half page	Half page	Half page	
Color advertisement in Dinner program	Full page	Full page					
Recognition in invitation	Logo	Logo	Logo	Listing			
Annual Dinner Benefit Committee listings	2	1	1	1			
Social media mention	✓	✓	✓				
Acknowledgment from stage	✓	✓					

Sponsorship benefits are based on availability and subject to change without notice.

PBI reserves the right to make substitutions at its sole discretion and make final editorial decisions regarding all published materials.